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JULY 2010

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Five Ways Employers Can Catch and Keep Women in Tech

article by Joanne Cleaver, July 8, 2010, [bnet.com](#)

Women are notoriously averse to technology careers. While women account for half the workforce, they're only 25% of math and computer science employees and only 12% of engineers, according to the [National Science Foundation](#). Therein lies the conundrum for employers: there are not enough women to attract more women. Consequently, employers wring their hands and lament that they can't find enough women to hire, while the women they do have are isolated, prompting them to leave.

The cable television industry broke this cycle, and other industries can do the same. [Read More Here...](#)

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Save the Date! WICT Tech It Out Breakfast Panel Coming Up in October

October 20, 2010
During Cable Connection - Fall | New Orleans, LA



WICT's Tech It Out (TIO) Initiative was developed to build awareness of the tremendous opportunities for women in the cable telecommunications technology sectors.

The TIO Breakfast Panel promotes the cable technology sectors and the opportunities within the industry to new audiences through various activities, partnerships and programs; builds awareness of the gaps between men and women in cable technology jobs; and empowers women leaders already in the cable technology sector, as well as those about to enter this profession through resources available from WICT, WICT Chapters and WICT sponsors.

 WICT recognizes Bright House Networks as the Gold Sponsor of the 2010 WICT Tech It Out Initiative.

 WICT recognizes Discovery Communications as the Silver Sponsor of the 2010 WICT Tech It Out Initiative.

 WICT recognizes ARRIS as the Bronze Sponsor of the 2010 WICT Tech It Out Initiative.

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Raise Your Industry Competencies to a Higher Level with Cable Boot Camp and Beyond

September 28-29, 2010 | The Cable Center, Denver CO
REGISTER: www.cablebootcampandbeyond.com

If you joined the cable industry within the last 3 years, are making a switch to a new discipline, or would like an in-depth refresher on the industry, we highly recommend Cable Boot Camp and Beyond. You will learn business essentials during an intensive and valuable two-day program, including:

- The history of the cable industry
- The industry players, including the major operators and programmers
- The economic fundamentals and regulations surrounding the cable business
- The technology behind cable

- Careers and growth strategies inside the industry
- [You can see a complete list here.](#)



WICT recognizes Comcast as the Gold Sponsor of the 2010 Cable Boot Camp and Beyond.



WICT recognizes Scripps Networks as the Silver Sponsor of the 2010 Cable Boot Camp and Beyond.

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WICT Membership Orientation Webinar Now Available

As a WICT member, you are entitled to a long list of membership benefits. To start taking advantage of these benefits, watch this new [Membership Orientation Webinar](#).

You'll learn how to create valuable connections with peers and leaders in the industry and have access to timely resources and professional development programs. Put your membership into action today!

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Upcoming Deadlines That You Won't Want to Miss

1. Nominations are being accepted for WICT's highest honors, the *Woman of the Year Award* and the *Woman to Watch Award*. Honorees will be celebrated at the 2010 WICT Touchstones Luncheon being held during the WICT Leadership Conference.
Deadline is Monday, July 19 at 5:00 pm EDT
[Submit Online Nomination](#)
2. WICT is offering three Fellowships to attend the 2010 WICT Leadership Conference, September 13-14 in New York. Don't miss this opportunity to attend.
Deadline is Friday, July 23 at 5:00 pm EDT
[Apply Online](#)

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Unprecedented Opportunity to Share and Learn during WICT's Executive Development Seminar

September 22-24, 2010 | Rancho Santa Fe, CA
[REGISTER TODAY](#)



"EDS was an amazing experience. I am so thankful for the colleagues I've met and the experiences we've shared. I highly recommend that if given the opportunity, every woman in the industry should attend this seminar."

~ Robyn Watson, Director of Corporate Communications, Time Warner Cable

In this 3-day journey with facilitator [Elaine Yarbrough](#), you will recognize your unique contributions as a female leader, renew your energy that has been depleted by multiple life demands, and reconnect with other industry women who face the same challenges.



TIME WARNER
CABLE

WICT recognizes Time Warner Cable as the Gold Sponsor of the 2010 WICT Executive Development Seminar.

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Welcome New WICT Members

Check out the complete listing of new WICT members on our [website](#), and welcome!

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