



# Betsy Magness

LEADERSHIP INSTITUTE

A SIGNATURE PROGRAM FROM  
WOMEN IN CABLE TELECOMMUNICATIONS

## Betsy Magness Fellowship Application

*Fellowship Year 2010-2011*

*Classes XXII & XXIII*

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**Deadline for receipt of all materials is May 21, 2010 by 3:00pm EST.**

**This application is for pre-work purposes only - All applications must be completed online to be considered.**

### Resume & Background Summary

- I. Summarize your background resume, including information on your educational background.
- II. Provide a list of business responsibilities that have contributed to your leadership development. Include titles and accomplishments.
- III. Provide a list of community/volunteer activities that have contributed to your leadership development. Include titles and accomplishments.
- IV. Provide a list of WICT program attendance and WICT volunteer participation (at both a national and chapter level) including the number of years and level of participation.

### Leadership Style

- I. Using three short phrases, describe your leadership style.
  - a.
  - b.
  - c.
- II. How would others describe your leadership style?
- III. What does effective leadership mean to you?

### Your Career & The Industry

- IV. Describe two career-related events that had a significant impact on you. Explain what you learned from these experiences and discuss any decisions you might change, if you could.
  - a.
  - b.
- V. What do you think you most need to learn or change at this stage of your life?
  - I. If awarded a BMLI Fellowship, how will you use it for your professional growth or for the benefit of your company?
  - II. If you could affect one change in our industry, what would it be?
  - III. What accomplishment are you most proud of? What growth experiences and wisdom related to this accomplishment would you be able to share with your BMLI Fellows, if you were accepted into the program?

### Final Section

- IV. Have you ever previously applied to the BMLI program? If so, when?
- V. Provide an additional 300 words to cover any additional information you would like to provide.

**No supporting materials or attachments will be accepted. All questions must be answered online in the form provided.**

**For application questions:** Contact Kim Woods, [kwoods@wict.org](mailto:kwoods@wict.org) or 703.234.9804