



**Dan Abrams, Legal Analyst for ABC News, Founder & CEO of the Abrams Media Network**

Dan Abrams is a Legal Analyst for ABC News and the founder and CEO of the Abrams Media Network. Previously, he was General Manager of MSNBC where he served as the Chief Legal Analyst for NBC News and MSNBC and hosted "The Abrams Report" and "Verdict with Dan Abrams." Dan is the author of the bestselling book "Man Down: Proof Beyond A Reasonable Doubt That Women Are Better Cops, Drivers, Gamblers, Spies, World Leaders, Beer Tasters, Hedge Fund Managers, and Just About Everything Else."



**Adria Alpert Romm, SEVP, Human Resources, Discovery Communications**

Adria Alpert Romm is in charge of human resources management, training and development, benefits and compensation, staffing and organizational development of Discovery Communications' global workforce, which numbers approximately 4,500 people in more than 40 offices around the world. Upon joining Discovery in 2007, Alpert Romm played a key role in executing a significant business restructuring, including a realignment of Discovery's global workforce, which has focused the organization on growth, performance and operational efficiency. She also implemented a number of employee development and wellness initiatives that reinforce Discovery's reputation as one of the best places to work, as measured by *Working Mother* magazine, and the Cable and Television Human Resources Association (CTHRA), among others. Among these initiatives are the introduction of measureable corporate values, employee growth traits, global mentoring programs, an enriched internship program to build Discovery's talent pipeline, the creation of three on-site wellness centers and the construction of an on-site daycare center at the company's global headquarters, which opened in 2008. She is a key champion of Discovery's community outreach programs, including, the annual Adopt a Family holiday initiative, the Discover Your Impact Day global employee day of volunteerism and the Discovery Gets Packing annual back-to-school backpack distribution program. Prior to joining Discovery, Alpert Romm spent more than 25 years at NBC Universal in senior human resources management positions in the cable, studios and entertainment divisions of the company. Alpert Romm serves on the board of directors for the Emma L. Bowen Foundation and Women in Cable Television (WICT). Recently, Alpert Romm was named CTHRA's 2011 HR Leadership Excellence Award winner and under her leadership, Discovery has been honored by The Walter Kaitz Foundation and The T. Howard Foundation. She graduated cum laude from Brooklyn College with a bachelor's degree in sociology and speech.



**Sunny Anderson, Host, *Cooking for Real*, Food Network**

Sunny is one of the newest additions to Food Network's popular "In the Kitchen" weekend block with her series, *Cooking for Real*. Combining her approach to classic comfort foods along with her passion for unique flavors inspired by her many travels, Sunny offers real food for real life. She also understands the need for uncomplicated dishes with affordable, easy to find ingredients. Sunny also hosts the primetime series, *How'd That Get On My Plate?* which follows the fascinating journey of a single ingredient (such as eggs, garlic, honey or apples) as it moves from its raw state into finished, iconic products. From the farm, through the factory, to the market, watch Sunny as she travels the country showcasing the technology and innovation it takes to get our favorite foods to our plates. Sunny's passion for food paved the way for a passion with music. While growing up traveling the world as an Army brat, her parents always encouraged her to indulge in the local cuisine. Sunny currently lives in Brooklyn, New York.



**Seth Arenstein, Senior Staff Writer, Government Relations, Time Warner Cable**

Seth Arenstein joined Time Warner Cable's Government Relations team in June 2011, bringing with him the experience of an award-winning 25-year career in journalism, the last 13 of which were spent as Assistant Vice President and Editorial Director of CableFAX. At Time Warner Cable Seth is helping to tell the company's story to the policy community and other constituencies via speeches, presentations, white papers, and internal publications. Seth Arenstein is a magna cum laude graduate of Brandeis University, where he was inducted into Phi Beta Kappa. He received an M.A. from The Paul H. Nitze School of

Advanced International Studies of The Johns Hopkins University.



**Joanna Barsh, Director & Co-author of *How Remarkable Women Lead: The Breakthrough Model for Work & Life*, McKinsey & Company**

Joanna is a Director in McKinsey & Company's New York office. Since joining the firm in 1980, she has served a broad range of consumer-facing clients on mergers and acquisitions, corporate growth strategy, performance transformation and organization effectiveness. Joanna founded The McKinsey Centered Leadership Project in 2007 to unlock the potential of talented women (and men) leaders. Based on five years of research, she co-authored the business best-selling book, *How Remarkable Women Lead: The Breakthrough Model for*

*Work and Life* published by Crown Business (2009). The paperback edition will be published in December 2011. She holds degrees from the University of Pennsylvania, the University of Chicago and an M.B.A. from Harvard Business School, where she was a Baker Scholar. Joanna is passionate about many things, but at the top of her list is women's leadership. She has two wonderful daughters, Gaby and Jetta and a husband (David) of 20 years.



**Lorraine Bracco, Co-Star of TNT's *Rizzoli & Isles***

Lorraine Bracco's multifaceted performances in all arenas have earned her a global fan base. She is perhaps best known for her role as psychiatrist Dr. Jennifer Melfi, who treated New Jersey Mafia heavyweight Tony Soprano on HBO's hit series, *The Sopranos*. Her concise, understated portrayal earned her multiple Emmy, Golden Globe and Screen Actors Guild Award nominations. Additionally, Bracco is an Academy Award nominee for her performance as a mobster's wife in Martin Scorsese's *GoodFellas* and the author of a best-selling memoir, *On the Couch*. Bracco was born in Brooklyn to an Italian-American father

and an English mother. Though she was voted the ugliest girl in sixth grade, she nonetheless became a Paris fashion model represented by the Wilhelmina Agency. Bracco made her American feature film debut in Ridley Scott's 1987 thriller, *Someone to Watch over Me*. Other film credits include *The Pick-Up Artist*, *Switch*, *Radio Flyer*, *Medicine Man*, *Even Cowgirls Get the Blues*, *Hackers* and *Basketball Diaries*. Bracco lives in New York. She serves as a member of the Board of Directors of the environmental organization Riverkeeper and is involved with Rockland Family Shelter.



**Maria Brennan, President & CEO, Women in Cable Telecommunications**

Maria E. Brennan, CAE, is the President and CEO of Women in Cable Telecommunications (WICT). As the public voice of WICT, Brennan is an experienced spokesperson and advocate for both media industry and workplace equity issues. She has represented numerous diversity-based nonprofits including American Women in Radio & Television (now the Alliance for Women in Media), National Association of Women Business Owners and American Society of Women Accountants. She is a frequently quoted expert on issues of pay equity and work/life balance and has been published or featured in such magazines as

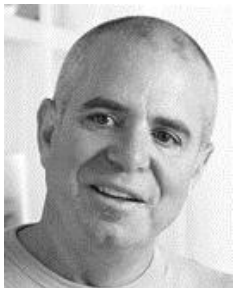
Broadcasting & Cable, Multichannel News, Working Mother, Association TRENDS, Selecta and CableFAX. Brennan is

also an award-winning writer, having received an EXCEL Award for her byline, "Hear Me Roar." She was named by Association TRENDS as one of 20 "Inspiring Association Executives of the Year." Maria has served on the Women's Leadership Board at Harvard University since 2007. She is also a charter member and has served three terms on the Diversity Board of the Federal Communications Commission. Additionally, Brennan serves as a member of Women Impacting Public Policy (WIPP) and on the Healthy Media Commission.



### **Mika Brzezinski, Host, "Morning Joe"**

Mika Brzezinski is the co-host of MSNBC's "Morning Joe." Her memoir *All Things At Once*, became a New York Times bestseller in January 2010. Brzezinski's second book, *Knowing Your Value*, which examines the role of women in the workplace, was published in May 2011 and reached #1 on the New York Times Best Sellers list for business books. Prior to joining MSNBC in January 2007, Brzezinski was an anchor of the "CBS Evening News Weekend Edition" and a CBS News correspondent who frequently contributed to "CBS Sunday Morning" and "60 Minutes." She reported live from Lower Manhattan for CBS News during the September 11<sup>th</sup>, 2001 attacks.



### **Dan Buchner, Director of Innovation, Center for Creative Leadership**

Dan Buchner is an award-winning designer, entrepreneur, and innovation consultant who has driven innovation in a wide range of organizations worldwide. For nearly 30 years, Dan has been developing innovative new products, creating compelling new services, and helping organizations establish design and innovation capabilities to drive their success. Dan is a sought-after speaker and workshop facilitator on innovation practices and organizational strategies. He has directed interdisciplinary organizational innovation projects for leading organizations such as Proctor and Gamble, Pepsico, and the Prime Ministers of Singapore. Dan has been published in *Innovations* and *Product Development Best Practices*, and has been quoted in numerous publications such as the *New York Times*, *BusinessWeek*, *ID* magazine, and the *Boston Globe*. Media appearances have included the "Today Show" and "NBC Nightly News." He has won 11 design awards, including a bronze and gold *BusinessWeek* IDEA Award. In 1999, Dan was awarded the Innovator of the Year Award by EDI. He holds more than 25 U.S. and Canadian design and mechanical patents.



### **Ursula Burns, Chairman & CEO, Xerox**

Ursula Burns, Chairman and CEO, joined Xerox in 1980 as a mechanical engineering summer intern and later assumed roles in product development and planning. In 2000, she was named senior vice president, Corporate Strategic Services, heading up manufacturing and supply chain operations. In April 2007, Burns was named president of Xerox. At that time, she was also elected a member of the company's Board of Directors. Burns was named chief executive officer in July 2009 and assumed the role of chairman of the company on May 20, 2010. In addition to the Xerox board, she is a board director of the American Express Corporation. Burns also provides leadership counsel to community, educational and non-profit organizations including FIRST - (For Inspiration and Recognition of Science and Technology), National Academy Foundation, MIT, University of Rochester, and the U.S. Olympic Committee, among others. Burns was named by President Barack Obama to help lead the White House national program on STEM (science, technology, engineering and math) in November 2009 and was appointed vice chair of the President's Export Council in March 2010.



### **Jennifer Caserta, EVP & GM, IFC**

Recently named a “Who’s Next” leader by Fast Company, Jennifer Caserta is the recipient of the NCTA 2011 Vanguard Award for Young Leadership. Caserta oversees the day-to-day operations of the network, including original programming and acquisitions, scheduling, marketing and digital media. She also serves as executive producer for a number of IFC’s original series, including the popular alt comedies Onion News Network, Portlandia and The Increasingly Poor Decisions of Todd Margaret. Most notably Caserta oversaw IFC’s 2010 launch of its new look and brand direction embodied by the tagline "Always On. Slightly Off." to reflect the evolution of IFC’s original programming strategy. She also spearheaded the network’s transition in 2010 from a sponsorship model to an ad-supported network with public ratings. Prior to serving as GM, Caserta was IFC’s executive vice president of marketing, communications, scheduling and alternative programming. Caserta also re-launched IFC.com in 2008 as a content rich channel with the mantra “voices of independent culture,” and spearheaded the creation and launch of IFC’s first On Demand offering, IFC Free. Previously, Caserta served as executive vice president and general manager of the music network fuse. Earlier in her career, Caserta served as vice president of ad sales marketing for Court TV, successfully redefining the Court TV trade brand. Prior to Court TV, she held marketing positions at Oxygen Media, Food Network, Westwood One and the Radio Advertising Bureau.



### **Shannon Cassidy, Executive Coach, Facilitator, Speaker, bridge between, inc.**

Shannon Cassidy is the founder and executive director of bridge between inc. ([www.bridgebetween.com](http://www.bridgebetween.com)), a specialized leadership development firm focused on behavioral change and communication. Shannon and her clients devise strength-based action plans for leading high performance teams, communicating with vision and inspiration, successfully navigating corporate politics, and leading through health and wellness. A Cable Coach, Shannon is actively involved with NAMIC, CTAM and WICT where she engages in highly successful mentoring programs, chapter events and national conferences. Shannon is a Betsy Magness Leadership Institute graduate, Class 19. Shannon is well respected in the cable industry for her executive coaching, event facilitation, mentoring programs and seasoned partnerships. She was featured on Forbes.com as one of the Top Five Coaches in Philadelphia. Her latest book, *The Five Degree Principle: How Small Changes Make Big Results*, will be published this year. Shannon makes her home in the greater Philadelphia area with her husband and two children, and is an active community volunteer.



### **Dick Clark, President, The Cable College**

Dick Clark has built a reputation as a successful senior operating executive during a career of 25 years in cable telecommunications, and corporate training and education. He created TCC, The Cable College, a partnership with the Cable Industry, SCTE and. TCC delivers online education from Certificates to Masters Degrees to technical employees in cable telecommunications. ([www.rit.edu/scte](http://www.rit.edu/scte)) TCC and B3 (BroadBandBridge) were founded by Mr. Clark with the mission of “knowledge delivery”. He has been Lead Instructor and curriculum developer for WICT’s National Case Study programs and both national and customized Cable Boot Camps. He also has created programs for the New York State Division of Human Rights, CCC UN, the UN- NGO, ICC, Senior Friendship Centers and others. He also created with CORSTAR and NY State Dept. of Ed. the only certified video-centric, broadband distance learning program for adult literacy ([www.eliteracyny.org](http://www.eliteracyny.org) & [www.careerachieve.com](http://www.careerachieve.com)). Most of Dick’s corporate career was with Time Warner Cable and Cablevision Systems where he held a number of VP roles in Operations and Marketing, and also produced over 5500 hours of programming.



**David L. Cohen, Executive Vice President, Comcast Corporation**

David L. Cohen is EVP of Comcast Corporation, where he has a broad portfolio of responsibilities, including corporate communications, government affairs, public affairs, corporate administration, and serving as senior counselor to the CEO. Prior to joining Comcast, Mr. Cohen served as a partner in and Chairman of Ballard Spahr Andrews & Ingersoll, LLP, one of the 100 largest law firms in the country. Mr. Cohen also served as Chief of Staff to the Honorable Edward G. Rendell, the Mayor of the City of Philadelphia and played a critical coordinating role in significant budgetary and financial issues, economic development activities, and a variety of other policy and operational issues relating to the city. Mr. Cohen serves on several distinguished boards and committees, including the Greater Philadelphia Chamber of Commerce (which he chairs). Mr. Cohen also serves as Chairman of the Trustees of the University of Pennsylvania and its Executive Committee. Mr. Cohen also serves as a member of the Trustee Board and the Executive Committee of Penn Medicine (an umbrella governance structure overseeing both the University of Pennsylvania Health System and the University's School of Medicine), and the Jewish Federation of Greater Philadelphia (where is a Trustee). Mr. Cohen holds a BA from Swarthmore College and a JD from the University of Pennsylvania Law School (summa cum laude).



**Jan Combopiano, Vice President & Chief Knowledge Officer, Catalyst**

Jan Combopiano leads knowledge management efforts at Catalyst, leveraging resources and expertise to serve stakeholders, preserve the organization's history, and maintain the knowledge infrastructure. As head of the Information Center, Ms. Combopiano oversees library functions, including research requests from Catalyst staff, member organizations, the media, and outside researchers. In her operations role for the Research Department, she shepherds the knowledge cycle of Catalyst work from concept to historical preservation, including the content development for the annual Catalyst Awards Conference. She is also responsible for the Issue Specialty Teams, internal groups that build expertise on specific topics related to diversity and inclusion. As a core member of the Catalyst Award Evaluation Committee, Ms. Combopiano investigates and assesses the strength and sustainability of organizational efforts to build diverse and inclusive workplaces. She has spoken to corporate, nonprofit, and public audiences in the United States, Hong Kong, and Japan. Ms. Combopiano holds a Bachelor's degree in American History and a Master's degree in Women's History from the State University of New York at Binghamton. She received a Master's of Library Science from the State University of New York at Albany.



**Kelly Day, EVP & GM, Digital Media and Commerce, Discovery Communications**

Kelly Day serves as Executive President and General Manager for Discovery's Digital Media and Commerce division, overseeing the company's U.S. websites, Digital Operations and Programming, E-Commerce operations, Licensing and Home Entertainment. She is responsible for the development and implementation of long-term strategies and initiatives to drive the growth of the businesses. In addition, she works in partnership with Discovery's US Networks to create innovative offerings that leverage the company's television assets to increase product sales, digital traffic and engagement, and other business objectives. Prior to assuming operational responsibility for Digital Media in March 2009, Day served in several roles within Discovery Commerce, most recently as Chief Operating Officer, where she directed the operations for the division. During her tenure with Discovery Commerce, Day and her team built a world-class e-commerce site that earned accolades from the industry, loyalty from its customers and, most important, has consistently delivered record-breaking growth and bottom-line value for Discovery.



**Rabia de Lande Long, Managing Director, Chartwell Advisors, Inc.**

Rabia de Lande Long is a management consultant, executive coach, and team facilitator who helps organizations improve their performance at the individual, team, and enterprise levels. Leveraging her corporate experiences (Pepsi, GE, Bristol-Myers Squibb) and consulting experiences (Price Waterhouse and Ernst & Young), Rabia founded Chartwell Advisors, Inc. in 1997. She partners with senior executives to enhance their business results by aligning business strategy, processes, structure, and people. Known for her pragmatic approaches and practical solutions, Rabia has worked with the creative, business, and support teams of large and growing media and entertainment companies for the last ten years. Based in New York, Rabia has an MBA in marketing and organizational behavior from the Yale School of Management, and a BA in psychology from the University of Virginia.



**Denise Denson, EVP, Content Distribution & Marketing, MTV Networks**

Denise Denson is Executive Vice President of Content Distribution and Marketing, Viacom Media Networks and BET Networks. She oversees all multiplatform distribution for media brands including MTV, VH1, CMT, Logo, Nickelodeon, Nick at Nite, Nick Jr., TeenNick, COMEDY CENTRAL, SPIKE, TV Land, BET, Centric, Tr3s, and EPIX. She reports to Rich Eigendorff, Chief Operating Officer of Viacom Media Networks. Most recently, Denson served as Senior Vice President, Cable Sales, Distribution and National Accounts. In that role, she was responsible for sales, marketing and contract negotiations for all cable affiliates. She also oversaw domestic distribution and marketing for video networks and broadband services. Denson joined the MTV Networks Chicago office in 1994 as Director, Affiliate Services. Earlier, Denson worked for Baxter Healthcare Corporation, where she analyzed business opportunities and strategies for their 16 divisions across Puerto Rico, Malaysia and Costa Rica. Denson holds a B.A. from the University of Southern California.



**John Dooney, Manager, Strategic Research, Society for Human Resource Management**

John Dooney is the Manager of Strategic Research for SHRM, and runs a group that is responsible for producing quantitative and qualitative research that enables members and other customers to make concrete business decisions, evaluate how HR can strategically contribute to an organization's objectives and develop organizational benchmarks. Key areas of focus for SHRM's strategic research group are human capital measurement, diversity, health care and retirement and welfare. He also conducts outreach efforts to ensure that SHRM research has concrete impact on organizations, HR departments and other venues that related to the HR profession. John also leads SHRM's Human Capital Measurement/HR Metrics Special Expertise Panel of 12 national experts that identify trends in human capital measurement. John has a graduate degree in industrial/organizational psychology, and is Board Director for SHRM's Loudoun Chapter. Prior to SHRM, John was Human Resource Director for TRW, and held other human resource management positions with Freddie Mac and TTC.



**Mae Douglas, EVP & Chief People Office, Cox Communications**

Mae Douglas was appointed executive vice president and chief people officer for Cox Communications in 2000. She is responsible for setting the human capital strategy in support of Cox's long term strategy and operating plans. She works with the executive team to drive talent management and development, organizational development, employee engagement and retention, labor relations, diversity and inclusion, rewards and workforce analytics and human resources technology systems. Under her leadership, Cox Communications has received recognition for its people practices from Women in Cable and Telecommunications and Working Mother Media as Best Operator For Women, Training Magazine Top 125 for

workforce training and development; DiversityInc Top 50 companies for Diversity and Inclusion; and Cable World Best Company in Cable. She has served on the board of directors for the National Association for Multi-Ethnicity in Communications and was formerly a board member for the Women in Cable and Telecommunications Foundation. Her professional and personal achievements include Woman to Watch by WICT, and Wonder Woman by WICT and MultiChannel News. She has also been listed among the top minorities and women in cable. In 2011 she was awarded the Vanguard Award for Leadership by the National Cable and Telecommunications Association.



**Mark Dzuban, President & CEO, Society of Cable Telecommunications Engineers**

As president and CEO of the Society of Cable Telecommunications Engineers (SCTE), Mark Dzuban is continuing a career-long commitment to change that improves performance, reduces cost and increases customer satisfaction for the cable industry. With SCTE, he has driven thought leadership and education through such programs as the Smart Energy Management Initiative, the industry's first comprehensive energy program and the SCTE-Tuck Executive Leadership program at Dartmouth College. A 2011 recipient of the Vanguard Award, cable's highest honor, Dzuban pioneered the development cable telephony, two-way communication and other services with Clear Cable, Cross Country Cable and AT&T. He also served as vice chairman of Cedar Point Communications, a voice switching vendor, and was a design engineer for Vikoa. Dzuban also has served in advisory positions to a variety of vendors, including ARRIS, Net2Phone/IDT and Broadcom. Dzuban served in Korea as a Combat Logistics Specialist in the United States Army. He and his wife, Shawn, now live in the Philadelphia western suburbs.



**Bruce Flye, Director, Planning and Partnerships, Brody School of Medicine, East Carolina University and Visual Practitioner**

Bruce Flye serves as the Director of Planning and Partnerships at the Brody School of Medicine at East Carolina University. He is a visual practitioner, blending the creative potential of graphic imagery with positive and strengths-based practices in planning, change and innovation. Bruce is also a founding member of Knowesys, an international network of consultants who have come together because of a shared passion for results and a desire to have a positive global impact, and he practices privately through his website [bruceflye.com](http://bruceflye.com). Bruce has competencies in a variety of practices that include Appreciative Inquiry, Systems Thinking and the Osborne-Parnes Creative Problem Solving Process. He has received training from field leaders such as the Grove Consultants International, Roger Schwarz and Associates, the Society for College and University Planning, Amanda Trosten-Bloom and Peter Senge. He maintains an active peer network, and holds memberships in the Creative Education Foundation and the International Forum of Visual Practitioners.



**Tara Gidus, Registered and Licensed Dietitian and Nutritionist, known as the "Diet Diva"**

Tara Gidus is a nationally recognized expert and spokesperson on nutrition, fitness, and health promotion. Tara is quoted in a variety of media including television, radio, newspapers, magazines, and websites and is a past National Media Spokesperson for the American Dietetic Association. She currently appears biweekly as the "Diet Diva" on the national morning television show, The Daily Buzz. Tara is currently the Team Dietitian for the Orlando Magic NBA team and Nutrition Consultant for the University of Central Florida (UCF) Athletics. She is the nutrition advisor for American Baby magazine and the Healthy Eating Expert and blogger on [www.healthline.com](http://www.healthline.com). Tara is the author of *Pregnancy Cooking and Nutrition for Dummies* (2011) and co-author of *The Sharp Diet: Food for Thought* (2011). Tara helps senior executives from Fortune 100 companies manage their energy in her role as a nutrition and movement coach at the Human Performance Institute.



**Mark Gordon, Partner, Vantage Partners, LLC; Senior Advisor, Harvard Negotiation Project at Harvard Law School**

Mark Gordon is a founder and the Managing Director of Vantage Partners, and is a Senior Advisor to the Harvard Negotiation Project at Harvard Law School. As an expert in negotiation and relationship management, he has worked with leading companies across a range of industries including media and entertainment, healthcare, information technology, financial services, and telecommunications. He works with clients to help develop and implement strategies for maximizing the value from both intra-organizational collaboration and relationships with alliance partners, customers and suppliers. Mark is a co-founder and former Chairman of Conflict Management Group, a non-profit focused on resolving disputes of international public concern, and he serves on the Board of Directors of Mercy Corps, a worldwide humanitarian development and relief organization. In his more than thirty years of public sector experience, Mark has worked with President Ortega of Nicaragua on negotiations between the Sandinistas and Contras, President Duarte of El Salvador on negotiations between the Government and the FMLN, and the PLO negotiation support group reporting to Yasser Arafat and then to Abu Mazin. He has worked with the ANC in South Africa on the constitutional negotiations led by Cyril Rhamaphosa and Roelf Meyer, taught at the NATO Defense College in Rome, and conducted training for numerous foreign ministries around the world. Prior to founding Vantage Partners, Mark practiced law as a corporate attorney with Cravath, Swaine & Moore, worked for the U. S. State Department's Arms Control and Disarmament Agency on U.S.-Soviet strategic arms reduction negotiations, the Democratic National Committee, Senator Hubert Humphrey, and Ralph Nader, and taught at the University of Stockholm. Mark is a frequent speaker on negotiation and has written for a variety of publications, including The Harvard Communication Update and the Harvard Business Review blog. Mark has appeared as a negotiation expert on MSNBC, and his book on negotiation, *The Point of the Deal*, co-authored with Danny Ertel, was published by Harvard Business School Publishing. Mark has a J.D. from Harvard Law School and an A.B. from the Woodrow Wilson School of Public and International Affairs at Princeton University.



**Jacqueline Hernández, COO, Telemundo**

Jacqueline Hernández was named chief operating officer of Telemundo Communications Group, LLC, in April 2008. Hernández oversees all domestic revenue and marketing; digital media and emerging platforms; mun2, Telemundo's Latino-youth cable network; and consumer insights. She is responsible for leading and unifying all sales, marketing and domestic growth platforms for the consolidated Telemundo network and stations group. She is also charged with bridging all Telemundo offerings to domestic advertising clients and enhancing Telemundo's connection with its audience. In addition, Hernández works closely with Telemundo's programming, studio, and news and sports leaders to strategically grow Telemundo's market share. Throughout her successful career, Hernández has received several distinguished accolades including recognition as one of *Advertising Age's* "Top 10 Players in the Hispanic Market" in 2005 and 2007, and was profiled in the magazine's 2007 "Women to Watch" list. The Imagen Foundation and Inside Latino Entertainment magazine included Hernández among its "Most Powerful & Influential Latinos in Entertainment" in 2008 and *People en Español* listed her among its "25 Most Powerful Women" in 2009. In September of 2010, she was featured in *CableFAX's* "Most Influential Minorities in Cable." Most recently, Hernández was named one of Broadcasting & Cable's 2011 Next Wave of Leaders. In 2011, Hernández was instrumental in launching Hispanics@NBCU, NBCUniversal's high-profile Hispanic-targeted sales and marketing initiative. In 2009, Hernández was appointed to New York City's Latin Media and Entertainment Commission, where she currently advises the Mayor's office on business development and retention strategies for the Latin media and entertainment industry.



**Tom Karinshak, SVP, Customer Experience, Comcast Cable**

Tom Karinshak serves as Senior Vice President of the Customer Experience for Comcast Cable. In this role, he and his team work cross functionally with the Company's care, technical operations, marketing and new product development teams to ensure a superior experience at every point in the customer's journey. Before joining Comcast, Mr. Karinshak served as Managing Director and Customer Experience Director for Barclay's Bank, where he designed and built a top talent customer experience, marketing, and operations organization. Prior to Barclays, Mr. Karinshak held a variety of senior leadership roles at AOL, has 20 years of leadership experience, and served active duty with the U.S. Army for six years as a Combat Engineer Captain. Mr. Karinshak holds a B.S. in Civil Engineering from the U.S. Military Academy at West Point and an M.S. in Engineering Management from the Missouri University of Science and Technology.



**Sarah Kay, Poet, Project V.O.I.C.E.**

Sarah Kay has been a professional Spoken Word Poet since age 14. In 2004, Sarah founded Project V.O.I.C.E. and has since taught Spoken Word Poetry in classrooms and workshops all over the world, to students of all ages. She has performed at such venues as the United Nations, Lincoln Center, the Tribeca Film Festival, the Cannes Lions Creativity Festival, and was most recently a featured speaker at the 2011 TED conference (Technology, Entertainment, Design) on "The Rediscovery of Wonder" in Long Beach, California.



**Dr. Zina Kroner, Medical Director, Advanced Medicine of New York**

Dr. Zina Kroner is a board-certified internist whose initial objective is to intelligently find a cause to a set of medical concerns. She utilizes astute history taking and state-of-the-art integrative and traditional laboratory and radiologic tests. Then, evidence-based nutritional and medical treatments are customized and integrated into a patient's treatment regimen. She is the author of the newly released textbook entitled *Vitamins and Minerals*.



**Jeanine Liburd, EVP, Communications & Public Affairs, BET Networks**

Jeanine Liburd is Executive Vice President of Corporate Communications, CSR and Special Events for BET Networks, a unit of Viacom Inc. and the leading provider of entertainment for the African-American audience and consumers of Black culture globally. She is responsible for managing the corporate brand and positioning of the company's diversified assets, including several cable television channels, digital offerings, mobile, and a music festival/events business. She joined BET from Viacom and MTV Networks. Before that, Mrs. Liburd was Vice President at Robinson, Lerer and Montgomery, a strategic communications firm. Prior to that, Mrs. Liburd worked in urban and family policy for the Department of Health and Human Services and the White House under President Clinton's Administration. Jeanine Liburd is a graduate of Vassar College and holds an M.S. in Urban Policy from The New School University for Social Research. She lives in Brooklyn, NY, with her husband and two daughters.



### **Rob Marcus, President & COO, Time Warner Cable**

Robert Marcus is President and Chief Operating Officer of Time Warner Cable. He is responsible for the company's business operations in 28 states and oversees marketing, customer care, technology, business services and media sales functions. Prior to being named President and Chief Operating Officer in December 2010, Mr. Marcus served as the company's Senior Executive Vice President and Chief Financial Officer. His many accomplishments include orchestrating the company's spinoff from Time Warner Inc. in 2009 and its move to a publicly traded company in 2007. Before joining Time Warner Cable in 2005, he held various positions at Time Warner Inc., including Senior Vice President of Mergers and Acquisitions. He began his career as a lawyer at Paul, Weiss, Rifkind, Wharton & Garrison. Mr. Marcus, who graduated magna cum laude from Brown University, received his J.D. from Columbia Law School, where he was a Harlan Fiske Stone Scholar and editor of the Columbia Law Review.



### **Suzanne Malveaux, Anchor, CNN**

Suzanne Malveaux anchors the 11 a.m. to 1 p.m. edition of CNN Newsroom. Malveaux, who has worked in CNN's White House unit for nearly a decade, has played a key role as a member of the network's Best Political Team on Television and as the primary substitute anchor for The Situation Room with Wolf Blitzer. During her tenure with CNN, Malveaux has covered three presidents, presidential campaigns, and key stories including the War in Iraq, Hurricane Katrina and the economic crisis. Before joining the network, Malveaux was a correspondent for NBC News based in both Chicago and Washington, D.C. During her tenure, she covered the Sept. 11, 2001, terrorist attacks in Pennsylvania and at the Pentagon; the Kosovo and Afghanistan wars from the Pentagon; Clinton's impeachment trial. Malveaux earned a 1996 Emmy Award and contributed to New England Cable News' AP award for Best Newscast in Boston. Malveaux was also named one of "America's Most Powerful Players Under 40" by Black Enterprise magazine, Ebony's "Outstanding Women in Marketing & Communications" and Essence Magazine 2009 Journalist of the Year. Malveaux also was selected to participate in Fortune/Aspen Institute's 2006 Brainstorming Summit. In her continuing commitment to education, she serves on the Boards of Columbia Graduate School of Journalism and Maryland Leadership Workshop.



### **Kim Martin, President & General Manager, WE tv**

As president and general manager of WE tv, Kim Martin oversees all aspects of the network, including marketing, programming, production, scheduling, digital media and new business opportunities. Her efforts are directed at further cementing WE tv as the premier women's destination showcasing unfiltered stories of modern family life. Martin was named president of WE tv in September 2008. She previously oversaw WE tv as EVP & GM since December 2004. Under Martin's leadership, WE tv has seen tremendous increases in ratings, including delivery of younger women. She is credited with the continued growth of WE tv, now available to nearly 78 million U.S. households. Martin was named by *CableFAX* for five consecutive years as one of the top 30 most powerful women in cable and is a *Multichannel News* & WICT Wonder Woman. She was also named to The Hollywood Reporter's "Top 30 in Reality Television" list of honorees.



### **Cindy McConkey, SVP, Corporate Communications, Scripps Networks Interactive**

Cindy McConkey directs the Corporate Communications Group for Scripps Networks, the company behind the popular lifestyle networks HGTV, Food Network, DIY Network, Travel Channel, Cooking Channel and music network Great American Country (GAC). Her role involves development and supervision of strategic, integrated communications programs for Scripps Networks, including media relations, public affairs, speakers' bureau, employee communications, event marketing and presentations. In addition, she supports Scripps

Networks Interactive in regard to financial communications and business media matters relating to Scripps Networks. She has been active in the Society of Professional Journalists, American Marketing Association and the Public Relations Society of America. She is a graduate of the University of Tennessee's College of Communications and also has completed CTAM University, an executive business program at Harvard Business School.



### **Mary Meduski, EVP & CFO, Suddenlink Communications**

With more than 20 years of financial experience in the media and telecommunications industries, Mary Meduski was named Executive Vice President and Chief Financial Officer for Suddenlink Communications in July 2006. As CFO, she helps set Suddenlink's strategic direction, raises capital to support the company's growth objectives, and oversees its accounting, financial reporting, tax, treasury/risk management, programming, and information technology functions. Before joining Suddenlink, Ms. Meduski served as Executive Vice President and Chief Financial Officer of AAT Communications Corp., the largest privately owned wireless tower company in the United States at the time. Prior to joining AAT, Ms. Meduski was a Managing Director of the Media and Communications Investment Banking Group at TD Securities (a subsidiary of TD Bank Financial Group). Ms. Meduski serves as Treasurer and Executive Committee member of the National Board of Women in Cable Telecommunications (WICT). She holds a Bachelor of Arts degree from Cornell University and a Masters in Business Administration from Boston University, graduating with highest honors.



### **Sharon Melnick, Ph.D., CEO, Horizon Point, Inc.**

Sharon Melnick, Ph.D. is a business psychologist who helps organizations create a pipeline of multicultural women leaders by developing emerging talent into effective senior leaders. Her practical behavior change tools are informed by 10 years of research at Harvard Medical School, field tested by over 3000 training participants, and applied by hundreds of coaching clients to succeed at their next level. Sharon has coached high potential and senior leaders at organizations such as Deutsche Bank, Oracle, Freddie Mac, Pitney Bowes, Deloitte. Her presentations and trainings receive the highest ratings and multiple repeat invitations from organizations such as the American Management Association, National Association of Female Executives, Working Mother Media, Healthcare Businesswomen's Association, GE, IBM, Bloomberg, Coldwell Banker, and many others. Her company, [www.HorizonPointInc.com](http://www.HorizonPointInc.com), provides executive coaching and training solutions for women's leadership networks, diversity initiatives and affinity groups, team meetings, and sales professionals. Popular training titles include: Success under Stress; Influence and Friction-Free Relationships; and (for multicultural women) Proactive Paths to High Performance and Accelerated Promotion.



### **Elaine O'Brien, Creator, FitStyle Design**

Elaine O'Brien is a 2008 graduate of the prestigious University of Pennsylvania Master of Applied Positive Psychology (MAPP). Elaine's integrated health/fitness vision, FitStyle Design, combines positive psychology with positive physical activity practices. Her aim is leading people to better health and flourishing lives through positive movement. Elaine is dedicated to promoting wellbeing through appreciative leadership, spreading the joy of dance/fitness through life, and fostering fiscal fitness to lower health care costs. An international dance/exercise professional for 25 years, Elaine is a pioneer in health/fitness leadership. She's also specialized in developing comprehensive fitness programs for active senior adults, primarily women, for 18 years. Elaine's presented fitness education leadership training in the United Kingdom, China, Sweden, Costa Rica, Mexico, Korea, Canada, and United States. Elaine and partners explored socially responsible businesses as a force for promoting peace, and global health during the First World Appreciative Inquiry (AI) Conference, Imagine Nepal. An advocate for American College of Sports Medicine's Exercise is Medicine, Elaine is active in Lifestyle Medicine, delivering Positive Exercise Prescriptions (PEP). Elaine, a doctoral student/teaching assistant at Temple University, is studying for her PhD in Kinesiology. Elaine's newest group fitness program is Move2Love: Using our healthy bodies to help others and ourselves.



**Tonia O'Connor, President, Distribution Sales & Marketing, Univision Communications Inc.**

Tonia O'Connor directs all distribution sales and marketing efforts for the leading media company serving Hispanic America, working closely with the leading cable, satellite and telecommunications operators. She drives the comprehensive, companywide strategy for the distribution of Univision's video content across all screens, including online and mobile. Under her leadership, the Distribution team creates, implements and monitors the necessary business rules, protocols and decision making processes to ensure the Company maximizes its growth opportunity in an ever changing and complex world of content distribution. Prior to Univision, she spent 13 years at Gemstar TV Guide, where she served as executive vice president of Distribution. Prior to that, she served as executive vice president, Affiliate Sales & Marketing and served as senior vice president of National Accounts for TV Guide Affiliate Sales. She has received multiple awards and recognitions including consistently appearing on *CableFax's Top 100* and the Top 50 Most Powerful Women in Cable. In 2011, Ms. O'Connor was honored with the Wonder Woman award by *Multichannel News*. She has also received the Liberty Award from the Philadelphia Chapter of Women in Cable Telecommunications in 2005.



**Kathy Payne, Vice President, Content Acquisition, Cox Communications**

Kathy Payne is Vice President of Content Acquisition for Cox Communications Inc., where she is responsible for video content negotiations for cable networks distributed across multiple platforms to millions of Cox customers. Kathy joined Cox in 1993 and has since served in increasingly responsible roles. Prior to joining Cox, she served as Vice President and Assistant General Counsel for USTravel Systems Inc. and as an Attorney with Dow, Lohnes. Kathy currently serves as Chair of the national board of directors for WICT. She is a graduate of Class X of the Betsy Magness Leadership, WICT's premier executive leadership program for women executives, and has been a member of the WICT Board of Directors since 2007. *Multichannel News* and the WICT New York Chapter honored Kathy as one of the 2009 Wonder Women, and she has been included on *CableFAX's* "Most Powerful Women in Cable" list four times since 2006.



**Chris Powell, EVP, Human Resources, Scripps Networks Interactive**

Christopher Powell is responsible for the strategy, development and delivery of initiatives, programs and policies to recruit, develop and retain employees for Scripps Networks Interactive, Inc. He also leads the company's efforts related to diversity and other key strategic initiatives. In addition to his daily activities as the head of human resources, Powell serves on the company's Benefits Committee, Diversity Committee and the Scripps Networks Division Executive Committee. He is a member of the Knoxville Area Urban League, the Northwestern Alumni Association and the University of Tennessee Chancellor's Associate Council. For his work in the cable industry, Powell received the National Association for Multi-Ethnicity in Communications (NAMIC) Luminary Award at the 2008 NCTA Cable Show. In Spring 2008, Powell attended CTAM's Executive Education Program at Harvard University and was also nationally recognized as one of the 100 Most Influential Blacks in Corporate America by Savoy Professional magazine.



**Michael Powell, President & CEO, NCTA**

Michael K. Powell, former Chairman of the Federal Communications Commission (FCC) from 2001 to 2005 and a member of the FCC for eight years, began his tenure as President & CEO of the National Cable & Telecommunications Association (NCTA) in April 2011. Powell was nominated as a member of the FCC by President Bill Clinton and sworn in on November 3, 1997. He was designated by President George W. Bush as FCC Chairman in January 2001, serving in that role until April 2005. During Powell's tenure at the FCC, the Commission oversaw tremendous change and marketplace growth in the telecommunications sector.

Powell worked to bring FCC regulations into the 21st Century and to recognize the move of voice, video, and data technologies away from limited analog platforms to powerful digital applications that bring more value to the public. He focused on initiatives to encourage market-driven solutions that promote consumer interests. He also supported new methods of deploying advanced services through technologies that would expand affordable broadband options to all Americans regardless of their geography. Powell serves on a number of non-profit boards, including the Mayo Clinic, the Aspen Institute and America's Promise, where he co-chairs Grad Nation, an effort to end the high school dropout crisis. Prior to joining NCTA, he served for two years as the co-chairman of Broadband for America, a coalition of more than 300 companies dedicated to expanding the discussion of Broadband for America. Powell also has served as the Rector of the Board of Visitors of the College of William and Mary. Powell graduated from the College of William and Mary with a degree in Government and earned his J.D. from Georgetown University Law Center.



**Kelly Regal, Executive Vice President, Turner Broadcasting System, Inc.**

Kelly Regal is executive vice president of Turner Broadcasting System, Inc. She leads Turner's programming and sales research; public relations, corporate communications and philanthropy; human resources; and media planning and buying functions. Additionally, she directs strategic and operating initiatives bridging Turner's global news, entertainment and animation, young adult & kids and sports media networks and businesses. Regal joined Turner in 1996 as employment counsel, and following subsequent promotions was named to her current role in 2003. Previously, she was an attorney with Paul, Hastings, Janofsky & Walker. She earned a bachelor's degree in business administration and marketing from Boston College and a juris doctor degree from Boston College Law School. Regal received the Womenetic's POW! Award in 2011. She serves as a member of the Board of Directors for 21st Century Leaders and Women in Cable Telecommunications (WICT). She's also a member of the Georgia Bar Association.



**Laurel J. Richie, President, Women's National Basketball Association (WNBA)**

Laurel J. Richie has more than three decades of experience in consumer marketing, corporate branding, public relations, and corporate management, with a track record of developing award-winning campaigns that transform brands and drive business results. As President of the WNBA, she oversees all of the league's day-to-day business and league operations. Prior to joining the WNBA in 2011, Richie spent time at Girl Scouts of the USA and Ogilvy & Mather, sitting on the ad agency's New York Operating Board and acting as a founding member of their Employee Advisory Council on Diversity and Inclusion. Richie's pro-bono clients have included the Museum for African Art, the Hospital for Special Surgery, and the New York City Commission on Human Rights. She has mentored young women and girls as part of Big Brothers Big Sisters, the 4A's Multicultural Advertising Intern Program, Xavier University's Youth Motivation Task Force, and the Advertising Educational Foundation.



**Ron Rizzuto, Professor of Finance, University of Denver**

Ron Rizzuto is Professor of Finance in the Daniels College of Business at the University of Denver. Rizzuto teaches both graduate and undergraduate courses in the areas of capital expenditure analysis, mergers and acquisitions, and corporate financial planning. Rizzuto is also a Senior Fellow at The Cable Center. Rizzuto has been involved with the cable industry for over 25 years. He helped author the cases studies for Women In Cable Telecommunications' Management Conference and FORUMS from 1985-2006. Rizzuto is one of the leading authorities on the economics of telecommunication overbuilds in the U.S. His undergraduate degree is in finance from the University of Colorado and his graduate degrees are in finance and economics from New York University. Rizzuto was inducted into Cable TV Pioneers in 2004 for his

service to the cable industry. Rizzuto is an Honorary Lifetime member of WICT and received WICT's Special Accolade Award in 1988 and 1991.



### **Geoffrey Roman, SVP & CTO, Motorola Mobility**

Geoff Roman is senior vice president and chief technology officer for Motorola Mobility. In this role, he oversees technology development for the business which provides mobile devices and video, voice and data solutions for wireline and wireless service providers. Prior to his current role he served as senior vice president of strategy and business development for the Home and Network Mobility business. He implemented a strategy and completed acquisitions to grow the core video products and IP solutions segments of the business. He joined Motorola in 2000 as a result of Motorola's acquisition of General Instrument where he was executive vice president. Before joining General Instrument in 1982, Roman was a group leader with the MITRE Corporation. He is a graduate of Rensselaer Polytechnic Institute with both a master's and bachelor's degree in electrical engineering.



### **Scot Safon, EVP, CNN & GM, CNN's Headline News**

Scot M. Safon is Executive Vice President, CNN Worldwide and the General Manager of HLN, the former CNN Headline News network. HLN's hit programming includes MORNING EXPRESS with ROBIN MEADE, NANCY GRACE, DR. DREW and THE JOY BEHAR SHOW. Safon joined Turner Broadcasting in 1991. Prior to running HLN, Safon served as CNN Worldwide's Chief Marketing Officer and SVP/Marketing for TNT. Prior to Turner, Safon worked in the advertising agency world, handling accounts for Procter & Gamble, Mars and CBS Television. He has a BA from the University of Virginia and an MBA from Cornell University.



### **Joe Scarborough, Host, "Morning Joe"**

Former Congressman Joe Scarborough (R-Fla.) is the host of MSNBC's *Morning Joe*, the show *Time Magazine* calls "revolutionary" and *The New York Times* ranked as the top news program of 2008. Along with co-host Mika Brzezinski, *Morning Joe* features interviews with top newsmakers and in-depth analysis of the day's biggest stories. Previously, Joe hosted *Scarborough Country* on MSNBC, a primetime news show the San Francisco Chronicle called "must-see TV". In addition to his career in television Scarborough is also the author of the *New York Times* bestseller *The Last Best Hope: Restoring Conservatism and America's Promise*. Joe also served as a member of Congress from 1994-2001. While in office, he was a member of the Judiciary, Armed Services, Oversight and National Security committees. He was part of a small group of young Republican congressmen whom *National Journal* said possessed a surprising amount of power given their youth and lack of years in Congress. In April 2011, Scarborough was named to the prestigious "Time 100" list of the world's most influential people.



### **Jeannie Suk, Professor, Harvard Law School**

Jeannie Suk is Professor of Law at Harvard Law School where she has taught criminal law, criminal procedure, family law, and the law of art, fashion, and the performing arts. Before joining the faculty in 2006, she served as a law clerk to Justice David Souter on the United States Supreme Court, and to Judge Harry Edwards on the U.S. Court of Appeals for the D.C. Circuit. She was educated at Yale (B.A. 1995) and at Oxford (D.Phil 1999) where she was a Marshall Scholar, and is a graduate of Harvard Law School (J.D. 2002). She is a recipient of a Guggenheim Fellowship. Her most recent book, *At Home in the Law: How the*

*Domestic Violence Revolution is Transforming Privacy*, was awarded the Law and Society Association's Herbert Jacob Prize. Her writing has also appeared in Yale Law Journal, Stanford Law Review, Columbia Law Review, Wall Street Journal, Slate, and elsewhere. She has given congressional testimony on law and innovation in the fashion industry.



### **Jim Toomey, Syndicated Cartoonist, "Sherman's Lagoon"**

For the past 18 years Jim Toomey has been writing and drawing the daily comic strip Sherman's Lagoon, which is syndicated to over 250 newspapers in North America, including the Washington Post, the Chicago Tribune, the San Francisco Chronicle, and the Toronto Star. It also appears in over 30 foreign countries, in French, Portuguese, Spanish, Norwegian and Swedish. Jim has just completed his eighteenth book, published by Andrews McMeel. Sherman's Lagoon combines two of his life-long passions: art and the sea. In addition to drawing his comic strip, Jim is active in marine conservation, and has been recognized by many organizations, such as the United Nations Environmental Programme, NOAA, NPR, TED, and Discovery Channel for raising public awareness of the oceans in a humorous way.



### **Debbie Vodenos, Publisher, CableFAX & Communications Technology Group**

Debbie Vodenos is Publisher of the CableFAX and Communications Technology Group at Access Intelligence, a business-to-business publishing company based in Rockville, Maryland. She oversees the editorial, sales and marketing of the leading integrated cable media brand serving the market with signature dailies, magazines, events, award programs and emedia offerings. In her two-decade career with Access Intelligence (formerly PBI media), Debbie has been recognized as a business builder across several media brands including In Motion Magazine, min and CableFAX, winning the AI President's Award in 2008. Debbie joined CableFAX in 2007 as Publisher, was promoted to CableFAX Group Publisher in 2010 and added Communications Technology to her responsibilities in 2011. During this period, many successful award and event programs were launched including Most Powerful Women in Cable, Sales Executive of the Year and Program & Top Ops event. Debbie began her career as a practicing CPA at Ernst & Young. She graduated cum laude from the University of Maryland and also studied at the London School of Economics.



### **Esther Weinberg, CEO, MindLight Group, LLC**

Esther began her career in the media and entertainment industry when cable revenue was about \$15 billion as compared to close to an overwhelming \$100 billion today. Esther was part of the senior executive team that took Disney from a one-hit cable channel to high-profit, high-grossing brands including Disney Channel, Toon Disney/Disney XD and SOAPnet. Now Disney Media Networks is the largest revenue producer of the company – far exceeding that from Disney's theme parks. Esther currently creates breakthrough strategies in the areas of executive coaching and leadership development for such companies as Microsoft, Scripps Networks, NBCUniversal Cable, National Geographic, ESPN, Charter Media, Motorola, FremantleMedia, Showtime Networks, Inc., Oxygen, and MTV Networks, among others. She is the contributing author to the leadership book "Breaking Through" by acclaimed and renowned author Barbara Stanny. Esther's latest leadership book will be released by December 2011. Esther been actively involved with WICT on both the national and local level. Last year Esther spoke at the National Leadership Conference on the panel "Leadership and the Bottom Line: Impacting Performance and Profit." She has also developed a mentoring program for the Southern California chapter and teleseminar programs for the Southern California, Midwest, Washington DC/Baltimore and Greater Texas chapters. Esther has created seminars for the New England and Northern California chapters.



**Melinda Witmer, EVP & Chief Video and Content Officer, Time Warner Cable**

Melinda Witmer is Time Warner Cable's Executive Vice President and Chief Video and Content Officer. She oversees the company's video and content strategy, on demand and online video distribution operations, and all content-related business, including acquisition and distribution arrangements across all platforms. She also has management oversight of the company's two new regional sports networks featuring the Los Angeles Lakers, which will debut with the team's 2012-13 season. Ms. Witmer and her team manage the company's relationships with programmers and content providers across the entertainment industry, including movie studios, broadcast and cable television networks, and Internet and interactive providers. Prior to joining Time Warner Cable, Ms. Witmer served as Vice President and Senior Counsel at the Home Box Office, Inc (HBO). She earned her BS in accounting and finance from the University of Arizona and her J.D. from the University of Pennsylvania Law School.