



September 13-14, 2010 | *During Diversity Week*
New York Hilton | New York, NY

The 2010 WICT Leadership Conference is the premier annual gathering of WICT members. This flagship event will be held during the cable industry's Diversity Week in New York. With outstanding keynote sessions, innovative breakout workshops and ample opportunities for attendees to interact with their industry colleagues, participants will gain insight and inspiration to advance their job performance and enhance their careers.

Sponsorship Opportunities and Fees

Gold Sponsorship

\$125,000

- Co-branding with WICT as the exclusive and sole presenting sponsor
- Presenting sponsor recognition on graphics and signage at registration area and in general sessions
- Opportunity for company representative to introduce featured speaker and make podium remarks
- Sponsor recognition at opening and closing sessions
- Presenting sponsor recognition on cover page of conference materials, including web landing page
- Presenting sponsor recognition on promotional e-mail blasts
- Opportunity to provide inserts in the Leadership Conference registration packet
- Photo opportunity with WICT leadership/keynote speakers (when appropriate and possible) to be included in WICT's photo gallery
- Three registrations for the Leadership Conference
- Recognition in year-end thank you ad within trade publication

Silver Sponsorship

\$50,000

- Sponsor recognition on graphics and signage at registration area and in general sessions
- Sponsor recognition at opening and closing sessions
- Sponsor identification in conference materials
- Sponsor recognition on promotional e-mail blasts
- Opportunity to provide inserts in the Leadership Conference registration packet
- Sponsor recognition on WICT website promoting the WICT Leadership Conference
- Two registrations for the Leadership Conference
- Recognition in year-end thank you ad within trade publication

Bronze Sponsorship

\$35,000

- Sponsor recognition on graphics and signage at registration area and in general sessions
- Sponsor recognition at opening and closing sessions
- Sponsor recognition in conference materials
- Sponsor recognition on WICT website promoting the Leadership Conference
- One registration for the Leadership Conference
- Recognition in year-end thank you ad within trade publication

General Session Sponsorship **\$15,000**
(3 opportunities available)

- Recognition from the session podium as the exclusive general session sponsor
- Opportunity for a corporate designee to participate on the session panel (when appropriate and possible) or introduce speaker and make podium remarks
- Sponsor recognition on graphics and signage at the registration area and general session
- Sponsor recognition in conference materials
- Opportunity to distribute promotional materials at the general session
- Sponsor recognition on WICT website promoting the Leadership Conference
- Recognition in year-end thank you ad within trade publication

Breakout Session Sponsorship **\$10,000**
(8 opportunities available)

- Recognition from the session podium as the exclusive breakout session sponsor
- Opportunity for a corporate designee to participate on the session panel (when appropriate and possible) or introduce speaker and make podium remarks
- Sponsor recognition on graphics and signage at the breakout session
- Sponsor recognition in conference materials
- Opportunity to distribute promotional materials at the breakout session
- Sponsor recognition on WICT website promoting the Leadership Conference

Networking Reception Sponsorship **\$10,000**

- Sponsor recognition on graphics and signage at networking reception
- Sponsor recognition in conference materials
- Opportunity to distribute promotional materials at networking reception
- Sponsor recognition on WICT website promoting the Leadership Conference

Refreshment Break Sponsorship **\$10,000**

- Sponsor recognition on graphics and signage at three (3) refreshment breaks
- Sponsor recognition in conference materials
- Sponsor recognition on WICT website promoting the Leadership Conference

Continental Breakfast Sponsorship **\$10,000**

- Sponsor recognition on graphics and signage at continental breakfast
- Sponsor recognition in conference materials
- Sponsor recognition on WICT website promoting the Leadership Conference