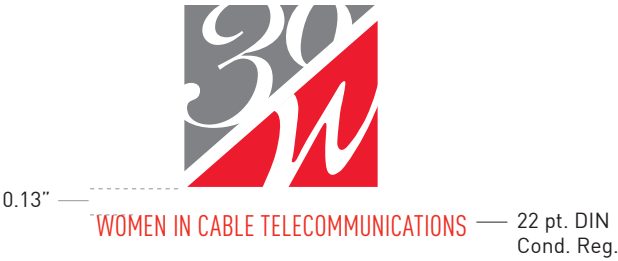




WICT CELEBRATING 30 YEARS

WICT 30TH ANNIVERSARY LOGO
STYLE & USAGE GUIDE



MAXIMUM LOGO SIZE
FOR PRINT
2" x 1.8"
(EXCLUDING DISPLAYS OR SIGNAGE)



WICT CELEBRATING 30 YEARS

MINIMUM SIZE 0.5" x 0.48"





Standard Logo Size:
1" w x .94" t

0.13" —

0.16" —

WICT CELEBRATING 30 YEARS — 22 pt. DIN Cond. Reg.

Greater Chicago — 9 pt. Times Italic



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Women in Cable Telecommunications — 9 pt. Times Italic

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0.13" —

0.16" —

WOMEN IN CABLE TELECOMMUNICATIONS — 22 pt. DIN Cond. Reg.

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NATIONAL COLOR GUIDELINES

Grey —
70% screen of black
or
Pantone Warm Grey 10



Red
Pantone 485

CMYK:
Cyan 0%
Magenta 100%
Yellow 91%
Black 0%

RGB:
Red 255
Green 0
Blue 0

Grey —
70% screen of black
or
Pantone Warm Grey 10

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Women in Cable Telecommunications

Grey: 70% screen of black or
Pantone Warm Grey 10



WOMEN IN CABLE TELECOMMUNICATIONS

Red:
Pantone 485

CMYK:
Cyan 0%
Magenta 100%
Yellow 91%
Black 0%

RGB:
Red 255
Green 0
Blue 0

70% screen
of black



Black 100%

WICT CELEBRATING 30 YEARS

Grey: 70% screen of black

CHAPTER COLOR GUIDELINES

Grey
70% screen of black
or
Pantone Warm Grey 10



Red
Pantone 485

CMYK:
Cyan 0%
Magenta 100%
Yellow 91%
Black 0%

RGB:
Red 255
Green 0
Blue 0

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Grey: 70% screen of black or
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WOMEN IN CABLE TELECOMMUNICATIONS

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Grey: 70% screen of black or
Pantone Warm Grey 10

Red:
Pantone 485

CMYK:
Cyan 0%
Magenta 100%
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RGB:
Red 255
Green 0
Blue 0

70% screen
of black



Black 100%

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Grey: 70% screen of black

NATIONAL TYPOGRAPHIC STYLES

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DIN CONDENSED REGULAR

WOMEN IN CABLE TELECOMMUNICATIONS

DIN CONDENSED REGULAR

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TIMES ITALIC

CHAPTER TYPOGRAPHIC STYLES

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TIMES ITALIC

WOMEN IN CABLE TELECOMMUNICATIONS

DIN CONDENSED REGULAR

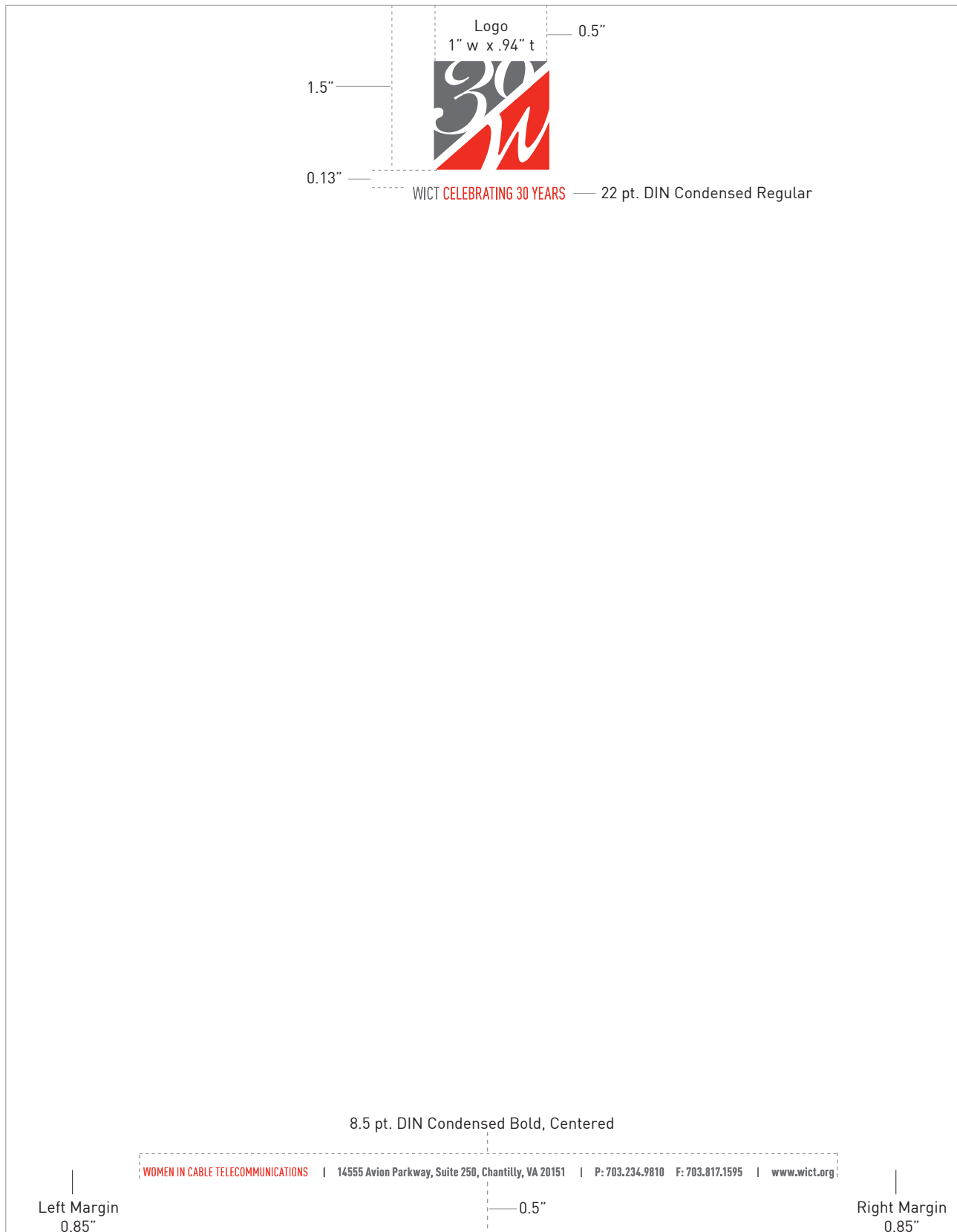
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TIMES ITALIC

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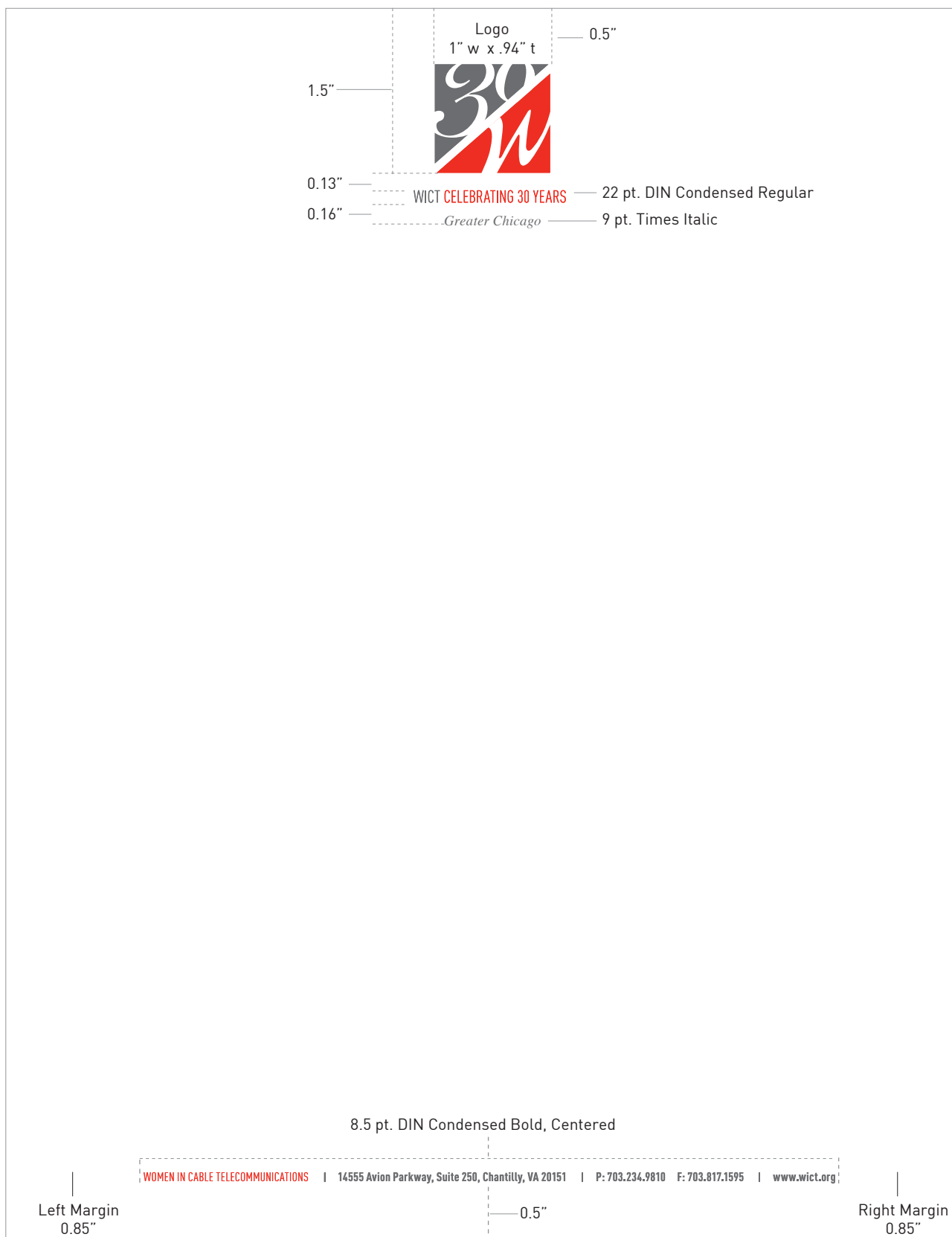
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TIMES ITALIC





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Logo size:
1" w x .94" t

0.5" spacing around logo
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0.5" spacing around logo
top & left



0.16"

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Envelope with chapter name: 9 pt. Times Italic

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