

January 2018

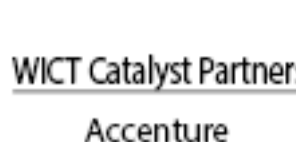
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Reserve Your Table for the 2018 Signature Luncheon in New York



April 4, 2018 | 12:30-2:30pm
New York Hilton Midtown
New York City

Come out and support the industry's commitment to diversity and inclusion!

The 2018 [Signature Luncheon](#) is WICT's key gender diversity and inclusion platform where industry leaders convene to recognize the achievements of the top operators and programmers for women to work, based on the 2017 PAR Workplace Diversity survey.

The luncheon will be held at the New York Hilton Midtown on **April 4**, in conjunction with the Cable Hall of Fame celebration later that evening, marking the first time the event will be staged in New York City.

Join us in support of WICT and the companies leading the way in fostering inclusive workplace cultures. The 2017 **PAR Top Operators** for Women to Work are **Comcast Corporation** (Platinum), **Cox Communications** (Gold), **Midco** (Silver) and **Mediacom Communications Corporation** (Bronze). The 2017 **PAR Top Programmers** for Women to Work are **NBCUniversal** (Platinum), **Scripps Networks Interactive** (Gold), **Disney ABC Television Group** (Silver) and **Discovery Communications** (Bronze).

To sponsor a table at the Signature Luncheon, download the [reservation form](#) or contact Cindy Key at ckey@wict.org.

WICT gratefully acknowledges the sponsors of the Signature Luncheon

PREMIER



CHAMPION



WICT Disrupts Diversity at CES 2018



WICT partnered once again with the Consumer Technology Association (CTA), this time to bring a session focused on the diversity imperative to CES 2018 in Las Vegas earlier this month. WICT's expert panel shared how to advance your tech career and highlighted the latest workplace research on gender, including the business case for inclusion from growing the corporate bottom line to improving staff morale and providing more innovative solutions.



Lynn McMahon, Managing Director, Accenture; Pat Esser, President, Cox Communications; Sandy Howe, SVP & GM Consumer Products Group, ARRIS; Yvette Kanouff, SVP/GM Service Provider Business, Cisco; and Vibha Rustagi, Global Head, Digital Video and Digital Marketing and Advertising, Communications, Media and Technology, Cognizant



CES panelists with Maria Brennan, WICT President & CEO



Betsy Magness Leadership Institute Applications - Deadline Approaching



The Betsy Magness Leadership Institute (BMLI) is designed to elevate women leaders in our industry through structured introspection, grappling with universal professional challenges and the opportunity to shift perspectives within an empowering learning community. BMLI fellows emerge from the program with a committed passion to share what they've learned with their teams, companies and the industry as a whole.

Applications for the 2018-2019 classes will be accepted through 1pm Eastern on **February 21, 2018**. BMLI, produced in partnership with the Center for Creative Leadership, serves as the industry's gold-standard in leadership development programs.

For more information or to apply online, please visit www.wictbml.org.

WICT recognizes the sponsors of the Betsy Magness Leadership Institute

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Chapter Spotlight: 2017 Chapter Award Winners & 2018 Chapter Leaders Announced

WICT recently announced its 2017 Chapter award recipients and introduced the 2018 Chapter Presidents and Chapter Advisors.

The WICT Chapter awards recognize the attainment of important benchmarks as described in WICT's Model Chapter Business Plan (MCBP), a guidebook developed by WICT to provide its chapters with measurable goals and a framework for success. Chapters earn points for performance that meets or exceeds the criteria laid out in the MCBP. The Chapter of the Year award is presented to the top performing chapter(s) as measured by MCBP scores in areas such as programming, marketing and communications, governance and membership. For 2017, the **WICT Heartland Chapter** earned the most possible points and received the coveted Chapter of the Year award.

WICT also recognized two outstanding individuals, the Chapter President of the Year, WICT Heartland's **Anne Harris**, Director, Marketing and Client Solutions, Cox Media; and the Chapter Advisor of the Year, **Sheri McGaughy**, Founder & Principal, McGaughy Law, who supported the WICT Southeast Chapter.

For a complete list of the honorees, as well as the 2018 Chapter Presidents and Advisors, please [click here](#) to read the recent press release.

Congratulations to all and thanks for your work on behalf of WICT!



Leadership Lessons from WICT's Complimentary Webinar: Accountability

Account for This!
February 8, 2018
1:00 - 2:00 pm (Eastern)

Accountability is more than just reprimanding poor performance. If leveraged fully, it can be used as a powerful motivator and benchmarking tool for growth. This holds equally true for direct reports as well as your own development. How would you rate your responsibility to and for others on your team? Join in this conversation to reflect on your level of accountability and develop this skill to create a work environment built on encouragement rather than punishment.

In this webinar, you will:

- Gain self-awareness of the levels of accountability at work and in life.
- Understand how to change accountability conversations -- both internally and externally.
- Explore accountability as a leadership tool in managing others.

Click here to learn more about the instructor, [Judy Hissong](#).

This webinar is open to all WICT members and will be recorded for later access through [WICT Connects](#), our online professional community for members only.



Did You Receive a Membership Renewal Notification? Save Time & Renew Online

If you received a paper renewal in the mail, it's time to sign up for 2018. You can complete the form and return it by mail or fax with your payment, or you can visit our website and renew online.

Follow these simple steps:

- Go to www.wict.org and click on the "Log In" button near the upper right of the screen.
- On the login page, enter your email address and password so the site will know who you are.
- If you see a red "Renew Now" button in the top right corner, click it to begin the renewal process.

After submitting payment online, look for an email in your mailbox to confirm your transaction. That's it - you're all set for another year of networking and leadership development!

If you have any questions, please contact Member Services by phone at [202-827-4794](tel:202-827-4794) or by email at membership@wict.org.



Find Upcoming Chapter Events Near You

WICT Chapters provide a wide array of valuable leadership and professional development opportunities for members across their local regions. To view the latest Chapter events, visit the events calendar at www.wict.org or look under Chapter Spotlight to find a WICT Chapter near you.



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