



WIRE



July 2017

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**Gain a Competitive Edge at the 2017 WICT Leadership Conference**

**Profiles of Champions**  
*General Session Sponsored by Accenture*

**Register today - the hotel room block is already 60% sold out!**



One of the most popular and compelling sessions of the [WICT Leadership Conference](#), **Profiles of Champions** showcases top athletes as they share their personal stories of triumphs and tribulations.

True champions, in both sports and business, are distinguished by how they excel in the face of obstacles and fierce competition. Join us in New York on **September 25** as we explore the connection between winning players and successful executives. Moderated by **Lisa Kerney**, Anchor for *SportsCenter*, learn how these elite sports professionals gained their competitive edge and take away your own ideas on how to train as a "corporate athlete."

For a sneak peek of each featured panelist, check out the brief video links below or [visit our website](#) to view all three.

- **Carli Lloyd**, World Cup Soccer Champion and 2-Time Olympic Gold Medalist; NWSL Player, broadcast on Lifetime
- **Chiney Ogwumike**, WNBA Player and Co-Host, African Edition of SportsCenter
- **Kathrine Switzer**, First Registered Female Boston Marathon Runner and Emmy-Winning TV Commentator

**Hotel Accommodations**  
New York Marriott Marquis  
1535 Broadway  
New York, NY 10036

The hotel room block is already more than 60% sold out, so we recommend that you make your reservation now with the Marriott Marquis to ensure you have a guest room on property. Reserve your room directly online via this link: [New York Marriott Marquis Online Reservations](#) or by calling [877-303-0104](tel:877-303-0104). Request the group rate for "Diversity Week" when making your reservation by phone. The Diversity Week room rate of \$430 per night is available until September 1. Guest rooms and rates are subject to availability.

More information about the conference and the WICT Touchstones Luncheon may be found at [www.wictconference.org](http://www.wictconference.org).

WICT gratefully acknowledges the sponsors of the 2017 WICT Leadership Conference

**PLATINUM**

**CHAMPION**

**PREMIER TOUCHSTONES LUNCHEON**

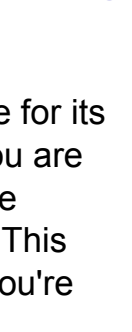
**GENERAL SESSION**

**BIG APPLE RECEPTION**

**BREAKOUT SESSION**

**CONTINENTAL BREAKFAST**

**NETWORKING BREAK**



**Want to Attend the WICT Leadership Conference? Try These Tips to Convince Your Boss.**

You are determined to attend the WICT Leadership Conference for its one-of-a-kind takeaways and B2B networking opportunities. You are prepared to invest in yourself and supercharge your career. The question remains, how to convince your boss to invest in you? This question is so often asked, Google will finish it for you before you're done typing it.

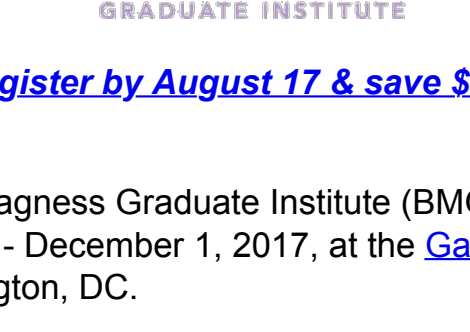
When pitching the conference to your boss, ask directly for permission to attend, rather than soliciting feedback on your potential participation. Make a straightforward pitch, highlighting the conference's most relevant sessions and how your newly acquired insights will benefit your organization. Commit to sharing what you learn with others. With your office buzzing with activity every day, prep and plan your time away by completing advance work on your deadlines and assignments.

To give you a head start, we've drafted a letter to include a cost estimate for your attendance, including travel. Your boss will appreciate your forward-thinking attitude and commitment to professional growth!

[Click here](#) to download a copy of the letter, complete it and forward it to your supervisor. We hope to see you in New York this fall!



**BMLI Alumnae: Learn to Use "Design Thinking" at the 2017 Betsy Magness Graduate Institute**



**Register by August 17 & save \$100!**

This year's Betsy Magness Graduate Institute (BMGI) program will take place November 30 - December 1, 2017, at the [Gaylord National Harbor](#) just outside Washington, DC.

**Patty Burke**, an experienced C-level executive who has served in operational roles with large corporations and startups and as a consultant to venture capital firms, corporate venture and innovation groups and technology startups, and **Andy Billings**, Head of Profitable Creativity for Electronic Arts, will teach you how to ignite and design your leadership purpose. As always, **Sara King**, from the Center for Creative Leadership, will serve as facilitator.

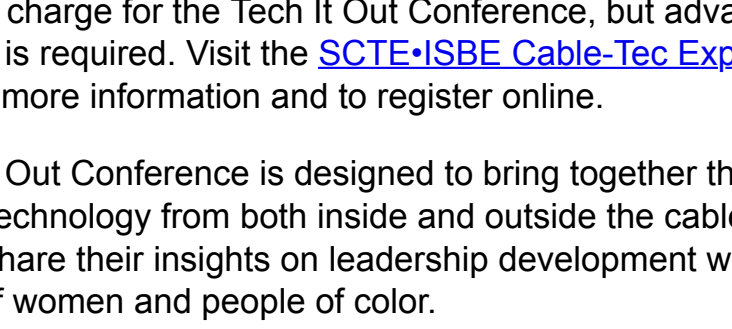
This year's program will introduce you to the concept of design thinking: a methodology that draws on logic, imagination, inspiration and reflection to decipher complex problems and find desired solutions. Design thinking encourages you to explore the possibilities of what could be and to create desired outcomes for a purpose-driven future. Through hands-on practice you will learn to apply design thinking to ignite and positively affect your teams and your company.

[Registration is now open. so reserve your spot today!](#)

WICT gratefully acknowledges Charter Communications as the sponsor of the Betsy Magness Graduate Institute



**Register Now for the 2017 WICT Global Tech It Out Conference**



Registration is now open for the 2017 WICT Global [Tech It Out Conference](#), which will be held from 1:45 - 3:00 pm on October 19, in Denver, CO.\*

There is no charge for the Tech It Out Conference, but advance registration is required. Visit the [SCTE+ISBE Cable-Tec Expo@ 2017 website](#) for more information and to register online.

The Tech It Out Conference is designed to bring together thought leaders in technology from both inside and outside the cable industry. Speakers share their insights on leadership development with our target audience of women and people of color.

In addition to keynote and panel discussions, Tech It Out allows dedicated time for networking.

We hope to see you there!

*\*This program is separate and distinct from the WICT Rocky Mountain Chapter Tech It Out program, scheduled for November 16, 2017. More information may be found on the [WICT Rocky Mountain Chapter website](#).*

WICT gratefully acknowledges the sponsors of the 2017 Tech It Out Conference

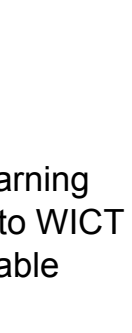
**SILVER**

**BRONZE**

**CHAMPION**

**PATRON**

**INDUSTRY PARTNERS**



**Take Advantage of WICT's Online Learning Opportunities**

We are happy to announce the availability of our new online learning library, sponsored by the **Walter Kaitz Foundation**. Exclusive to WICT members, each module provides useful information and invaluable guidance as you work to move up the ladder.

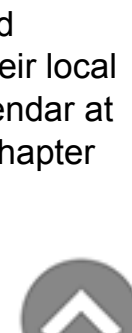
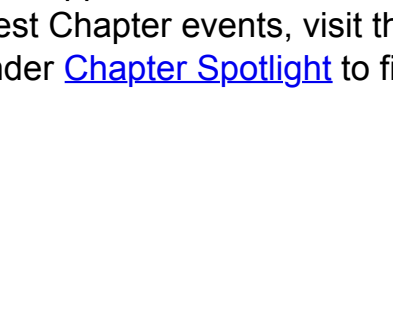
The library consists of the following components:

- Leadership Lessons from Women of Color
- Pearls of Wisdom
- Code Your Life for Confidence
- Stretch to Future-Proof Your Career
- Battling and Beating Gender Bias
- Neuroscience and Gender

Links to each module in the series may be found on our online community [WICT Connects](#). You will need to login with your member credentials to access the library. Once logged in, you will also have access to the recordings of our numerous webinars.

We hope that you take advantage of these offerings and find them to be beneficial assets for your professional development.

Exclusive Sponsor

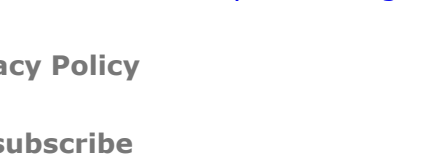


**Find Local Chapter Educational Programs Near You**

WICT Chapters provide a wide array of valuable leadership and professional development opportunities for members across their local regions. To view the latest Chapter events, visit the events calendar at [www.wict.org](http://www.wict.org) or look under [Chapter Spotlight](#) to find a WICT Chapter near you.



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