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January 2011

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***Chapter Spotlight: Tracy Baumgartner, 2010 Chapter President of the Year***



We're introducing a new feature with this issue of the WICT Wire, the **Chapter Spotlight**. Throughout the year, we'll highlight a chapter leader or volunteer who exemplifies the WICT mission.

For our first Chapter Spotlight, we interviewed [Tracy Baumgartner](#), Vice President of Public Relations, Comcast - West Division. Tracy is the past president of the WICT Rocky Mountain Chapter, an

alumnae of the Betsy Magness Leadership Institute (Class XIII), and she was recently named 2010 Chapter President of the Year.

**What does leadership mean to you?** Creating and sharing a compelling vision that everyone on the team, no matter their function, background, experience or opinion, can get behind and help make happen. Inspiring others to be even better than they thought they could possibly be.

**How has your involvement in WICT contributed to your growth as a leader?** WICT has been an incredible gift for me. Since I've been involved with the WICT Rocky Mountain Chapter, I've had the opportunity to work with a number of amazing women in senior leadership roles, and they have been so generous with their time and

so open with their experiences. I've learned from others about what it means to be authentic, honest, motivated and collaborative - and I hope that I can pass along the wisdom I've learned to the next generation of leaders in WICT.

**What attracted you to the cable telecommunications industry as a potential career, and what about it has kept you engaged?** When I was in college, I was a temp at Mind Extension University (ME/U): The Education Network, a Jones network devoted to distance education. Those few brief days showed me the power of a broadband connection, and I was hooked. Eighteen years later, I'm still blown away by the amazing information, education and entertainment available thanks to that broadband connection. It just keeps getting better every day.

**What advice would you share with someone who is entering the industry today?** Raise your hand and take on extra responsibility. Try new things. Learn from everyone. Join WICT and get involved. Give back.

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### ***Friday is Application Deadline for 2011 Rising Leaders Program***

Time is running out! Applications for all four classes of the 2011 WICT Rising Leaders Program (RLP) are being accepted now and must be submitted [online](#) no later than noon (12:00 pm) EST on **Friday, January 28**.

The WICT RLP is designed for emerging cable executives with approximately 5-7 years of professional experience who are ready to undertake increased leadership responsibilities. During this intensive immersion program, participants take part in leadership analysis and case study work, while expanding their cable business acumen. After completing this program, participants will know how to:

- Leverage key management tools to build and develop high-performance teams.
- Utilize advanced tactical and strategic methods to maximize organizational impact.
- Map the landscape, build alliances and become an effective advocate.
- Assess diverse leadership styles and align team competencies to exceed organizational goals.

Don't wait until the last minute -  
[SUBMIT YOUR APPLICATION TODAY](#)

In addition to the support from the Walter Kaitz Foundation,



WICT recognizes the sponsors of the  
2011 Rising Leaders Program:

**GOLD**



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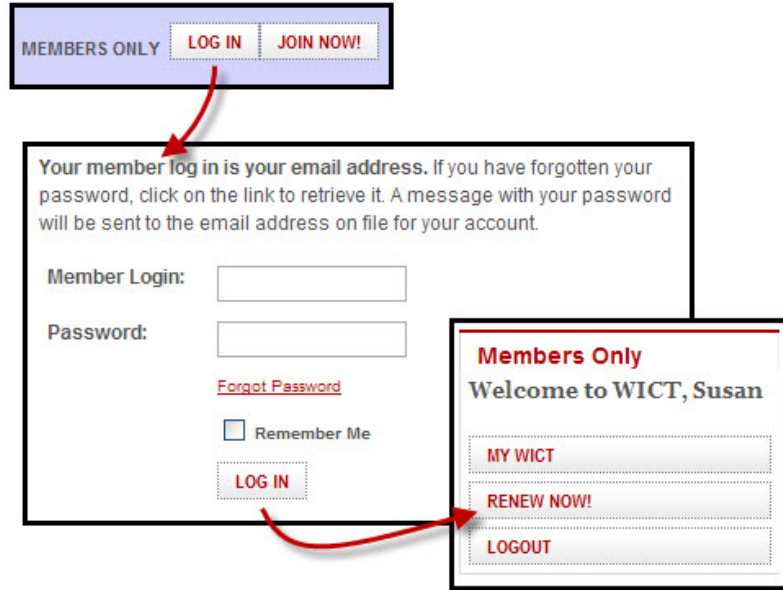
***Reminder: Renew Membership and Update Your Member Profile***

Tell us more about you! Now is the perfect time to log in and update your contact and demographic information. This will help ensure that you receive timely tools and resources tailored specifically for this stage of your career journey.

And don't forget that the **2011 WICT Membership Renewal Period** is in full swing. You can renew and update your profile at the same time and continue a commitment to your professional development by renewing with WICT today.

Three Easy Steps to Renew Online:

1. Go to [www.wict.org](http://www.wict.org) and click on the "Log In" button near the upper right of the screen
2. Enter your email address and password under "Current Members," and click the log in button
3. To the right of photo on the next page that appears, click the "Renew Now" button under "Members Only"



**\*\*Renew your WICT membership BEFORE JANUARY 31, 2011 and receive ONE entry in a drawing for a \$100 gift card.**

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