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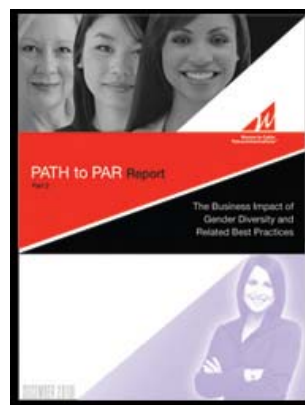
2010 WICT
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Second Path to PAR Report Now Available for Free Download



Provided to members compliments of WICT, our chapters and our supporters, the Path to PAR Reports present the business case for gender diversity. The reports also examine best practices identified by diversity experts, while sharing case studies of top companies as recognized in the 2009 PAR survey.

[Download the second Path to PAR Report here.](#)

Plus, if you missed any of the PAR at Work Webinars, they can be viewed from our website. The four webinars further promote the most recent results of the PAR Initiative and the Best Companies for

Women in Cable by sharing best practices as well as personal stories from employees, who describe how they benefit from their company's policies and best practices.

[View the 2010 PAR at Work Webinars here.](#)

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What's New in WICT Connects? Technology Primer Webinar

Valuable information is routinely being added to WICT's professional online community - WICT Connects. This is a unique member benefit. This month, be sure to login and learn from cable industry expert, Dick Clark, who presents a Technology Primer he recently recorded during Tech It Out in New Orleans.

[Log in and watch.](#)

WICT recognizes the sponsors of the
2010 WICT Tech it Out Initiative:

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Now Accepting Applications for 2011 Rising Leaders Program

WICT's Rising Leaders Program (RLP) is designed for emerging cable executives with approximately 5-7 years of professional experience who are ready to undertake increased leadership responsibilities. During this intensive immersion program, participants take part in leadership analysis and case study work, while expanding their cable business acumen. After completing this program, participants will know how to:

- Activate tactical and strategic proficiencies to further the organization's portfolio of products and services.
- Seize a broad range of leadership opportunities to become an effective organizational advocate.
- Leverage key management tools to identify and develop high-performance teams.
- Assess diverse management styles and adapt team competencies to exceed operational goals.

Applications for all four classes are being accepted now and must be received no later than noon (12:00 pm) EST on **Friday, January 28, 2011**.

[SUBMIT YOUR APPLICATION TODAY](#)

In addition to the support from the Walter Kaitz Foundation,



WICT recognizes the sponsors of the 2011 Rising Leaders Program:

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Executive Development Seminar (EDS) Fills Quickly - Register Today!

Designed for pre-Betsy Magness Leadership Institute women, EDS focuses on aligning personal leadership styles and strengths with performance in the work environment. This program is limited to 33

women.

Date: April 6-8, 2011

Location: Cary, NC

Over this three-day program, participants will:

- Learn and practice strategies to build relationships in business.
- Gain critical time management skills.
- Pinpoint ways to recognize and manage differences among work colleagues and peers.
- Gain techniques on how to dissect complicated work situations.

[Register for EDS today.](#)

WICT recognizes Time Warner Cable as the Gold sponsor of the 2011 Executive Development Seminar:



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***Cue the "APPLAUSE" Sign Now -
Congratulations to Outstanding 2010 WICT
Chapters and Chapter Leaders!***

WICT is proud to recognize its 20 Chapters for their strategic leadership in 2010. And for the second year in a row, the Chapter of the Year is the **WICT New England Chapter**. WICT is also pleased to recognize the Chapter President of the Year, **Tracy Baumgartner** of the Rocky Mountain Chapter, and the Chapter Advisor of the Year, **Mary Murano** of the New York Chapter.

WICT's Chapter of the Year award is presented to the top performing chapter as measured by WICT's Model Chapter Business Plan scores in areas such as programming, governance and membership. All the various chapter awards measure important aspects of the Model Chapter Business Plan, both on an individual basis and collectively.

[Please click here to see a complete list of 2010 Chapter Award Winners.](#)

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***Amy Lambrecht Joins as WICT Associate Vice
President of Resource Development***

Lambrecht will be responsible for developing fundraising strategies, campaigns, and recognition programs for WICT. She will work internally and externally to ensure the mission of WICT is advanced.

Most recently, Lambrecht served as the chief development executive for the College of Humanities & Social Sciences at George Mason University where she oversaw all major gift fundraising strategies, events, outreach and publications. Prior to that, Lambrecht established and served as the initial Director of Corporate and Foundation Relations at the United States Holocaust Museum. Additionally, she has built strong and enduring programs and established relationships with business and community leaders, foundation presidents and policymakers at institutions serving the national, regional and local level.

"With over twenty years of leadership experience in the nonprofit sector, we are very excited to welcome Amy and utilize her talents here at WICT," said Maria E. Brennan, CAE, President & CEO of WICT.

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Reminder: Renew Membership and Update Your Member Profile

Tell us more about yourself! Now is the perfect time to log in and update your contact and demographic information. This will help ensure that you receive timely tools and resources tailored specifically for your stage of your career journey.

And don't forget that the 2011 WICT Membership Renewal Period is in full swing. You can renew and update your profile at the same time and continue your commitment to your professional development by renewing your WICT membership at www.wict.org

**Renew before December 31, 2010 and receive
TWO entries in a drawing for a \$100 gift card.**

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