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Maria Bartiromo to be Featured Speaker at WICT Signature Luncheon

WICT is delighted to announce that **Maria Bartiromo** will be the featured speaker on June 14 in Chicago at the **2011 WICT Signature Luncheon** - a highlight of the opening day of NCTA's Cable Show at McCormick Place in Chicago, IL. Bartiromo is the Emmy Award-winning anchor of CNBC's "Closing Bell with Maria Bartiromo," and serves as anchor and managing editor of the nationally syndicated "Wall Street Journal Report with Maria Bartiromo."



"WICT is thrilled to feature a journalist of the stature of Maria Bartiromo at our Signature Luncheon," said President & CEO **Maria E. Brennan**. "Last year, we established this event to shine a spotlight on the importance of gender diversity during its inauguration at The Cable Show. There is no one better suited than Maria Bartiromo, the first journalist to report daily from the floor of the New York Stock Exchange, to continue this important tradition."



Interested companies may reserve their space at the 2011 Signature Luncheon as a Gold, Silver or Bronze Table Sponsor. Individuals may now purchase tickets as well. Last year's luncheon sold out quickly - [download your reservation form](#) today!

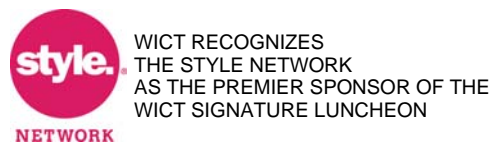
And don't forget - WICT is now accepting nominations for the [2011 Signature Accolades](#), the organization's most prestigious award for original cable programming. Presentation of the 2011 Accolades will take place at the WICT Signature Luncheon. The event will honor three outstanding examples of original cable programming that depict women in multidimensional and authentic roles.

Accolades will be presented in each of the following categories:

- Documentary/Biographical Series or Special
- Scripted Drama or Comedy Series or Special
- Reality/Lifestyle Series or Special.

Nomination submissions should consist of one episode that is representative of the program and that premiered between January 1, 2010, and December 31, 2010. Please [click here](#) to download the nomination form.

The deadline for nominations is **Friday, April 15, 2011 at 5:00 pm EST**. An independent awards committee comprised of industry leaders and WICT Board members will review all nominations and select final winners. Winners will be notified the week of April 25, 2011.



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WICT & NAMIC Collaborate on Industry Diversity Survey

WICT and the National Association for Multi-Ethnicity in Communications (NAMIC) will partner on joint employment research vital to the advancement of ethnic and gender diversity



in the cable industry. Conducted by the Society for Human Resource Management (SHRM), with funding provided by the Walter Kaitz Foundation, this first-ever fully merged questionnaire is a direct response to the industry's call for a streamlined process. The survey will have 70% fewer questions than in previous survey vehicles, providing a more user-friendly and simplified experience for respondents.

Since 2003, the WICT PAR Initiative has measured the status of women employees in the cable industry based on three criteria: **P**ay Equity, **A**dvancement Opportunities and **R**esources for Work/Life Support. A comprehensive advocacy program helping companies to set goals, institutionalize practices, measure progress and achieve results, the PAR Initiative showcases best practices regarding company policy and procedures, which are changing the landscape of the industry. Each year, the PAR Initiative grows more valuable as a resource for measuring and supporting the advancement of women in cable and telecommunications, and has been supported both by WICT's 20 chapters nationwide and the industry.

WICT and NAMIC's partnering on this project highlights a joint commitment to the common goal of sustaining a robust pipeline of diverse talent - especially at the top echelons of the industry. Collaboration between NAMIC and WICT will set the tone for continued progress in the field of ethnic and gender diversity advancement.

This comprehensive exploration of diversity in the cable industry will ultimately benefit WICT members by continuing to build the case that diversity makes good business sense, as research shows it directly affects a company's bottom line. Findings from the survey will be used to generate national and chapter products and programs that will educate and inform WICT members, as well as the industry at large.

Survey results will be presented by WICT and NAMIC during a Town Hall Meeting scheduled for October 4, 2011, in New York, NY, as part of Cable Diversity Week.

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BMLI Application Period: April 4 - May 13, 2011



WICT will soon begin accepting applications for the Betsy Magness Leadership Institute, Classes XXIV and XXV. The online application will become available on Monday, April 4, and must be submitted by noon on

Friday, May 13.

The Betsy Magness Leadership Institute, or BMLI, has been sponsored by WE tv since 2002, and serves as the gold standard in leadership development programs geared specifically toward training senior-level women in the cable telecommunications industry. Accepted participants are immersed in an educational program emphasizing core leadership skills which include honing negotiation tactics, driving and implementing change, communication effectiveness and organizational influence, creating engagement, driving results, and executing organizational vision among other key competencies.

More than 580 women have graduated from BMLI and continue to be actively involved in transforming their companies and the industry at the executive level. Collegially referring to themselves as "Betsys," these grads comprise the upper echelon of female leaders in the cable telecommunication industry. The next class will begin in September 2011, and WICT looks forward to working with future participants.

Learn more about the program and submit your application online at www.wictbml.org

WICT recognizes WE tv - the Premier Sponsor of the Betsy Magness Leadership Institute since 2002



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WICT Leadership Conference Registration Now Open

In 2011, WICT's Leadership Conference will return to New York, October 3-4, during Diversity Week. This is the premier leadership conference in the industry, inspiring women through innovative workshops, leadership activities and inspiring keynote sessions. Join us to learn how business leaders thrive in challenging business situations and discover the trends they are seeing that will affect your success.



The WICT Leadership Conference is open to everyone in the industry, at all levels. Registration includes attendance at The WICT Touchstones Luncheon on October 3. Those who want to have an impact on their department, their division, their company, their industry and their career, should definitely attend this conference.

[CLICK HERE TO REGISTER ONLINE TODAY!](#)

Make your reservation directly with the Hilton New York (1335 Avenue of the Americas) by September 9, 2011, to guarantee the WICT room rate. Reserve your room easily [online](#) or by calling 212.586.7000 and request the group rate for "Diversity Week 2011" when making your reservation.

WICT recognizes the following sponsors
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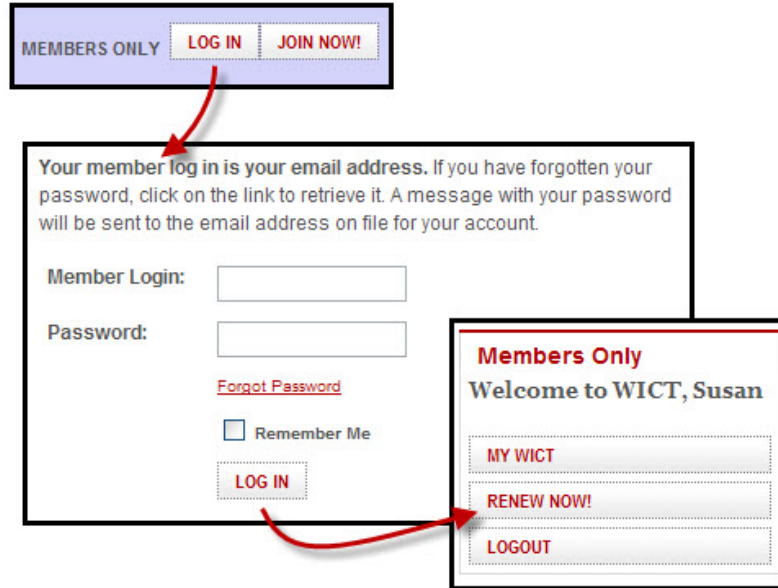
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***Last Chance to Renew: Membership Renewal
Period Ends March 31***

The **2011 WICT Membership Renewal Period** is coming to a close. If you haven't renewed by 5:00 pm (Eastern) on March 31, 2011, you risk missing out on some important benefits! You can renew online and update your profile at the same time - continue a commitment to your professional development by logging in today.

Three Easy Steps to Renew Online:

1. Go to www.wict.org and click on the "Log In" button near the upper right of the screen
2. Enter your email address and password under "Current Members," and click the log in button
3. To the right of photo on the next page that appears, click the "Renew Now" button under "Members Only"



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Welcome New WICT Members and Thanks to Member Recruiters

Check out the complete listing of new WICT members on our [website](#), and welcome! Plus, [click here](#) to see WICT's hard-working recruiters who are helping to expand our network.

Do you think you have what it takes to be a member recruiter? Learn ways you can help grow membership - find out how to participate [here](#).

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