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May 2011

[My Profile](#)

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[Back Issues](#)

[PAR Initiative](#)

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In this issue:

1. [WICT Welcomes New NCTA President & CEO, Michael Powell](#)
2. [2011 WICT Signature Accolade Honorees Announced](#)
3. [Tables & Tickets Available for WICT Signature Luncheon](#)
4. [Congratulations to BMLI Classes XXII and XXIII](#)
5. [Free Webinar Series Continues with "Building Influence at Any Level"](#)
6. [What's Hot on WICT Connects](#)
7. [Plan Now to Attend the WICT Leadership Conference, October 3-4](#)
8. [Women in Technology Award Nominations Due July 29](#)
9. [Update Your Profile to Get the Most Out of Your Membership](#)
10. [Welcome New WICT Members and Thank You to Member Recruiters](#)

WICT Welcomes New NCTA President & CEO, Michael Powell



Pictured above (l-r): WICT President & CEO Maria Brennan; FCC Chairman Julius Genachowski; NCTA President & CEO Michael Powell; WICT Board Chair, Kathy Payne, VP, Content Acquisition, Cox Communications.

Michael Powell, former Chairman of the Federal Communications Commission (FCC) from 2001 to 2005 and a member of the FCC for eight years, began his tenure as President & CEO of the National Cable & Telecommunications Association (NCTA) on April 25, 2011. WICT was delighted to welcome him to his new post with a special reception held May 4 in Washington, DC.

Guests included current FCC Chairman Julius Genachowski, FCC Commissioner Mignon Clyburn, as well as a number of WICT Board members and many other distinguished guests. [Click here](#) to view a gallery of photos from the event.

[\(Back to top\)](#)

2011 WICT Signature Accolade Honorees Announced

WICT is pleased to share the top cable programs selected to receive the 2011 WICT Signature Accolades. The honorees were chosen as the finest examples in each of their categories and faced strong competition. Winning programs depicted women in multidimensional and authentic roles, and each originally aired between January 1, 2010, and December 31, 2010.

The 2011 Signature Accolades, which are among WICT's most prestigious awards, will be presented at the [WICT Signature Luncheon](#) in conjunction with The 2011 Cable Show, on Tuesday, June 14, at McCormick Place in Chicago, IL.

Signature Accolade - Documentary/Biographical Series or Special

- ESPN for *Her Story: Ten Times Over*

Signature Accolade - Reality/Lifestyle Series or Special

- The Style Network for *Ruby*
- WE tv for *Downsized*

Signature Accolade - Scripted Drama/Comedy Series or Special

- TNT for *The Closer*
- USA for *In Plain Sight*

To learn more about each of these outstanding programs, please visit the [WICT website](#).

[\(Back to top\)](#)

Tables & Tickets Available for WICT Signature

Luncheon

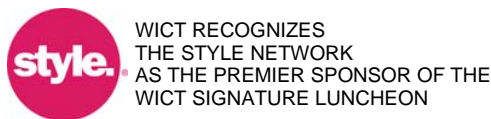
The WICT Signature Luncheon is the premier industry event where distinguished leaders come together to recognize the year's inspiring achievements in support of women in the cable industry.



This year the luncheon will be held in conjunction with The Cable Show 2011, on Tuesday, June 14, at McCormick Place in Chicago, IL. At this year's event we will honor three outstanding examples of original cable programming that depict women in multidimensional and authentic roles. Maria Bartiromo will be the featured speaker - a highlight of the opening day of NCTA's Cable Show. Bartiromo is the Emmy Award-winning anchor of CNBC's "Closing Bell with Maria Bartiromo," and serves as anchor and managing editor of the nationally syndicated "Wall Street Journal Report with Maria Bartiromo."

[CLICK HERE TO RESERVE YOUR TABLE TODAY!](#)

Interested sponsors can reserve their space at the 2011 Signature Luncheon as a Gold, Silver or Bronze Table Sponsor. Last year's luncheon sold out quickly - to reserve your table or purchase individual tickets for 2011, [click here](#).



[\(Back to top\)](#)

Congratulations to BMLI Classes XXII and XXIII

WICT is pleased to announce that BMLI Classes XXII and XXIII have completed their training, and have officially graduated from the program during their final sessions in Chicago earlier this month.

Designed to elevate women leaders, the Betsy Magness Leadership Institute (BMLI) is recognized as the premier leadership development program for the cable and telecommunications industry. Those selected to participate take part in a yearlong educational journey which provides direct feedback, personal development, and industry

involvement. BMLI fellows emerge with a committed passion to share what they've learned with their teams, companies and the industry as a whole.

Please join us in congratulating these 54 outstanding women leaders, who now join the nearly 600 alumnae of the program - [click here](#) to view photos and bios of Class XXII participants, and [click here](#) to view Class XXIII.

WICT recognizes WE tv - the Premier Sponsor of the Betsy Magness Leadership Institute since 2002.



[\(Back to top\)](#)

Free Webinar Series Continues with "Building Influence at Any Level"

WICT's series of free webinars, "Beyond the Water Cooler," continues at **1:00 pm (Eastern) on June 22, 2011**, with "Building Influence at Any Level." In this professional development session designed specifically to help women build credibility and influence at work, author and consultant **Selena Rezvani** will share the takeaways from her recent book, *The Next Generation of Women Leaders: What You Need to Lead But Won't Learn in Business School*. Among other trade secrets from her research, Rezvani will cover what it takes for a woman to communicate persuasively, take strategic risks, convey a "leadership" brand, and manage conflict.

[Click here to register today for this free webinar!](#)

[\(Back to top\)](#)

What's Hot on WICT Connects

If you missed the first webinar in the "Beyond the Water Cooler" series, "Winning at Politics," a link to the recording has been posted in WICT Connects, for access by current members only. Look for it in the Public Discussions area, and join the conversation to continue the learning experience!



[\(Back to top\)](#)

Plan Now to Attend the WICT Leadership Conference, October 3-4



Ursula Burns, Xerox CEO, embodies the spirit of the WICT Touchstone, [Be Fearless](#). She says, "...fearlessness is seeing an opportunity, even though things are not broken."

Burns will deliver a keynote address to attendees of the [WICT Leadership Conference](#) on October 4, in New York City.

The WICT Leadership Conference is the preeminent conference for educating women in the industry. Participants will be immersed in leadership activities that will help to impact their bottom line. Don't miss your one chance per year to join in as WICT convenes its critical masses for this invaluable educational experience.

To view the preliminary conference agenda and register online, visit the [WICT website](#).

WICT recognizes the following sponsors of the 2011 WICT Leadership Conference

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[\(Back to top\)](#)

Women in Technology Award Nominations Due July 29

WICT, the Society of Cable Telecommunications Engineers (SCTE), and *Communications Technology Magazine* are pleased to announce that nominations are now being accepted for the prestigious 2011 Women in Technology Award. The nominations deadline is **Friday, July 29, 2011**.

Created in 1995 and sponsored by Bright House Networks, the award acknowledges the achievements of an outstanding woman in technology who has demonstrated significant personal and professional growth, and has contributed to the advancement of the cable telecommunications industry.

For more information about the Women in Technology award, [click here](#). Questions should be directed to Parthavi Das at 703-234-9803 or pdas@wict.org; Debra Baker at 301-354-1795 or dbaker@accessintel.com; or Bernadette Vernon at 610-594-7313 or bvernon@scte.org.

WICT recognizes Bright House Networks as the Presenting Sponsor of the Women in Technology Award



[\(Back to top\)](#)

Update Your Profile to Get the Most Out of Your Membership

To make certain you're receiving all the benefits of WICT membership you're entitled to, please take a moment to verify and update your profile information. This will help ensure that you receive timely tools and resources tailored specifically for this stage of your career journey.

Three Easy Steps to Update Your Profile Online:

1. Go to www.wict.org and click on the "Log In" button near the upper right of the screen
2. Enter your email address and password under "Current Members," and click the log in button
3. To the right of photo on the next page that appears, click the "Edit Profile" button under "Members Only"

MEMBERS ONLY **LOG IN** **JOIN NOW!**

Your member log in is your email address. If you have forgotten your password, click on the link to retrieve it. A message with your password will be sent to the email address on file for your account.

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Members Only
 Welcome to WICT, Robin

MY WICT

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[\(Back to top\)](#)

Welcome New Members and Thank You to Member Recruiters

WICT would like to send a warm welcome to our newest members! Check out the complete listing of new members on our [website](#). Plus, [click here](#) to see the hard-working recruiters who have enrolled new members this year.

[\(Back to top\)](#)

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