



June 2011

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2011 WICT Signature Luncheon

Pictured (l to r): Salaam Coleman Smith, President, The Style Network; Kathy Payne, VP, Content Acquisition, Cox Communications; Bridget Baker, President, TV Networks Distribution, NBCUniversal; Dana Zimmer, EVP, Network Distribution & Development, NBCUniversal; Kelly Regal, EVP, Turner Broadcasting System, Inc.; Justine Gubar, Producer, ESPN; Kim Martin, President & General Manager, WE tv; Maria Brennan, President & CEO, WICT.

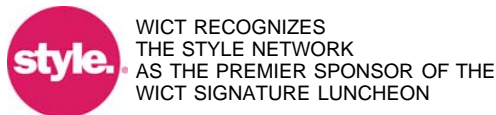
By all accounts, the WICT Signature Luncheon was a substantive and inspiring event, as cable executives from across the country gathered to applaud the recipients of the 2011 WICT Signature Accolades, awarded to cable programming that depicts women in multidimensional roles.

WICT Board Chair Kathy Payne, VP, Content Acquisition, Cox Communications, presented awards to the honorees from ESPN, The Style Network, TNT, USA Network, and WE tv after sharing what made them stand out. A full list of the honorees may be found on the [WICT website](#).



Emmy Award-winning journalist and author Maria Baritromo (pictured above) provided keynote remarks, offering key insights on the state of the economy and the growing importance of globalization.

View a slideshow of photos from the event in WICT's online [Photo Gallery](#).



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Plan Now to Attend the WICT Leadership Conference, October 3-4



The WICT Leadership Conference is the preeminent conference for educating women in the industry. Participants will be immersed in leadership activities that will help to impact their bottom line. Don't miss your one chance per year to join in as WICT convenes its critical masses for this invaluable educational experience.

Registration includes attendance at [The WICT Touchstones Luncheon](#) on October 3, where WICT will present the 2011 Woman of the Year and Woman to Watch awards.

To view the preliminary conference agenda and to register online, visit the [WICT website](#).

Fellowships

As in past years, WICT is proud to offer three fellowships to attend the 2011 WICT Leadership Conference. The June Travis, Cheryl Greene and Lucille Larkin Fellowships were created to provide opportunities for deserving candidates to participate in a national event. To be considered, interested individuals must complete the [online application](#) by Friday, August 5, at 5:00 pm (Eastern). Additional information on the application requirements can be found on the [WICT website](#).

Accommodations

Make your reservation directly with the Hilton New York by September 9, 2011, to guarantee the WICT room rate. Reserve your room easily [online](#) or by calling 212.586.7000 and request the group rate for "Diversity Week 2011" when making your reservation.

WICT recognizes the following sponsors of the 2011 WICT Leadership Conference

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***Nominations Now Being Accepted for 2011
Woman of the Year, Woman to Watch***

Two of the organization's highest honors, the 2011 Woman of the Year and Woman to Watch awards will be presented at the [WICT Touchstones Luncheon](#), October 3, in New York during the WICT Leadership Conference, held in conjunction with the cable industry's Diversity Week. The deadline for nominations is Friday, July 22, 2011, at 5:00 pm (Eastern).

The Woman of the Year award is bestowed upon a woman in cable media who has made increasingly significant contributions to her own company and the overall cable telecommunications industry throughout her career. She has achieved a top position in the industry and shows great resolve to help others along their path.

The Woman to Watch award is presented to a woman in cable who shows tremendous promise for transforming the industry through her professional accomplishments. She has already demonstrated exemplary leadership skills as well as a strong dedication to the industry and her organization.

An independent awards committee comprised of industry leaders and WICT Board members will review all nominations and select final winners. For more information on the Woman of the Year and Woman to Watch criteria and to submit nominations, visit www.wict.org.

WICT proudly recognizes Turner Broadcasting System, Inc. as the Premier Sponsor of the 2011 Touchstones Luncheon



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@WICT: A New Benefit and Information Source for Members

Women in Cable Telecommunications is pleased to deliver **@WICT**, a new benefit and information source for members. **@WICT** is a compilation of the top 10 tweets posted throughout the month, which fall into a variety of categories including career advancement, financial planning and inspirational stories about women in the workplace.

Since its beginning more than 30 years ago, WICT has sought out expert sources to instill relevant and useful information into our leadership development programs. Nearly every day we discover some new material or resource that we find beneficial, and we think you will agree. We share this information on a regular basis through our [Twitter account](#), but now our Twitter-savvy followers and the Twitter novices among our membership will benefit from our research through this new, monthly email newsletter. Look for the next issue of **@WICT** in mid-July.



Missed the first **@WICT**? Past issues will be archived for WICT members only - [click here](#) to visit the newsletters page of the WICT website and login.

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Women in Technology Award Nominations Due July 29

WICT, the Society of Cable Telecommunications Engineers (SCTE), and *Communications Technology Magazine* are pleased to announce that nominations are now being accepted for the prestigious 2011 Women in Technology Award. The nominations deadline is Friday, July 29, 2011.

Created in 1995 and sponsored by Bright House Networks, the award acknowledges the achievements of an outstanding woman in technology who has demonstrated significant personal and professional growth, and has contributed to the advancement of the cable telecommunications industry.

For more information about the Women in Technology award, [click here](#).

Questions should be directed to:

- Parthavi Das at 703-234-9803 or pdas@wict.org
- Debra Baker at 301-354-1795 or dbaker@accessintel.com
- Bernadette Vernon at 610-594-7313 or bvernon@scte.org

WICT recognizes Bright House Networks as the Presenting Sponsor of the Women in Technology Award



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What's Hot on WICT Connects: Webinar Recordings

If you've been enjoying the "Beyond the Water Cooler" series of webinars, you'll be pleased to learn that links to recordings of both Part 1, "Winning at Politics," and Part 2, "Building Influence at Any Level," are both now available on [WICT Connects](#) for access by current members.

During "Building Influence at Any Level," author and consultant [Selena Rezvani](#) (*The Next Generation of Women Leaders*), shared the results of her research on how women, especially those new to the workforce, can empower themselves to navigate the leadership maze and come out on top. She addressed the reticence many women show in promoting themselves by advising participants to "take credit for your accomplishments; it's not bragging if it's the truth."



Look for the recordings in the Public Discussions area, and join the conversation to continue the learning experience!

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Free Webinar Series Continues with "Why Mentors Matter and How to Find Them"

WICT's series of free webinars, "Beyond the Water Cooler," will continue in October with the next session, "Searching for Yoda - Why Mentors Matter and How to Find Them." In this professional development session, executive recruiter and career coach Ann Carlsen will discuss mentorship, the not-so-secret ingredient in most successful careers. Join her for a lively look at why everyone needs a mentor and how to cultivate and sustain a mentoring relationship, recruit sponsors, and mentor others.

Topics to be discussed include:

- Why mentoring matters
- What to look for in a mentor/coach
- How to structure and sustain a productive mentoring relationship
- The difference between mentors and sponsors
- The importance of sponsorship in addition to mentoring

[Click here to register today for this free webinar!](#)

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Update Your Profile to Get the Most Out of Your Membership

To make certain you're receiving all the benefits of WICT membership you're entitled to, please take a moment to verify and update your profile information. This will help ensure that you receive timely tools and resources tailored specifically for this stage of your career journey.

Three Easy Steps to Update Your Profile Online:

1. Go to www.wict.org and click on the "Log In" button near the upper right of the screen
2. Enter your email address and password under "Current Members," and click the log in button
3. To the right of photo on the next page that appears, click the "Edit Profile" button under "Members Only"



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Welcome New Members and Thank You to Member Recruiters

WICT would like to send a warm welcome to our newest members! Check out the complete listing of new members on our [website](#). Plus, [click here](#) to see the hard-working recruiters who have enrolled new members this year.

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