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In Memoriam: Carolyn Chambers, Cable Pioneer



Photo: Media Bistro.

WICT mourns the passing of **Carolyn Chambers**, a true pioneer in the cable industry whose career spanned more than 50 years. Carolyn was one of the charter members of WICT and its third national president.

Carolyn set a strong example for women in the media as a business leader with a true entrepreneurial spirit.

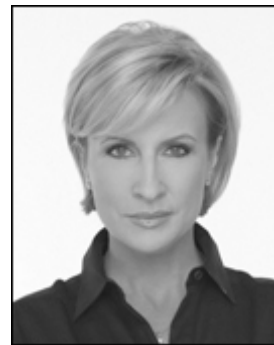
Chambers Communications, founded by Carolyn, today consists of three broadcast television stations operating as ABC affiliates; one cable system; a television, movie and video production company; and an Internet service provider. Carolyn was also the President of Chambers Construction and owned other businesses including Hinman Vineyards; Panther Creek Cellars; and McKenzie River Motors, a real-estate holding company.

Carolyn supported many organizations like WICT through volunteer service, including board and committee positions for NCTA and several state cable associations, in addition to numerous philanthropic efforts.

Please join us in recognizing the lasting legacy of Carolyn Chambers, a role model for independent women everywhere.

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Joe Scarborough & Mika Brzezinski Kick Off the WICT Leadership Conference



Start your WICT Leadership Conference experience with a serving of "Morning Joe," as the hosts of MSNBC's hit show, **Joe Scarborough** and **Mika Brzezinski**, will join us to deliver remarks based on Mika's recent book, *Knowing Your Value*.

Joe and Mika's presentation will immediately follow NCTA President & CEO **Michael Powell's** State of the Industry address.

As a special offer, the first 500 registrants for the conference will receive a complimentary copy of *Knowing Your Value*.

Many exciting speakers have recently been added to the lineup - [view the complete conference agenda online](#).

The WICT Leadership Conference is the preeminent conference for educating women in the industry. Participants will be immersed in leadership activities that will help to impact their business acumen and corporate bottom line. Don't miss your one chance per year to join in as WICT convenes its critical masses for this invaluable educational experience.

Conference registration includes a ticket to [The Touchstones Luncheon](#), where we will recognize [Nomi Bergman](#) as 2011 *Woman of the Year*, and [Jennifer Dorian](#) and [Kathleen Finch](#), the 2011 *Woman to Watch* honorees.

To view the conference agenda and to register online, visit the [WICT](#)

[website.](#)

Accommodations

Make your reservation directly with the Hilton New York by September 9, 2011, to ensure you receive the discounted WICT room rate. Reserve your room easily [online](#) or by calling 212.586.7000. Request the group rate for "Diversity Week 2011" when making your reservation.

WICT recognizes the following sponsors
of the 2011 WICT Leadership Conference

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Connecting to Our Strengths, by Shannon Cassidy

If you ask yourself, what energizes me and makes me feel good? The behaviors that come to mind are your strengths, or the activities you're naturally attracted to. When engaged with them time disappears, and you get lost in the moment because these activities are a natural vehicle for your mental exploration.

Strengths are a natural adjunct to a person's innermost passions and desires. We must not ignore our weaknesses; however, we are usually all too familiar with what we can't do and less aware of our gifts. We are less skilled at noticing what we do well and how energy increases when we engage our strengths. Focusing on strengths is not only easier; it's more sustainable and beneficial.

Consider leveraging your strengths to manage your weaknesses.

Start by taking an inventory. You need to acknowledge the things you're not good at, especially if you're responsible for getting those things done in your job.

Here are three things you can do for yourself:

1. Discover your strengths and take responsibility for yourself and your development.
2. Clearly and simply, learn how to discuss your strengths in terms of how it helps the team and organization. Don't be shy. Share your strengths.
3. Find opportunities to volunteer your strengths. Be a resource, inform others and be a catalyst.

To learn more about how you can discover and build on your strengths, as well as those of your team, read Shannon's complete article in the Public Discussions area on [WICT Connects](#).



About Shannon

Shannon Cassidy is the founder and executive director of bridge between, inc., a national organization based in Philadelphia. She helps leaders create strengths-based action plans for leading high performing teams, navigating corporate landscapes and clarifying vision.

Meet Shannon at the WICT Leadership Conference in New York, where she will be moderating "Health, Well-Being &

Leadership," a breakout session in the Career Savvy track, on October 3. [Download the complete conference agenda](#) and [register today!](#)

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Women's TechConnect Application Deadline: September 9, 2011

SCTE & WICT, in tandem with the **Women in Technology (WIT)** honorees, have launched a national mentorship initiative called "Women's TechConnect," designed to help educate and retain women in the technology fields of the cable industry. This formal mentorship program will pair WIT honoree mentors, each of whom is a leader and innovator, alongside less-tenured, though high-potential, women in technology fields.

The goal of the program is to provide a crucial support system to better equip mentees to overcome workplace challenges, while helping them rise through the cable ranks until they themselves become the leaders and innovators. WICT and SCTE will support the mentors/mentees by providing online resources and underwriting event registrations and memberships, while giving participants a stronger sense of community as they embark on their mentoring journey.

Learn more about the initiative on the [WICT website](#), and [click here](#) to download the mentee application.

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WICT Leadership Conference Fellowship Recipients

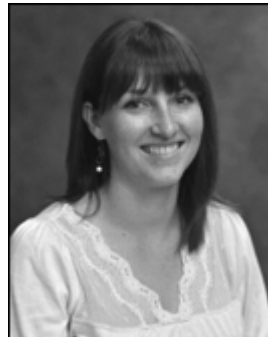
Each year, WICT offers three [Fellowship opportunities](#) for the WICT Leadership Conference. Individuals must meet certain criteria in order to qualify. Because there are many more deserving applicants than available Fellowships, the decision-making process is a difficult one.

Please join us in congratulating this year's Fellowship recipients. These three outstanding women will each receive the opportunity to attend the 2011 WICT Leadership Conference.



June Travis Fellowship

Celeste Freeland
Senior IT Program Manager
Time Warner Cable
Charlotte, NC



Lucille Larkin Fellowship
Whitney Adkins
VOD Operations Manager
Scripps Networks
Knoxville, TN



Cheryl Greene Fellowship
Katie Smith
Marketing Manager
Scripps Networks
Knoxville, TN

Learn more about each of these women by reading their bios on the [WICT website](#).

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***Free Webinar Series Continues in October with
"Why Mentors Matter and How to Find Them"***

WICT's series of free webinars, "**Beyond the Water Cooler**," will continue in October with the next session, "Searching for Yoda - Why Mentors Matter and How to Find Them." In this professional development session, executive recruiter and career coach **Ann Carlsen** will discuss mentorship, the not-so-secret ingredient in most

successful careers. Join her for a lively look at why everyone needs a mentor and how to cultivate and sustain a mentoring relationship, recruit sponsors, and mentor others.

Topics to be discussed include:

- Why mentoring matters
- What to look for in a mentor/coach
- How to structure and sustain a productive mentoring relationship
- The difference between mentors and sponsors
- The importance of sponsorship in addition to mentoring

[Click here to register today for this free webinar!](#)

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Ensure That Your Contact Information is Accurate

To make certain you are receiving all the benefits of WICT membership, please take a moment to verify and update your profile information. This will help ensure that you receive timely tools and resources tailored specifically for this stage of your career journey.

Three Easy Steps to Update Your Profile Online:

1. Go to www.wict.org and click on the "Log In" button near the upper right of the screen
2. Enter your email address and password under "Current Members," and click the log in button
3. To the right of photo on the next page that appears, click the "Edit Profile" button under "Members Only"

The screenshot shows the WICT member interface. At the top, a navigation bar contains "MEMBERS ONLY", "LOG IN", and "JOIN NOW!". Below this is a login form with the text: "Your member log in is your email address. If you have forgotten your password, click on the link to retrieve it. A message with your password will be sent to the email address on file for your account." The form includes fields for "Member Login:" and "Password:", a "Forgot Password" link, a "Remember Me" checkbox, and a "LOG IN" button. To the right of the form is a sidebar titled "Members Only" with the text "Welcome to WICT, Robin". The sidebar contains three buttons: "MY WICT", "EDIT PROFILE", and "LOGOUT". Red arrows indicate the flow from the top "LOG IN" button to the login form, and from the form's "LOG IN" button to the "EDIT PROFILE" button in the sidebar.

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Welcome New Members and Thank You to Member Recruiters

WICT would like to send a warm welcome to our newest members! Check out the complete listing of new members on our [website](#). Plus, [click here](#) to see the hard-working recruiters who have enrolled new members this year. Find out how you can [participate and be rewarded](#) for recruiting new members.

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