

To view this email as a web page, go [here](#).

[WICT Home](#) | [Contact Us](#)



SEPTEMBER 2010

[My Profile](#)

[Contact the Editor](#)

[Back Issues](#)

[PAR Initiative](#)

2010 WICT  
Strategic Sponsors



2010 WICT Catalyst  
Sponsors

Bright House Networks  
Cox Communications  
Disney and ESPN Media  
Networks  
MTV/BET Networks  
Scripps Networks  
Suddenlink  
Communications

***In this issue:***

- [WICT Spotlights 2010 Woman of the Year and Woman to Watch Honorees](#)
- [Congratulations to the 2010 WICT Leadership Conference Fellowship Recipients](#)
- [WICT Leadership Conference Sure to be an Action-Packed Two Days!](#)
- [Raise Your Industry Competencies to a Higher Level with Cable Boot Camp and Beyond](#)
- [Most Frequently Asked Career Questions: Answered by Ann Carlsen, Founder and CEO, Carlsen Resources](#)
- [Welcome New WICT Members](#)

***WICT Spotlights 2010 Woman of the Year  
and Woman to Watch Honorees***  
*Awards to be presented at WICT Touchstones Luncheon,  
tickets still available*

WICT named **Brooke Johnson** winner of the *2010 Woman of the Year* award and **Veronica Sheehan** winner of the *2010 Woman to Watch* award. The awards will be presented during the Touchstones Luncheon on September 13 at the Hilton New York, in conjunction with the annual WICT Leadership Conference.

Named President of Food Network in 2004, **Brooke Johnson** was elevated in 2010 to head of the entire food category at Scripps which includes Food Network, Cooking Channel, Foodnetwork.com, Cooking Channel TV.com, Food2.com, Recipezaar.com and Enterprises, the new business and licensing and merchandising arm of the company.



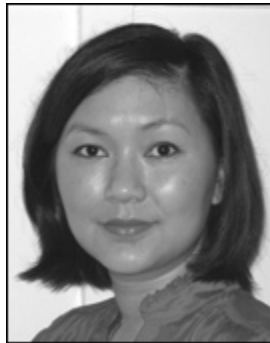
**Veronica Sheehan** is Senior Vice President of Network Operations for Turner Broadcasting System, Inc.'s (TBS, Inc.) Turner Entertainment Group, responsible for leading technical, operational, administrative and financial activities for the Network Operations division.

[Read more about the honorees here...](#)

---

### ***Congratulations to the 2010 WICT Leadership Conference Fellowship Recipients***

Chosen from a large pool of very qualified applicants, these three women showed characteristics of personal and professional excellence.



#### **The Lucille Larkin Fellowship**

Kristina Chang  
Senior Manager, Internal Audit  
Comcast Corporation

The recipient of the Lucille Larkin Fellowship is selected based on the applicant's ability to most effectively demonstrate the value of the contributions they have made to WICT and the industry as a whole.

#### **The Cheryl Greene Fellowship**

Tatiana Holifield  
Affiliate Relations Manager  
SportsNet New York

The recipient of the Cheryl Greene Fellowship is selected based on the



applicant's ability to most effectively demonstrate how she has helped the advancement of women in the workplace.



#### **The June Travis Fellowship**

Anne Stith  
Director, Product Management  
Comcast, Houston Region

The recipient of the June Travis Fellowship is selected based in part on his or her ability to demonstrate how the WICT Leadership Conference will help him/her gain new management and leadership skills and enhance his/her range or level of expertise.

[Read more about the recipients here...](#)

[\(Back to top\)](#)

---

### ***WICT Leadership Conference Sure to be an Action-Packed Two Days! Education, Information and Celebration included***

This year the WICT Leadership Conference will focus on *The Business of Leadership*. WICT's Leadership Conference is the preeminent conference for educating women in the industry. Through inspiring keynote speakers, such as [Suze Orman](#), innovative workshops and the ability to interface with industry colleagues, attendees will be immersed in leadership activities that will help to impact their bottom line.

Conference registration includes attendance at The WICT Touchstones Luncheon, where [Ruby Gettinger](#) - star of The Style Network's show, "Ruby" - will open the lunch with inspiring remarks, and admission to the Big Apple Reception, sponsored by A&E Television Networks, where participants will be eligible to win an Apple iPad!.



WICT recognizes Comcast and The Comcast Foundation as the Gold Sponsors of the 2010 WICT Leadership Conference.



[Register online today!](#)

[\(Back to top\)](#)

## ***Raise Your Industry Competencies to a Higher Level with Cable Boot Camp and Beyond***

September 28-29, 2010 | The Cable Center, Denver CO  
REGISTER: [www.cablebootcampandbeyond.com](http://www.cablebootcampandbeyond.com)

If you joined the cable industry within the last 3 years, are making a switch to a new discipline, or would like an in-depth refresher on the industry, we highly recommend Cable Boot Camp and Beyond. You will learn business essentials during an intensive and valuable two-day program, including:

- The history of the cable industry
- The industry players, including the major operators and programmers
- The economic fundamentals and regulations surrounding the cable business
- The technology behind cable
- Careers and growth strategies inside the industry
- [You can see a complete list here.](#)



WICT recognizes Comcast as the Gold Sponsor of the 2010 Cable Boot Camp and Beyond.



WICT recognizes Scripps Networks as the Silver Sponsor of the 2010 Cable Boot Camp and Beyond.

[\(Back to top\)](#)

## ***Most Frequently Asked Career Questions Answered by Ann Carlsen, Founder and CEO, Carlsen Resources***

We recently asked Ann Carlsen, Founder and CEO of Carlsen Resources, an executive search and consulting company, for answers to some of the top questions her clients ask:

1. **What is your advice for operating lean and mean?** Cut the people last... not first. If you must make cuts, take your time when considering lay-offs... with the costs of rehiring and training approaching as much as 200% of an annual salary,

and with a dwindling pool of top performers available, it's a short-term solution with dire long-term implications.

2. **How can I make myself more valuable to my employer?**  
Find ways to make a difference to the bottom line; attach yourself to revenue-generating initiatives; under promise and over deliver; don't blindly accept that nothing can progress because of the economy. Act like a survivor who exudes confidence, has an eye on the future and an eye on the competition. Be known as the person who loves and embraces change. Give your boss hope! Inspire your colleagues.
3. **What are the attributes and skill sets most in demand now?** Global sensibility; strategic thinking; ability to identify and dissect a problem analytically and solve problems; customer experts - people who know the customers inside and out; tech savvy - being hands-on with technology; stick and move - flexible, nimble and resilient and storytellers - visual communicators.

To see the complete Q&A list, visit the [WICT Career Development](#) page.

[\(Back to top\)](#)

---

### ***Welcome New WICT Members***

Check out the complete listing of new WICT members on our [website](#), and welcome!

[\(Back to top\)](#)

This email was sent to: [lvega@wict.org](mailto:lvega@wict.org)

This email was sent by: Women in Cable Telecommunications  
14555 Avion Parkway, Suite 250 Chantilly, VA 20151 USA

We respect your right to privacy - [view our policy](#)



[Unsubscribe](#) | [Update Profile](#)