



Often times luck is the key driver in creating opportunities. I first learned about WICT in a previous role when I was fortunate enough to share a table with WICT Southwest board members at a trade show earlier this year. I enjoyed learning about their chapter and was immediately entrenched and intrigued.

When I first joined the cable industry a few years ago, I was new to the technology sector. To be able to ramp up and train properly on products, it was necessary to attend many seminars and read as many articles as possible. I soon came to realize two things. Number one: on site learning is key to building a knowledge portfolio. Number two: joining groups such as SCTE and WICT to increase networking opportunities benefit not only me, but my internal and external customers as well. Meeting these folks and seeing the true nature of the beast was huge for me in my career.

To be fair, many of the members come from MSOs, as it should be. I hope more vendors will come to play an important role in the growth of organizations like WICT, creating collaborations within the vendor to end user space. Growing relationships is great. Growing knowledge is KEY.

Here is the funny thing about WICT. The focus is on women in the telecommunications field, but you soon come to realize it is more an organization of mutual interests in making all of our lives better within the scope of our work, regardless of our creed, color, or gender. This is what makes WICT wonderful.

I have met many people through WICT, both men and women. I am honored to support WICT Southwest financially with sponsorship funds. I am happy to lend my voice to this robust and growing community.

Scott Emmons

Western Regional Sales Manager

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WICT Southwest 2017 Partner of the Industry Award Recipient