



2015 Conference Agenda

Session Tracks: **The Big Stage** | **Master Classes** | **Talks & Roundtables** | **The Workshops**

All events take place at the Marriott Marquis Hotel | 1535 Broadway, New York, New York

Sunday, September 27

2:30 pm – 6:00 pm <i>Liberty</i>	WICT Chapter Leader Roundtable <i>By invitation only</i>
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Monday, September 28

7:30 am – 8:00 am <i>5th Floor Foyer</i>	Continental Breakfast <i>Sponsor: Turner Broadcasting System, Inc.</i>
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8:00 am – 8:40 am General Session <i>Westside Ballroom, 5th Floor</i>	<div style="background-color: #334d5d; color: white; padding: 5px;">General Session</div> <p>Conference Opening, Keynote</p> <p>Join us to help kick-off the 2015 WICT Leadership Conference and all of the Diversity Week activities! We're excited to have Hoda Kotb, co-host of NBC's <i>TODAY</i>, as our opening keynote speaker.</p> <ul style="list-style-type: none"> • Maria E. Brennan, CAE, President & CEO, <i>WICT</i> • David L. Cohen, Sr. EVP & Chief Diversity Officer, <i>Comcast Corporation</i> • Hoda Kotb, Co-Anchor, <i>Today Show, NBC</i> • Martha Soehren, Chief Talent Development Officer & SVP, <i>Comcast University</i> <p style="text-align: right;"><i>Sponsor: Comcast NBCUniversal</i></p>
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<p>8:45 am – 9:55 am General Session</p> <p><i>Westside Ballroom, 5th Floor</i></p>	<p>Formatting the Future</p> <p>Technology conferences continue to grow at rapid clips and have become a critical part of the media ecosystem. They provide launch pads for the newest innovations and uncover potential disrupters to “business as usual.” In this custom curated session, our panel of tech savvy executives reveal what caught their attention and sparked their imagination as they toured the 2015 conference circuit. Listen in as they discuss how these developments could shape our business, and discover where they think technology and future opportunities are heading. You will want to hear what they have to say!</p> <ul style="list-style-type: none"> • MODERATOR: Sherita Ceasar, SVP, National Video Deployment Engineering, <i>Comcast Communications</i> • Terry Cordova, SVP, Chief Technology Officer, Engineering, <i>Suddenlink Communications</i> • Margaret Craig, CEO, <i>Signiant</i> • Tamara Franklin, EVP, Digital, <i>Scripps Networks Interactive</i> • Joan Gillman, EVP & COO, Media Services, <i>Time Warner Cable</i> • Lisa Hook, President & CEO, <i>Neustar, Inc.</i>
<p>10:15 am – 11:15 am</p>	<p>Concurrent Breakout Sessions</p>
<p>The Big Stage</p> <p><i>Westside Ballroom, 5th Floor</i></p>	<p>Zap the Generational Gap!</p> <p>Think you've already heard everything about the multiple generations? Think again!</p> <p>Our generations and the gaps that separate them are in constant flux, what worked last year probably won't work today. Anybody still using their VCR? What seemed like a perfect solution yesterday is the source of tomorrow's problem. You really need to get all those home movies put on disc! ... Wait! I mean Digital Storage. Oh No! I mean The Cloud!</p> <p>The potential for collision, conflict and confusion between the generations has never been greater and the chasm is growing wider every day we ignore the problem. Meagan Johnson demonstrates, through her own experience and in depth research that all generations have differences and strengths that go beyond mere age and appearance. Join us for this webinar to learn what you can do right now to make the most of all the generations.</p> <p>Learn Something New; Hear Something Different; Laugh Out Loud</p> <ul style="list-style-type: none"> • Meagan Johnson, Generational Humorist & Trainer, <i>Johnson Training Group</i>
<p>Master Classes</p> <p><i>Julliard Complex, 5th Floor</i></p>	<p>Powerful Leadership: Communicate to Inspire</p> <p>You can have brilliant ideas, but if you can't express them in a way that people want to hear, your ideas will go nowhere. What differentiates C-Suite leaders who get average results from those who get outstanding results? It's the ability to communicate in a powerful and inspirational way. Lack of information, too much information or uninteresting information can lead to mediocracy. In today's complex world, it can be difficult for executives to filter overwhelming amounts of data into a bold, targeted and motivational message. In this session, Joanne Miller will introduce you to a proven, story-boarding tool for creating messages and communication strategies that will keep your employees engaged, your leaders impressed and your shareholders invested!</p> <ul style="list-style-type: none"> • Joanne Miller, Inspiration Champion & Owner, <i>i2i Results</i>

Talks & Roundtables

Lyceum Complex, 5th Floor

Career Pivots: Thriving in a Shifting World

In basketball, a pivot is a move that keeps one foot firmly planted while the other swings forward. In the workplace, career pivots can move you forward in small, practical steps, helping you break through seemingly insurmountable barriers to a career overhaul or even a simple promotion. Join our roundtable session for a series of lively and revealing discussions about the decisions, trade-offs, and sometimes unconventional choices you can make to navigate your career in times of uncertainty. Leading industry executives will share their unique stories, providing food for thought and insights on how to thrive in a shifting world.

- FACILITATOR: **Shannon Cassidy**, Founder & CEO, *bridge between, inc.*
- **Kenetta Bailey**, Managing Partner, Chief Brand Strategist, *Maxus, a GroupM agency*
- **Kim Bondy**, SVP, Programs & Documentaries, *Al Jazeera America*
- **Jocelyn Cooley**, SVP, Human Resources, *Viacom Media Networks*
- **Brenda Dennis**, Sr. Director, WW Sales Strategy & Transformation, *Cisco Systems*
- **Amy Geary**, VP, Sales & Business Development, Content Distribution, *Viacom Media Networks*
- **Thao Hoang**, SVP, Business Development, *Defy Media*
- **Terri Moore**, Sr. Consultant, Leadership & Talent, *Korn Ferry International*
- **Misty Skedgell**, Principal, *Skedgell Communications*
- **Martha Soehren**, Chief Talent Development Officer & SVP, *Comcast University*
- **Gemma Toner**, Media & Telecommunications Executive

The Workshops

Majestic Complex, 6th Floor

Lean In with Your Zone of Genius

How do you achieve the kind of success you desire? We have entered an era that is screaming at you to lean in; lean in to your work, lean in to the opportunities, lean in to the fulfillment you deserve. But how do you actually go about getting there? There is only one path to breakthrough success and that is by knowing yourself, being who you are, and using your Zone of Genius as a navigating principle for your day-to-day work life. In this workshop, Laura Garnett will teach you how to identify and use your Zone of Genius to maximize your business performance, resulting in more joy and fulfillment along the way. Participants will:

- Learn precisely what is the Zone of Genius and how it can boost your career
- Get access to your own Zone of Genius Scorecard, the one tool you need to discover what you do best and how to maximize your performance
- Build the skills needed to think more consciously about your performance to begin making an immediate shift in the way you work

- **Laura Garnett**, Performance Strategist, *Garnett Consulting, LLC*

11:15 am – 1:15 pm

Broadway Ballroom,
6th Floor

Touchstones Reception & Luncheon



At *The Touchstones Luncheon* WICT will honor the
2015 Woman of the Year and *Woman to Watch*

Honorary Chair:

Lisa Schwartz, EVP, Distribution, Operations & Business Development,
IFC Films & Sundance Selects

Keynote Speaker:

Leslye Headland, American Playwright, Screenwriter & Director, *IFC Films*

Recognizing:

Woman of the Year

Ellen East, EVP & Chief Communications Officer, *Time Warner Cable*

Woman to Watch (Programmer)

Bernadette Aulestia
EVP, Global Distribution
HBO

Woman to Watch (Operator)

Rachel Welch
GVP, Government Relations
Time Warner Cable, Inc.

Premier Sponsor: IFC Films

1:30 pm – 2:30 pm

Concurrent Breakout Sessions

The Big Stage

Westside Ballroom, 5th Floor

Deconstructing a Dated Culture

The market landscape is more competitive than ever. Global trends, evolving technology, industry disruption, and increasingly sophisticated customer demands require companies to be more innovative than ever and provide better service — constantly. Yet the cultures of many companies historically support efficiency over experimentation, compliance over customer experience. Leaders across all sectors of business are beginning to recognize that shaping organizational cultures that generate innovation and high performance are set to be the best companies. Driving this kind of change in an organization’s culture is one of the biggest challenges a leader will face. In this session, we bring together seasoned experts and leaders to explore how the values, goals, assumptions, and attitudes of employees shape an organization's culture and ultimately the collective behavior that defines how the work is done. We will explore how an established organization reinvented its culture, a high growth entrepreneurial company designed its culture to power its strategy, and how these

	<p>lessons could be applied to your workplace.</p> <ul style="list-style-type: none"> • MODERATOR: Stevie Toepke, Lead Facilitator & Consultant, <i>The Frontier Project</i> • Deborah Brecher, Managing Director, Management Consulting, <i>Accenture</i> • Danette Johnson, Lead Learning & Organizational Development Consultant, People Development, <i>Turner Broadcasting System, Inc.</i> • Wendy Robison, Head of Learning & Development, <i>Etsy</i> • Leigh Woisard, SVP, Corporate Communications & Public Affairs, <i>Cox Communications</i> <p style="text-align: center;">Sponsor: Cable One</p>
<p>Master Classes</p> <p><i>Julliard Complex, 5th Floor</i></p>	<p>Advancement Through Gamesmanship</p> <p>How do employees reach that next level in their career? Baseline talent puts everyone in the game. Then, as people begin to compete for advancement, other factors come into play, such as likeability and trust, influencing who is promoted into senior roles. Susan Packard, co-founder of HGTV and author of <i>New Rules of the Game: 10 Strategies for Women in the Workplace</i>, lays out an approach called gamesmanship, which is designed to help employees succeed and advance through strategic thinking and familiarity with a language of business. Through a dynamic and down-to-earth approach, Packard lays out the rules of gamesmanship and illustrates how employees can better compete for promotions and plum assignments by speaking an alternative language, as well as handle the many stresses that go along with advancing in the workplace.</p> <ul style="list-style-type: none"> • Susan Packard, Author; Co-Founder, <i>HGTV & Scripps Networks Interactive</i>
<p>Talks & Roundtables</p> <p><i>Lyceum Complex, 5th Floor</i></p>	<p>Leadership Wellness: Burning Bright or Burning Out?</p> <p>Being an executive requires a constant stream of energy. We are faced with continuous demands from our business and personal obligations, travel schedules, and there is constant pressure to be “on.” How does health impact one’s performance and ability to be at peak leadership? Why do we allow health to often take a backseat to other imperatives? Come learn in this session the connection between how we lead from within and the impact it has on how we lead others. Get connected to your vision for health and learn why it is essential for resonant change. You will leave this session with applicable knowledge about nutrition, stress management and connected leadership. You will gain new ideas and the tools to make changes right away that will impact your personal health and professional leadership.</p> <ul style="list-style-type: none"> • Jamie Shapiro, Executive Coach & Nutritionist; CEO, <i>ConnectedEC</i>
<p>The Workshops</p> <p><i>Majestic Complex, 6th Floor</i></p>	<p>Wired for Authenticity: Seven Practices to Inspire, Adapt & Lead</p> <p>Leadership today is more challenging than ever. The rapid pace of change, constant restructuring, and a 24/7 work environment create overwhelmed employees and eroding trust in workplaces. Organizations need leaders who can inspire others, adapt rapidly, and build trust. In this highly interactive session, leaders will learn a framework of seven practices to help them bring the power of authentic leadership to the workplace. Participants will:</p> <ul style="list-style-type: none"> ○ Achieve greater self-awareness of strengths and saboteurs ○ Practice new tools to develop greater authenticity and greater agility to change ○ Apply the seven practices of authenticity to a specific business goal ○ Create an action plan and accountability to move forward <ul style="list-style-type: none"> • Henna Inam, CEO, <i>Transformational Leadership, Inc.</i>

2:45 pm – 3:45 pm	Concurrent Breakout Sessions	
The Big Stage <i>Westside Ballroom, 5th Floor</i>	Thriving in Today's Workplace	
	2:45 pm – 3:15 pm	<p>Creating a Win/Win with Women Leaders</p> <p>How can women reach higher levels of personal and professional success? Joelle K. Jay, PhD, knows how, and she will share her expertise in this session. Elevating women to positions of influence and power within an organization creates a win/win scenario, in which the leader and her company reap numerous benefits of having high-ranking females. Joelle will explain how women excel in leadership by forming powerful networks, aligning their varying goals, knowing and voicing their own value, and much more. Having worked with companies such as Google, Apple, Microsoft, and Adobe to accelerate more women to the top 5% of their company's administration, Joelle knows first-hand how to maneuver the business world as a woman and the importance of tying it to an equal level of success in one's personal life.</p> <ul style="list-style-type: none"> • Joelle Jay, Principal, <i>Leadership Research Institute</i>
	3:15 pm – 3:45 pm	<p>I Know How She Does It: Building Lives that Work</p> <p>Many believe this to be gospel truth: Any woman who wants to advance in a challenging career has to make huge sacrifices. Her family dynamic, social life, hobbies, and even health may suffer. But what if that's not the only path to success? Join Tangerine Watson's Carol Watson and author Laura Vanderkam in a thought-provoking fireside chat. Laura will share stories from the data she gathered for her book, <i>I Know How She Does It</i>, and will challenge the myth. Hear about a framework for anyone who wants to thrive at work and in life.</p> <ul style="list-style-type: none"> • Laura Vanderkam, Author & Researcher, <i>I Know How She Does It</i> • Carol Watson, Founder / Chief Thriver, <i>ThriveV.com</i>; <i>Tangerine Watson, Inc.</i>
Sponsor: TV One		

Master Classes <i>Julliard Complex, 5th Floor</i>	<p>The Power of Nonverbal Communication</p> <p>Being adept at reading body language helps business leaders act with more insight and authority. Joe Navarro is a renowned expert on nonverbal behavior as a former FBI counter-intelligence officer. He authored a well-used guide on how to quickly identify signals from the human body regarding a person's true feelings and hidden thoughts—a decoder to translate body language, if you will. Join Navarro as he demonstrates ways you can interpret the body language of others, as well as how your own body language influences the way others receive you. Learn about the history of humanity's need for body language, and how and why a person's face is actually the least telling part of the body. Navarro will share his own personal experiences in order to</p>
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	<p>showcase key findings that can affect your own understanding of what the body is constantly communicating.</p> <ul style="list-style-type: none"> • Joe Navarro, President, <i>JNForensics, LLC</i>
<p>Talks & Roundtables</p> <p><i>Lyceum Complex, 5th Floor</i></p>	<p>Leading Teams in Times of Transition</p> <p>In the modern workplace, personal disruption, ambiguity, and a lack of clarity are often the backdrop for our day-to-day lives. As a leader and manager in our evolving industry, you need to facilitate organizational transitions with shrewd skills and emotional awareness. In this session, we spotlight leaders who have successfully navigated significant individual, team, or organizational change. Our presenters will join you in roundtable discussions to share their experiences and insights regarding change. Each industry leader will represent a specific facet of change, enabling you to hone in on particular issues involved in successfully navigating change for yourself and for others.</p> <ul style="list-style-type: none"> • FACILITATOR: Shannon Cassidy, Founder & CEO, <i>bridge between, inc.</i> • Judi Allen, SVP, Client Solutions, <i>Nielsen</i> • Sharon Alston, VP, Human Resources, <i>TV One</i> • Stacy Green, EVP, Global HR & Facilities, <i>A+E Networks</i> • Sandra Howe, SVP, Global Marketing, <i>ARRIS Group, Inc.</i> • Marva Johnson, Corporate VP, Government & Industry Affairs, <i>Bright House Networks</i> • Jeanine Liburd, EVP, Communications & Public Affairs, <i>BET Networks</i> • Gail MacKinnon, EVP & Chief Government Relations Officer, <i>Time Warner Cable</i> • Merrylue Martin, VP, Comcast University – West Division, <i>Comcast</i> • Colette Rubio, SVP, Information Technology, <i>Home Box Office, Inc.</i> • Veronica Sheehan, Senior Global Media Executive • Marinella Soldi, President & Managing Director, Discovery Networks Southern Europe, <i>Discovery Communications</i>
<p>The Workshops</p> <p><i>Majestic Complex, 6th Floor</i></p>	<p>Building and Leveraging a Knockout LinkedIn Profile</p> <p>While LinkedIn tips and tools are useful, without strong content, these strategies are moot. In this highly interactive workshop, we will address how to create the <i>content</i> that moves your profile from one that merely contains data to one that tells a story and gets results. You will learn how to use LinkedIn as a persuasive marketing tool, whether it's building your own or your company's brand, being recognized as a leader, establishing your subject matter expertise, or establishing a stronger peer network. You will also discover that you do not need to spend a lot of time on LinkedIn to reap its benefits and will hear examples of how, once you have a strong profile, results flow effortlessly. Come away inspired to create a profile you love with actionable steps to take immediately.</p> <ul style="list-style-type: none"> • Susan Tabor-Kleiman, JD, Founder, <i>Your Professional Writer</i>

<p>3:45 pm – 4:15 pm <i>5th Floor Foyer</i></p>	<div style="background-color: #4a7c9d; color: white; padding: 10px; text-align: center;"> <h2 style="margin: 0;">Networking Break</h2> </div> <p style="text-align: center; color: red; font-weight: bold;">Sponsor: <i>Neustar, Inc.</i></p>
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<p>4:15 pm – 5:15 pm General Session</p> <p>Westside Ballroom, 5th Floor</p>	<p style="text-align: center;">General Session</p> <p>The Confidence Code, Decoded Katty Kay and Claire Shipman’s book, <i>The Confidence Code: The Science and Art of Self-Assurance – What Women Should Know</i>, has helped reframe the conversation about gender equity worldwide. Based on the latest research in neurology and psychology, Kay and Shipman have uncovered the subtle programming that builds the core of confidence. As aptly described in <i>The Confidence Code</i>, women in our communities and workplaces around the world have made a remarkable impact, and yet even highly accomplished women often exhibit inexplicably low confidence levels disproportionate to their capabilities and achievements. This power panel will share first-hand accounts of the style of confidence that leads to success in the workplace.</p> <ul style="list-style-type: none"> • MODERATOR: Ellen Kroner, EVP & Chief Communications Officer, <i>AMC Networks</i> • Italia Commisso Weinand, EVP, Programming & Human Resources, <i>Mediacom Communications Corp</i> • Kristin Dolan, Chief Operating Officer, <i>Cablevision Systems Corp.</i> • Cynthia Gibson, EVP & Chief Legal Officer, <i>Scripps Networks Interactive</i> • Michelle Rice, EVP, Content Distribution & Marketing, <i>TV One</i> <p style="text-align: center;">Sponsor: Accenture</p>
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<p>5:30 pm – 7:00 pm</p> <p>Broadway Lounge, 8th Floor</p>	<p style="text-align: center;">Big Apple Reception</p> <p>Big Apple Reception WICT welcomes you to New York with a networking reception that boasts the best view in the city, over-looking the heart of Times Square and the Theater District. The comfortable and sophisticated Broadway Lounge hosts our Annual Big Apple Reception where you can catch up with colleagues and make new friends after a full day of sessions and learning.</p> <p style="text-align: center;">Sponsor: A+E Networks</p>
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<p>5:45 pm – 6:30 pm Special Activity</p> <p>Broadway Lounge, 8th Floor</p>	<p>Speed Mentoring Roundtables Back for the third consecutive year, this unique mentoring experience merges speed networking with executive mentoring – and each year sees rave reviews. The mentoring roundtables will take place during our annual 'Big Apple Reception' and will feature senior level cable executives as table moderators. Each moderator will spend 10 to 12 minutes discussing diverse topics relevant to you and your career. At the end of the 45-minute session, you will have met numerous peers and at least three senior industry leaders. This is your chance to share information and intimate discussions with esteemed and accomplished executives.</p> <p>Mentors:</p> <ul style="list-style-type: none"> • Jennifer Ball, EVP, Content Distribution & Marketing, <i>Univision</i> • Sean Coar, SVP, Strategy & Business Decisions, Media, <i>Time Warner Cable Inc.</i> • Anne Cowan, Acting President & CEO, <i>Cable Telecommunications Association for Marketing (CTAM)</i> • Kimberly Hulsey, VP, Legal & Government Affairs, <i>Scripps Networks Interactive</i> • Alan Lui, SVP, Human Resources, <i>Time Warner Cable</i> • Stephanie Mitchko, COO & CTO, <i>Cross MediaWorks</i>
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	<ul style="list-style-type: none"> • Maria Popo, President & Chief Business Officer, <i>Ubee Interactive, Inc.</i> • David Porter, Executive Director, <i>Walter Kaitz Foundation</i> • Colleen Schmidt, SVP, HR Business Partner, <i>Cablevision Systems Corporation</i> • Hilary Smith, SVP, Communications, <i>NBCUniversal</i> • Michelle Strong, SVP, Distribution, <i>A+E Networks</i> <p style="text-align: center;">Sponsor: Cablevision Systems Corporation</p>
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Tuesday, September 29

8:00 am – 8:30 am <i>5th Floor Foyer</i>	Continental Breakfast <p style="text-align: center;">Sponsor: Turner Broadcasting System, Inc.</p>
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8:45 am – 9:45 am General Session <i>Westside Ballroom, 5th Floor</i>	<h3 style="margin: 0;">General Session</h3>
	<p>Profiles of Champions</p> <p>What makes a champion? High-performing individuals and teams demonstrate grit, mental agility, and resilience. They create a culture of trust, combining equal parts confidence and accountability. They also have a strong desire to succeed. In sports, just as in business, success takes many forms – ranking first, outdoing your competition, and helping your team members develop their skills. In this session, we will explore the winning traits of several successful athletes who have trained their bodies and minds for competitive high performance. Tap in to the lessons they have learned along their journey and take away tips for creating your own next big win.</p> <ul style="list-style-type: none"> • MODERATOR: Courtney Reagan, Retail Reporter, <i>CNBC</i> • Victoria Arlen, Team USA Paralympic Swimmer • Liz Bentley, President, <i>Liz Bentley Associates (soccer)</i> • Dany Garcia, Co-Founder, <i>Seven Bucks Productions</i>; Founder, <i>The Garcia Companies (IFBB Pro Women’s Physique Bodybuilder)</i> • Prim Siripipat, Anchor, <i>ESPN (tennis)</i> <p style="text-align: center;">Sponsor: Al Jazeera America</p>

9:45 am – 10:00 am <i>5th Floor Foyer</i>	<h3 style="margin: 0;">Networking Break</h3>
	<p>Sponsor: Neustar, Inc.</p>

9:30 am – 11:30 am Special Activity <i>Shubert Complex, 6th Floor</i>	<p>Special Activity: One-on-One Coaching Appointments</p> <p><i>Expanded sessions</i></p> <p>Back by popular demand! Sign up now for a private coaching session that is designed to clarify and shed light on a topic of your choosing. You will have 25 minutes to dedicate to your specific management or career issue and get the advice of a professional executive coach. There are a limited number of appointments—don’t wait to secure your seat. Last year’s coaching sessions filled up fast!</p> <p>Coaches:</p> <ul style="list-style-type: none"> • Maria Caso, Executive Professional Coach, <i>Conversations with Maria Caso</i>
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	<ul style="list-style-type: none"> • Nikki Heise, Director, IT, <i>Cox Communications</i> • Joelle Jay, Principal, <i>Leadership Research Institute</i> • Deena Kolbert, International Coach, <i>Deena Kolbert & Co.</i> • Wendy L. Mantel, President, <i>Mantel Coaching, Inc.</i> • Margaret McLean Walsh, Executive Coach, <i>McLean Walsh LLC</i> • Sue Negrey, Founder, <i>Coach 2 Achieve</i> • Robin Schletter, Executive & Career Coach • Lionel Shockness, LCSW, Senior Consultant, <i>Proteus International</i> • Ora Shtull, Executive Coach; Author, <i>The Glass Elevator</i> • Nancy Snell, Executive Productivity, Business & ADHD Coach, <i>Nancy Snell & Associates, Inc.</i> • Suzanne Young, Founder, CEO & Managing Member, <i>FTS Strategics, LLC</i>
<p>10:00 am – 11:30 am General Session</p> <p><i>Broadway Ballroom, 6th Floor</i></p>	<p>General Session</p> <p>Joint Town Hall on Diversity <i>Presented in partnership with NAMIC</i></p> <p>The results of the joint 2015 NAMIC AIM and WICT PAR employment survey are in! Be among the first to learn how the industry fared in terms of its diversity numbers. Join WICT and NAMIC as our panel of industry leaders discuss key findings based on the survey, with an executive summary presentation by survey company, Mercer. Learn where there are strengths and opportunities in the cable workforce and discuss best practices surrounding diversity and inclusion. We welcome you to be a part of the discussion by asking questions and sharing your observations.</p>
<p>11:45 am – 12:50 pm General Session</p> <p><i>Westside Ballroom, 5th Floor</i></p>	<p>General Session</p> <p>Closing General Session Pearls of Wisdom: When Change and Opportunity Meet</p> <p>Returning for the fifth year, Pearls of Wisdom has become a highlight of the WICT Leadership Conference. In this <i>TED-talk</i> format, today's most insightful leaders share their stories of transformational moments and journeys that have led them to hard-earned wisdom. Join us for this can't miss closing session as each speaker delivers a mini-keynote in rapid-fire succession.</p> <ul style="list-style-type: none"> • Alfred C. Liggins, III, CEO & Chairman, <i>TV One</i> • Stacy London, Host, <i>TLC's Love, Lust, or Run</i> • Joe Navarro, President, <i>JNForensics, LLC</i> • Kathy Payne, SVP & Chief Programming Officer, <i>Suddenlink Communications</i> • Egypt Sherrod, HGTV Host; Author & Speaker; CEO, <i>The Egypt Sherrod Real Estate Group</i> <p style="text-align: center;">Sponsor: Scripps Networks Interactive</p>

<p>1:00 pm – 2:15 pm <i>Broadway Ballroom</i> <i>6th Floor</i></p>	<div style="background-color: #333; color: white; text-align: center; padding: 5px;"><i>Luncheon</i></div> <p style="text-align: center;">L. Patrick Mellon Mentorship Program Luncheon <i>Presented in partnership with NAMIC</i></p> <p style="text-align: center;"><i>Special Guest Speaker:</i></p> <p style="text-align: center;">Norman Lear, American Television Writer & Producer</p> <p style="text-align: center;"><i>Sponsored by the Walter Kaitz Foundation</i></p>
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Registration and Information Desk

Location: 46th Street Registration – 5th Floor

Sunday, September 27
 2:30 pm – 7:00 pm

Monday, September 28
 7:00 am – 6:00 pm

Tuesday, September 29
 7:30 am – 12:45 pm