



# WIRE

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April 2017

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**Registration Now Open for Fall Sessions of WICT's Executive Development Series**

**Leading with Power and Authenticity**  
*This educational program is the original Executive Development Seminar.*

**October 25-27, 2017**  
**Rancho Santa Fe, CA**

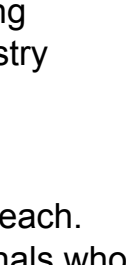
**Executive Leadership Presence**

*This is the educational program that was added to the series in fall 2012.*

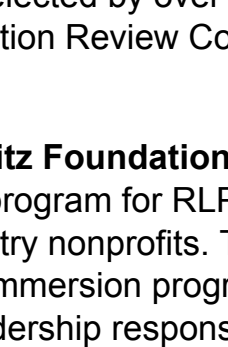
**October 25-26, 2017**  
**Rancho Santa Fe, CA**

Designed specifically for women from director to VP level, the Executive Development Series (EDS) focuses on leadership skill-building and mastering competencies vital to success. The strategies gleaned will not only increase confidence and self-awareness but also productivity and influence within your organization. The EDS program is offered as two workshops that may be taken in any order. This fall, WICT will concurrently offer both seminars in the series: **Leading with Power and Authenticity** and **Executive Leadership Presence**.

Each seminar has open registration, but the number of seats is **very limited**. We encourage you to [register early](#) to secure your spot in either session.



**WICT Announces 2017 Rising Leaders**



WICT recently announced the 180 designees of its 2017 Rising Leaders Program (RLP), which is comprised primarily of industry professionals at the manager and director level who have demonstrated leadership potential within their companies.

The participants will be divided among six classes, with 30 in each. The top candidates were selected by over 85 cable professionals who served on the 2017 Application Review Committee, themselves alumnae of the program.

A grant from the **Walter Kaitz Foundation** will support eight scholarships in this year's program for RLP designees from smaller companies and cable industry nonprofits. The Rising Leaders participate in a week-long immersion program, which prepares them to undertake increased leadership responsibilities when they return to the workplace. The curriculum includes an analysis of each participant's individual leadership style; the skills required for leading high-performing teams; and the tactical competencies required to lead effectively. RLP participants will also create and manage their own customized leadership development plans.

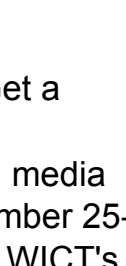
Visit the [WICT website](#) for a complete list of participants, their biographies, and more information about the Rising Leaders Program.

**WICT gratefully acknowledges the sponsors of the 2017 Rising Leaders Program**

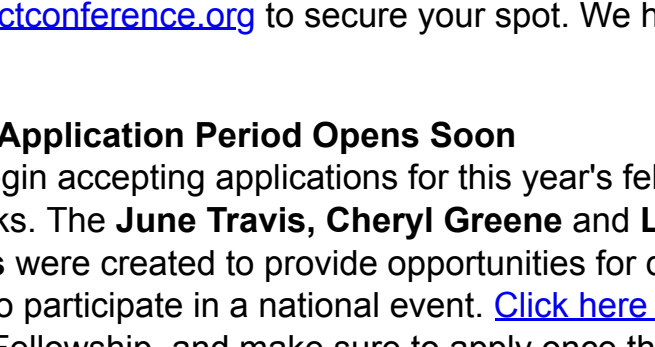
SILVER



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**Register Now for the 2017 WICT Leadership Conference - Fellowships Open Soon!**



Join WICT as the cable industry celebrates Diversity Week! Get a head start on your plans and register today for the industry's preeminent leadership development program for all cable and media professionals, the 2017 WICT Leadership Conference, September 25-26, at the New York Marriott Marquis. As part of the activities, WICT's *Woman of the Year and Woman to Watch* will be honored at the [Touchstones Luncheon](#) on September 25.

Visit [www.wictconference.org](#) to secure your spot. We hope to see you there!

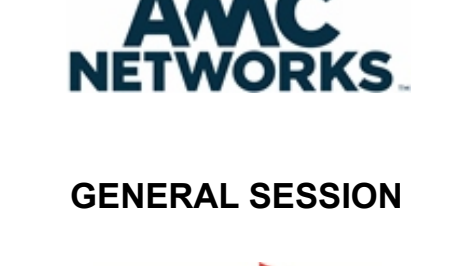
**Fellowship Application Period Opens Soon**  
WICT will begin accepting applications for this year's fellowships in the coming weeks. The **June Travis, Cheryl Greene** and **Lucille Larkin Fellowships** were created to provide opportunities for deserving candidates to participate in a national event. [Click here](#) to learn more about each Fellowship, and make sure to apply once the application period has opened.

**WICT gratefully acknowledges the sponsors of the 2017 WICT Leadership Conference**

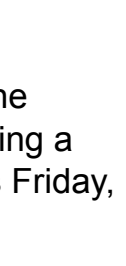
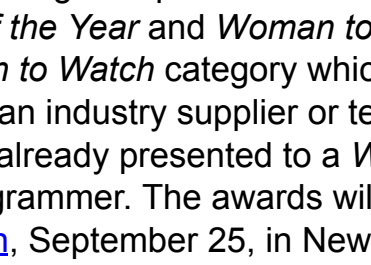
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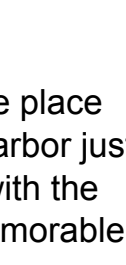
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**Nominations Now Being Accepted for WICT's Highest Honors, Including New Category for Technology or Supplier Companies**

Nominations are now being accepted for WICT's most esteemed awards, the *Woman of the Year* and *Woman to Watch*. New this year is a brand-new *Woman to Watch* category which will recognize a woman who works for an industry supplier or technology company, in addition to the honors already presented to a *Woman to Watch* from an operator and a programmer. The awards will be presented at the [Touchstones Luncheon](#), September 25, in New York during the 2017 [WICT Leadership Conference](#).

You will find additional information [on our website](#), including the criteria for each award, lists of past nominees and tips for writing a strong nomination. The deadline for submitting nominations is Friday, June 16, 2017, at 5:00 pm (Eastern).



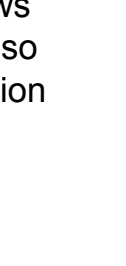
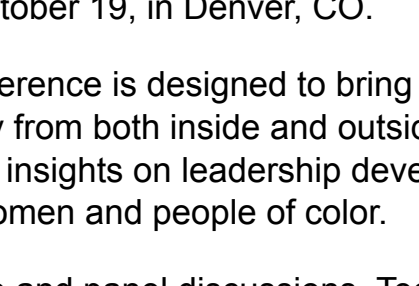
**BMLI Alumnae: Plan Ahead for the 2017 Betsy Magness Graduate Institute**



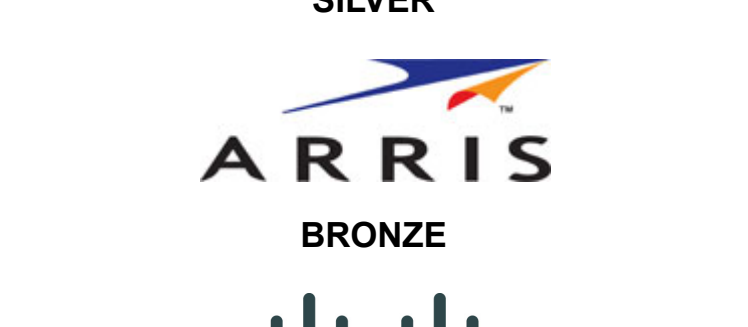
This year's Betsy Magness Graduate Institute (BMGI) will take place November 30 - December 1, 2017, at the Gaylord National Harbor just outside Washington, DC. Join your fellow alums and mingle with the members of current classes for what is sure to be another memorable program chock full of rejuvenation and education.

Registration is now open, so [reserve your spot today!](#)

**WICT gratefully acknowledges Charter Communications as the Sponsor of the Betsy Magness Graduate Institute**



**Save the Date for the 2017 Tech It Out Conference**



Registration will open soon for the 2017 [Tech It Out Conference](#), which will be held October 19, in Denver, CO.

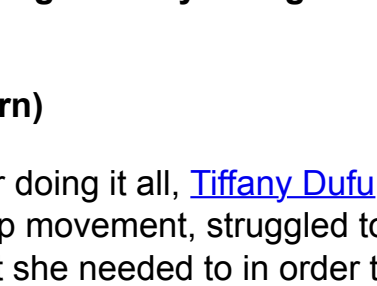
The Tech It Out Conference is designed to bring together thought leaders in technology from both inside and outside the cable industry. Speakers share their insights on leadership development with our target audience of women and people of color.

In addition to keynote and panel discussions, Tech It Out allows dedicated time for networking. Registration is complimentary, so please be on the lookout for an announcement when registration opens.

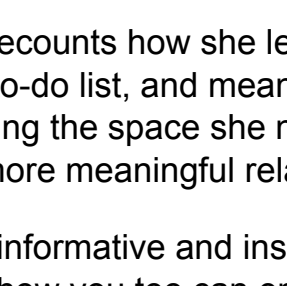
We hope to see you there!

**WICT gratefully acknowledges the sponsors of the 2017 Tech It Out Conference**

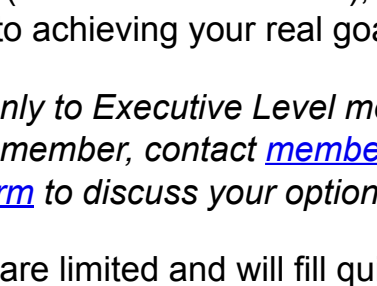
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**Complimentary Webinar Uncovers New Strategies for Personal Fulfillment and Lasting Success**

**Drop the Ball: Achieving More by Doing Less**

**May 16, 2017**  
**1:00 - 2:00 pm (Eastern)**

Once the poster girl for doing it all, **Tiffany Dufu**, a renowned voice in the women's leadership movement, struggled to accomplish everything she thought she needed to in order to succeed. Eventually, she discovered the solution: letting go.

In *Drop the Ball*, Tiffany recounts how she learned to reevaluate expectations, shrink her to-do list, and meaningfully engage the assistance of others-freeing the space she needed to flourish at work and to develop deeper, more meaningful relationships at home.

Join us for this one-hour informative and inspirational webinar. Tiffany will help you understand how you too can embrace imperfection, expect less of yourself (and more from others), enabling you to devote the necessary energy to achieving your real goals.

*This webinar is open only to Executive Level members. If you are not currently an executive member, contact [membership@wict.org](mailto:membership@wict.org) or complete our [online form](#) to discuss your options.*

[Register today](#) - spots are limited and will fill quickly.

**WICT gratefully acknowledges the Walter Kaitz Foundation as the Exclusive Sponsor of the Executive Level Distance Learning Series**



**Access WICT's Online Learning Library (It's awesome & free to all WICT members!)**

We are happy to announce the availability of our new online learning library, sponsored by the **Walter Kaitz Foundation**. Exclusive to WICT members, each module provides useful information and invaluable guidance as you work to move up the ladder.

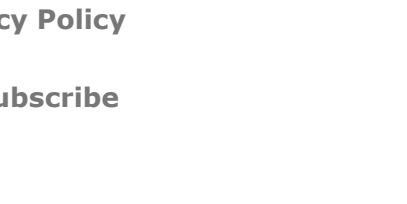
The library consists of the following components:

- Leadership Lessons from Women of Color
- Pearls of Wisdom
- Code Your Life for Confidence
- Stretch to Future-Proof Your Career
- Battling and Beating Gender Bias
- Neuroscience and Gender

Links to each module in the series may be found on our online community, [WICT Connects](#). You will need to login with your member credentials to access the library.

We hope that you take advantage of these offerings and find them to be beneficial assets for your professional development.

**Exclusive Sponsor**



**Last Month's Fast Poll Results: How Would You Categorize Your Company?**

In our last issue, we asked you to choose one word to describe the type of company you work for, and here's what you told us.

Technology came out on top at 43%, followed by cable with 29% and media at 19%. For the 9% of you said "other," the most frequent comment added was "all of the above."



We'll have a new poll in the next issue of the *WICT Wire*.



**Find Upcoming Chapter Events Near You**

WICT Chapters provide a wide array of valuable leadership and professional development opportunities for members across their local regions. To view the latest Chapter events, visit the events calendar at [www.wict.org](#) or look under [Chapter Spotlight](#) to find a WICT Chapter near you.



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