

Creating Leaders. Together.



WIRE



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WICT Disrupts Diversity at CES 2018



Disrupting Diversity: The Inclusion Imperative
 January 9, 2018 | 11:30 am - 12:30 pm
 Las Vegas Convention Center, North Hall, N253

WICT has partnered once again with the Consumer Technology Association (CTA), this time to bring a session focused on the diversity imperative to CES 2018 in Las Vegas on **January 9**. WICT's expert panel will share how to advance your tech career and highlight the latest workplace research on gender, including the business case for inclusion from growing the corporate bottom line to improving staff morale and providing more innovative solutions.

Confirmed panelists include:

- **Lynn McMahon**, Managing Director, Accenture (moderator)
- **Pat Esser**, President, Cox Communications
- **Sandy Howe**, SVP & GM Consumer Products Group, ARRIS
- **Yvette Kanouff**, SVP/GM Service Provider Business, Cisco
- **Vibha Rustagi**, Global Head, Digital Video and Digital Marketing and Advertising, Communications, Media and Technology, Cognizant

Already registered for CES? [Login](#) to your CES account and add your conference selections now. Not yet registered for CES? [Register](#) today and shop for conference tracks.

We hope to see you in Las Vegas in the New Year!



Reserve Your Table for the 2018 Signature Luncheon in New York



The 2018 WICT **Signature Luncheon** will be held in New York City in conjunction with the Cable Hall of Fame celebration, marking the first time the event will be staged in New York. Join WICT at the New York Hilton Midtown on **April 4** as we recognize and honor the achievements of the PAR Best Companies for Women to Work, based on the 2017 PAR Survey.

They are as follows:

The 2017 PAR **Best Operators** for Women to Work: **Comcast Corporation** (Platinum), **Cox Communications** (Gold), **Midco Communications** (Silver) and **Mediacom Communications Corporation** (Bronze).

The 2017 PAR **Best Programmers** for Women to Work: **NBCUniversal** (Platinum), **Scripps Networks Interactive** (Gold), **Disney ABC Television Group** (Silver) and **Discovery Communications** (Bronze).

To sponsor a table at the Signature Luncheon, download the [reservation form](#) or contact Cindy Key at ckey@wict.org.

WICT gratefully acknowledges the sponsors of the Signature Luncheon

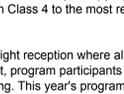
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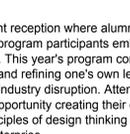
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BMGI Attendees Gather to Design Their Leadership Purpose



Graduates of the Betsy Magness Leadership Institute (BMLI) gathered in National Harbor, MD, just outside of Washington, DC, for the annual Betsy Magness Graduate Institute (BMGI) program. Alumnae in attendance ranged from Class 4 to the most recent graduates of Classes 34 and 35.

Following an opening night reception where alumnae were able to recharge and reconnect, program participants embarked on a day and a half of focused learning. This year's program content addressed the importance of identifying and refining one's own leadership purpose, especially in the midst of industry disruption. Attendees participated in an experiential learning opportunity creating their own businesses, wherein they applied principles of design thinking to address the challenges facing their enterprise.



Attendees also participated in roundtable discussions facilitated by esteemed industry executives and luminaries. Topics included internal disruption, organizational strategies and challenging the status quo.



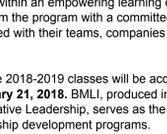
L to R: Maria Brennan, WICT; Michelle Rice, TV One; Martha Soehren, Comcast; Sandy Padula, Turner; Rob Stoddard, NCTA; Dalila Wilson-Scott, Comcast NBCUniversal; Commissioner Mignon Clyburn, FCC; K. Dane Snowden, NCTA; Samantha Cooper, Viacom Media Networks; LD Bennett, Center for Creative Leadership; Lisa Williams-Fauntroy, Discovery Communications

Save the date! Next year's BMGI will take place November 29-30, 2018, at The Logan Hotel in Philadelphia, PA.

WICT gratefully acknowledges Charter Communications as the sponsor of the Betsy Magness Graduate Institute



Betsy Magness Leadership Institute Applications - Now Open



The Betsy Magness Leadership Institute (BMLI) is designed to elevate women leaders in our industry through structured introspection, grappling with universal professional challenges and the opportunity to shift perspectives within an empowering learning community. BMLI fellows emerge from the program with a committed passion to share what they've learned with their teams, companies and the industry as a whole.

Applications for the 2018-2019 classes will be accepted through 1pm Eastern on **February 21, 2018**. BMLI, produced in partnership with the Center for Creative Leadership, serves as the industry's gold-standard in leadership development programs.

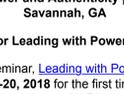
For more information or to apply online, please visit www.wictbml.org.

WICT recognizes the sponsors of the Betsy Magness Leadership Institute

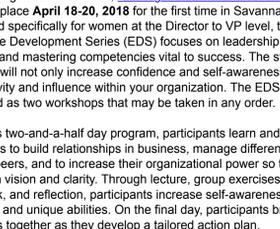
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Reserve Your Seat for the Spring Executive Development Series



Leading with Power and Authenticity | April 18-20, 2018
 Savannah, GA

Register today for **Leading with Power and Authenticity**

WICT's original EDS seminar, **Leading with Power and Authenticity**, will take place **April 18-20, 2018** for the first time in Savannah, GA. Designed specifically for women at the Director to VP level, the Executive Development Series (EDS) focuses on leadership skill-building and mastering competencies vital to success. The strategies gleaned will not only increase confidence and self-awareness but also productivity and influence within your organization. The EDS program is offered as two workshops that may be taken in any order.

Over this two-and-a-half day program, participants learn and practice strategies to build relationships in business, manage differences among peers, and to increase their organizational power so they can lead with vision and clarity. Through lecture, group exercises, peer feedback, and reflection, participants increase self-awareness of their priorities and unique abilities. On the final day, participants bring all elements together as they develop a tailored action plan.

With only **35 seats** in the program, we encourage you to [register today](#) to secure your spot for this session. Seats fill quickly!

Learn more about the facilitators for Leading with Power and Authenticity: [Elaine Yarbrough](#) and [Lindsay Burr Singla](#).



Leadership Lessons from WICT's Complimentary Webinar: Accountability

Account for This!
February 8, 2018
1:00 - 2:00 pm (Eastern)

Accountability is more than just reprimanding poor performance. If leveraged fully, it can be used as a powerful motivator and benchmarking tool for growth. This holds equally true for direct reports as well as your own development. How would you rate your responsibility to and for others on your team? Join in this conversation to reflect on your level of accountability and develop this skill to create a work environment built on encouragement rather than punishment.

In this webinar, you will:

- Gain self-awareness of the levels of accountability at work and in life.
- Understand how to change accountability conversations – both internally and externally.
- Explore accountability as a leadership tool in managing others.

Click here to learn more about the instructor, [Judy Hissong](#).

This webinar is open to all WICT members and will be recorded for later access through [WICT Connects](#), our online professional community for members only.



Membership Renewal Season is Here: Update Your Contact Information to Stay Engaged

2018 is rapidly approaching, and that means it's time to renew your membership. WICT membership runs on a calendar year basis, and renewals are now being accepted.

Ensuring that your contact information is accurate is the best way to keep on top of developments at WICT and your local chapter. Take a few moments to check your profile and update your information if necessary.

Three Easy Steps to Update Your Information:

1. Go to www.wict.org and click on the "Log In" button near the upper right of the screen.
2. On the login page, enter your email address and password where you see "Member Login."
3. Once logged in, the site will welcome you by name.

To review your profile, click the "Member Links" dropdown and select "Change My Contact Information."



If you have any questions, please contact Member Services by phone at [202-827-4794](tel:202-827-4794) or by email at membership@wict.org.



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