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WIRE



February 2017

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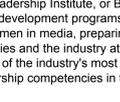
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**In this issue:**

- [Apply Today for the Betsy Magness Leadership Institute Before the 2/22 Deadline](#)
- [WICT and NAMIC Launch PAR/AIM Workforce Diversity Survey; Deadline is 3/24](#)
- [Establish Your Power - Register for EDS: Leading with Power and Authenticity](#)
- [Nomi M. Bergman Fellowship Aims to Expand Pipeline of Women Tech Leaders](#)
- [Complimentary Webinar Will Reveal New Tactics and Tools for Lasting Success](#)
- [Chapter Spotlight: 2016 Chapter Award Winners and 2017 Chapter Leaders Announced](#)
- [Access WICT's Online Learning Library \(It's awesome & free to all WICT members!\)](#)
- [Results from January's Fast Poll](#)
- [Did You Receive a Membership Renewal Notification? Save Time & Renew Online](#)
- [Find Upcoming Chapter Events Near You](#)

**Apply Today for the Betsy Magness Leadership Institute Before the 2/22 Deadline**



**Betsy Magness**

LEADERSHIP INSTITUTE

The Betsy Magness Leadership Institute, or BMLI, serves as the gold standard in leadership development programs. BMLI is renowned for training senior-level women in media, preparing them to actively transform their companies and the industry at the executive level.

Named in honor of one of the industry's most successful leaders, BMLI maximizes leadership competencies in the midst of disruption and evolution.

Produced in partnership with the prestigious Center for Creative Leadership (CCL) and other leading institutions, the BMLI journey emphasizes a number of key strategies, including driving and implementing change; communicating effectively to achieve results; and engaging other leaders and team members to execute organizational vision.

Collegially referring to themselves as "Betsys," more than 850 women have graduated from the program since its inception in 1994. The alumnae comprise the upper echelon of leaders in cable media, and they continue to influence the industry and drive success in their companies.

Don't wait until the last minute to work on your application - learn more about the program at [www.wictbml.org](http://www.wictbml.org).

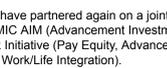
**Important notes to keep in mind as you plan your application:**

- Use the Word version of the form to draft and proof your application before applying online. [Download here](#).
- The online application will close at **3:00 pm (Eastern) on Wednesday, February 22. Access the online form here.**
- Accepted applicants will be part of either Class 36 or 37, and Orientation Week will be held September 10-15, 2017 (for Class 36) and October 1-6, 2017 (for Class 37) on the CCL campus in Greensboro, NC. [View additional dates and information here.](#)

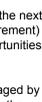
Visit [www.wictbml.org](http://www.wictbml.org) to learn more about Betsy Magness and the renowned leadership program she inspired.

WICT gratefully recognizes the sponsors of the Betsy Magness Leadership Institute

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**WICT and NAMIC Launch PAR/AIM Workforce Diversity Survey; Deadline is March 24**

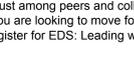
WICT and NAMIC have partnered again on a joint survey for the next editions of the NAMIC AIM (Advancement Investment Measurement) and the WICT PAR Initiative (Pay Equity, Advancement Opportunities, and Resources for Work/Life Integration).

Mercer, a global consulting leader, has once again been engaged by NAMIC and WICT to conduct the joint survey. Funded through the generous support of the **Walter Kaitz Foundation**, the survey will focus on the current state of ethnic and gender diversity within the cable and communications industry, benchmarking data vital to the advancement of ethnic and gender diversity in the industry. The research will account for geographical distinctions among the locations of survey participants.

The survey opened on February 7, 2017, and will close on **March 24, 2017**. Mercer will independently manage the development of customized reports for each participating company. Overall findings from this research initiative will be presented by NAMIC and WICT during a Town Hall Meeting to be held September 26, 2017, in New York City as part of the industry's Diversity Week.

[Click here](#) for more information on the PAR Initiative and the recently released **Path to PAR** report, which provides additional findings from the latest PAR survey and showcases outside research on diversity and inclusion best practices. Additional information on NAMIC and the Advancement Investment Measurement (AIM) can be [found here](#).

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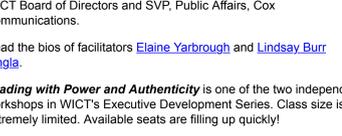
**Establish Your Power Through the WICT Executive Development Series - EDS: Leading with Power and Authenticity**

**March 28-30, 2017 | Cary, NC**

**Only a few seats remain - register today!**

The ability to inspire trust among peers and colleagues is critical to your success, and if you are looking to move forward as an authentic leader, you need to register for EDS: Leading with Power and Authenticity.

Designed expressly for rising professionals at the director to VP level, this program uses multiple formats, including lectures, panel discussions, group exercises, and personal reflection, to examine and activate the power of authentic leadership. Over the course of their two-and-a-half-days together, participants will develop a more individualized vision for the integration of their work and life. Explore leadership research from around the globe and connect with your peers across the industry to advance your career.



Brittany Esparza Kathy Fox Leigh Wolsard

The panel discussion, integrated into the learning experience, addresses personal and professional journeys of industry leaders. While touching on the current state of the industry and expectations for the future, panelists will also share personal insights into the skills required for overcoming obstacles to achieve success in the workplace. Panelists include **Brittany Esparza**, SVP, Distribution, The Weather Channel Television Network; **Kathy Fox**, VP, Customer & Technician Experience, Comcast; and **Leigh Wolsard**, member of the WICT Board of Directors and SVP, Public Affairs, Cox Communications.

Read the bios of facilitators [Elaine Yarbrough](#) and [Lindsay Burr Singla](#).

**Leading with Power and Authenticity** is one of the two independent workshops in WICT's Executive Development Series. Class size is extremely limited. Available seats are filling up quickly!

[Learn more and register today.](#)



**Nomi M. Bergman Fellowship Aims to Expand Pipeline of Women Tech Leaders**

Are you a woman in cable technology ready to reach the next level in your career, or perhaps there's someone on your team with leadership potential?

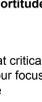
WICT created the **Nomi M. Bergman Fellowship** to enable a woman employed by a technology supplier to experience the strength of WICT's educational programs and robust professional network. The Fellowship recipient will embark on a one-year journey designed to leverage WICT's resources and programs to build crucial leadership skills.

WICT will provide the recipient with a one-year membership, in addition to underwriting registration costs and travel stipends for one or all of the following programs:

- [WICT Leadership Conference](#) - September 25-26, 2017, New York, NY
- [Tech It Out](#) - October 2017, Denver, CO
- [Executive Development Series](#) - Tentative date March 25-26, 2018, North Carolina

[Click here for additional details and to download the application form.](#)

Deadline for applications is **March 3, 2017** at 5:00 pm (Eastern).



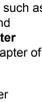
**Complimentary Webinar Will Reveal New Tactics and Tools for Lasting Success**

**Be Frustration-Proof: Tools to Move from Frustration to Fortitude** March 21, 2017  
1:00 pm (Eastern)

Packed with practical tools to help you move past frustration at critical junctures, this hands-on program reveals four ways to shift your focus and get clarity about any struggle. Join Courtney Clark as she highlights the phases of moving from frustration to fortitude - resistance, reason, relevance and revelation. She'll show you how to D.U.M.P. the obstacles holding you in place, use adaptation to build personal resilience and prioritize your focus for maximum well-being and success.

[Register today](#) as participation is limited and slots will fill quickly! [Click here](#) to learn more about the instructor, Courtney Clark.

*These webinars are open to all WICT members and will be recorded for later access through [WICT Connects](#), our online professional community for members only.*



**Chapter Spotlight: 2016 Chapter Award Winners and 2017 Chapter Leaders Announced**

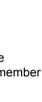
WICT recently announced its 2016 Chapter award recipients and introduced the 2017 Chapter Presidents and Chapter Advisors.

The WICT Chapter awards recognize the attainment of important benchmarks as described in WICT's **Model Chapter Business Plan (MCBP)**, a guidebook developed by WICT to provide its chapters with measurable goals and a framework for success. Chapters earn points for performance that meets or exceeds the criteria laid out in the MCBP. The Chapter of the Year award is presented to the top performing chapter(s) as measured by MCBP scores in areas such as programming, marketing and communications, governance and membership. For 2016, the **WICT Southern California Chapter** earned the most possible points and received the coveted Chapter of the Year award.

WICT also recognized two outstanding individuals, the Chapter President of the Year, WICT Southeast's **Denise Gough**, Vice President, Business & Legal Affairs, Scripps Networks Interactive; and the Chapter Advisor of the Year, **Jennifer Yohe Wagner**, SVP, Procurement, Comcast, who supported the WICT Greater Philadelphia Chapter.

For a complete list of the honorees, as well as the 2017 Chapter Presidents and Advisors, please [click here](#) to read the recent press release.

Congratulations to all and thanks for your work on behalf of WICT!



**Access WICT's Online Learning Library (It's awesome & free to all WICT members!)**

We are happy to announce the availability of our new online learning library, sponsored by the **Walter Kaitz Foundation**. Exclusive to WICT members, each module provides useful information and invaluable guidance as you work to move up the ladder.

The library consists of the following components:

- Leadership Lessons from Women of Color
- Pearls of Wisdom
- Code Your Life for Confidence
- Stretch to Future-Proof Your Career
- Battling and Beating Gender Bias
- Neuroscience and Gender

Links to each module in the series may be found on our online community, [WICT Connects](#). You will need to login with your member credentials to access the library.

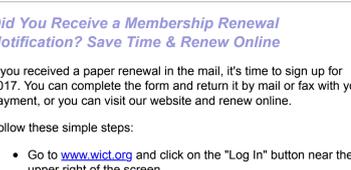
We hope that you take advantage of these offerings and find them to be beneficial assets for your professional development.

**Exclusive Sponsor**

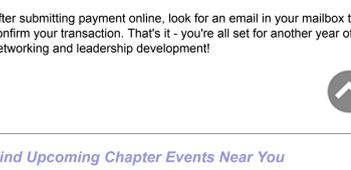


**January's Fast Poll Results**

Last month, we asked you to let us know if you participated in any of the marches or events on January 21, 2017, and 57% of you said yes.



And here's where you told us you were on January 21:



We'll have a new poll next month, so watch your email for the March issue of the **WICT Wire!**



**Did You Receive a Membership Renewal Notification? Save Time & Renew Online**

If you received a paper renewal in the mail, it's time to sign up for 2017. You can complete the form and return it by mail or fax with your payment, or you can visit our website and renew online.

Follow these simple steps:

- Go to [www.wict.org](http://www.wict.org) and click on the "Log In" button near the upper right of the screen.
- On the login page, enter your email address and password so the site will know who you are.
- If you see a red "Renew Now" button in the top right corner, click it to begin the renewal process.

After submitting payment online, look for an email in your mailbox to confirm your transaction. That's it - you're all set for another year of networking and leadership development!



**Find Upcoming Chapter Events Near You**

WICT Chapters provide a wide array of valuable leadership and professional development opportunities for members across their local regions. To view the latest Chapter events, visit the events calendar at [www.wict.org](http://www.wict.org) or look under Chapter Spotlight to find a WICT Chapter near you.



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