

January 2017

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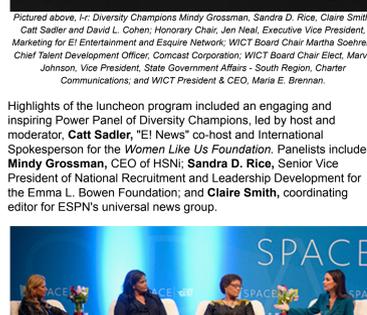

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**WICT's Signature Luncheon Makes a Splash at CES**



The debut of WICT's Signature Luncheon at CES 2017 is in the books, and it was a major success! Amid the bright lights of Las Vegas, WICT was pleased to shine a spotlight on diversity and inclusion at the world's largest media and technology showcase.



*Pictured above, l-r: Diversity Champions Mindy Grossman, Sandra D. Rice, Claire Smith, Catt Sadler and David L. Cohen; Honorary Chair, Jen Heint; Executive Vice President, Marketing for E! Entertainment and Esquire Network; WICT Board Chair Martha Soehren, Chief Talent Development Officer, Comcast Corporation; WICT Board Chair Elect, Marva Johnson, Vice President, State Government Affairs - South Region, Charter Communications; and WICT President & CEO, Maria E. Brennan.*

Highlights of the luncheon program included an engaging and inspiring Power Panel of Diversity Champions, led by host and moderator, **Catt Sadler**, "E! News" co-host and International Spokesperson for the *Women Like Us Foundation*. Panelists included **Mindy Grossman**, CEO of HSN; **Sandra D. Rice**, Senior Vice President of National Recruitment and Leadership Development for the Emma L. Bowen Foundation; and **Claire Smith**, coordinating editor for ESPN's universal news group.



*Pictured above, l-r: Mindy Grossman, Sandra D. Rice, Claire Smith and Catt Sadler.*

Each of the women shared their experiences in overcoming gender bias as well as advice for those in the room. Smith, the first female recipient of the J.G. Taylor Spink Award - the top honor for a baseball journalist - also revealed some of the negative experiences she faced as an African American woman covering baseball.



*Panel discussion underway at the 2017 WICT Signature Luncheon.*

Closing keynote remarks were delivered by **David L. Cohen**, Senior EVP and Chief Diversity Officer for Comcast Corporation. Cohen documented the strong business case for gender diversity. He also highlighted the many women who lead the cable industry, in addition to pointing out that the cable industry outperforms Silicon Valley with regard to women and underrepresented minorities.

In recognition of their efforts to advance and empower women, each of the amazing speakers was awarded a diversity champion medallion to close the program.



[View additional photos in our Facebook album.](#)

Save the date for CES 2018 - January 9-12, 2018.

WICT gratefully acknowledges the sponsors of the 2017 Signature Luncheon

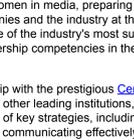
**PREMIER**



**CHAMPION**



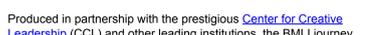
**INDUSTRY PARTNER**



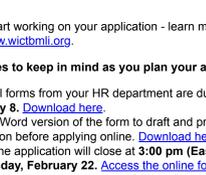
**Fast Poll**

Did you participate in the Women's March on Washington, or any of the women's marches, on January 21, 2017?

[Click here](#) to tell us yes or no, and if yes, which city or locality.



**New Year, New You: Apply Today for the Betsy Magness Leadership Institute**



The Betsy Magness Leadership Institute, or BMLI, serves as the gold standard in leadership development programs. BMLI is renowned for training senior-level women in media, preparing them to actively transform their companies and the industry at the executive level. Named in honor of one of the industry's most successful leaders, BMLI maximizes leadership competencies in the midst of disruption and evolution.

Produced in partnership with the prestigious [Center for Creative Leadership](#) (CCL) and other leading institutions, the BMLI journey emphasizes a number of key strategies, including driving and implementing change; communicating effectively to achieve results; and engaging other leaders and team members to execute organizational vision.

Collegially referring to themselves as "Betsys," more than 850 women have graduated from the program since its inception in 1994. These grads comprise the upper echelon of female leaders in cable media, and they continue to influence the industry and drive success in their companies.

Don't wait to start working on your application - learn more about the program at [www.wictbli.org](http://www.wictbli.org).

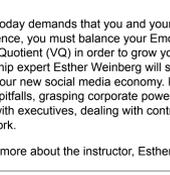
**Important notes to keep in mind as you plan your application:**

- Approval forms from your HR department are due **Wednesday, February 8**. [Download here](#).
- Use the Word version of the form to draft and proof your application before applying online. [Download here](#).
- The online application will close at **3:00 pm (Eastern) on Wednesday, February 22**. [Access the online form here](#).
- Accepted applicants will be part of either Class 36 or 37, and Orientation Week will be held September 10-15, 2017 (for Class 36) and October 1-6, 2017 (for Class 37) at the CCL campus in Greensboro, NC. [View additional dates and information here](#).

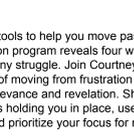
Visit our website to learn more about Betsy Magness and the renowned leadership program she inspired.

WICT recognizes the sponsors of the Betsy Magness Leadership Institute

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**Establish Your Vision Through EDS: Leading with Power and Authenticity**

March 28-30, 2017 | Cary, NC



The ability to inspire trust among peers and colleagues is critical to your success, and if you are looking to move forward as an authentic leader, you need to register for **EDS Leading with Power and Authenticity**.

Designed expressly for rising professionals at the director to VP level, this program uses multiple formats, including lectures, panel discussions, group exercises, and personal reflection, to examine and activate the power of authentic leadership. Over the course of their two-and-a-half-days together, participants will develop an individualized vision for the integration of their work and life. Explore leadership research from around the globe and connect with your peers across the industry to advance your career.

[Click here](#) to read the bio of primary faculty & facilitator, Elaine Yarbrough.

**Leading with Power and Authenticity** is one of the two independent workshops in WICT's Executive Development Series. Participation is limited and the 35 available seats will sell out quickly!

[Learn more and register today.](#)



**Complimentary Webinars Will Reveal New Tactics and Tools for Lasting Success**

Join our experts for these can't-miss leadership lessons, designed and produced by WICT to help you be more successful in your career, and in life.

[Register today](#) as participation is limited and slots will fill quickly!

**The Visibility Quotient: 5 Strategies for Growing Your Impact and Influence**  
February 8, 2017  
1:00 pm (Eastern)

Getting promoted today demands that you and your ideas are front and center. In essence, you must balance your Emotional Quotient with your Visibility Quotient (VQ) in order to grow your impact and influence. Leadership expert Esther Weinberg will share strategies on how to succeed in our new, social media economy. Key takeaways include identifying pitfalls, grasping corporate power dynamics, gaining influence with executives, dealing with contrarian views and building your network.

[Click here](#) to learn more about the instructor, Esther Weinberg.

**Be Frustration-Proof: Tools to Move from Frustration to Fortitude**  
March 21, 2017  
1:00 pm (Eastern)

Packed with practical tools to help you move past frustration at critical junctures, this hands-on program reveals four ways to shift your focus and get clarity about any struggle. Join Courtney Clark as she highlights the phases of moving from frustration to fortitude -- resistance, reason, relevance and revelation. She'll show you how to D.U.M.P. the obstacles holding you in place, use adaptation to build personal resilience and prioritize your focus for maximum well-being and success.

[Click here](#) to learn more about the instructor, Courtney Clark.

[View additional details and sign up online today.](#)

*These webinars are open to all WICT members and will be recorded for later access through [WICT Connects](#), our online professional community for members only.*



**Join a Global Movement: Safer Internet Day**

Providing parents and families with the knowledge and tools they need to be safe and savvy users of broadband technology, digital content, and media, has long been an important goal for our industry. In line with this, we would like to draw your attention to the rapidly approaching annual **Safer Internet Day**, to be held this year on **Tuesday, February 7, 2017**.

**Safer Internet Day** is a global effort spanning over 100 countries, which aims to promote safe and responsible use of online technology through positive and empowering messaging. This year's theme is **"Be the Change: Unite for a Better Internet"**, and emphasizes working collectively for a better and safer Web.

In support of this year's Safer Internet Day event, NCTA is launching **"In Case You Missed It (ICYMI)"**, an original video series covering the latest and greatest websites, apps and products to help parents manage their children's online and media activities. The **ICYMI** video series is the latest addition to [Controlwithcable.org](http://Controlwithcable.org), NCTA's contribution to the parental controls resource landscape.



**Record Membership in 2016: Thank You, Member Recruiters!**

When the final numbers were counted last year, WICT's membership surpassed the 10,000 mark for the first time in its 37-year history (10,168, to be exact). This milestone is due in no small part to the hard work of our dedicated members who shared the value of belonging to the WICT network with their peers.

We would like to send a special shout out to those members, who not only helped us reach a new record but took an active interest in the careers of their colleagues in the field. We are delighted to recognize these hard-working recruiters [on our website](#).

If you would like to see your name on this list next year, make the [WICT website](#) to share the value of WICT with a colleague. Make sure they list your name when they join, because we can't give you proper credit if we don't know how they found us! In addition to recognition on the website, each recruiter who brings in more than five new members will receive a \$25 Visa Gift Card.

We look forward to hitting another membership milestone in 2017 - together, we can make it happen!



**Did You Receive a Membership Renewal Notification? Save Time & Renew Online**

If you received a paper renewal in the mail, it's time to sign up for 2017. You can complete the form and return it by mail or fax with your payment, or you can visit our website and renew online.

Follow these simple steps:

- Go to [www.wict.org](http://www.wict.org) and click on the "Log In" button near the upper right of the screen.
- On the login page, enter your email address and password so the site will know who you are.
- If you see a red "Renew Now" button in the top right corner, click it to begin the renewal process.

After submitting payment online, look for an email in your mailbox to confirm your transaction. That's it - you're all set for another year of networking and leadership development!



**Find Upcoming Chapter Events Near You**

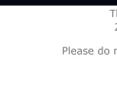
WICT Chapters provide a wide array of valuable leadership and professional development opportunities for members across their local regions. To view the latest Chapter events, visit the events calendar at [www.wict.org](http://www.wict.org) or look under Chapter Spotlight to find a WICT Chapter near you.



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