

Creating Leaders. Together.



# WIRE

PRESENTED BY  
**ARRIS**

March 2017

- Member Benefits
  - Contact the Editor
  - Back Issues
  - PAR Initiative
- 
- WICT Strategic Partners
- COMCAST NBCUNIVERSAL
  - Charter COMMUNICATIONS
- WICT Catalyst Partners
- Accenture
  - AMC Networks
  - ARRIS
  - Cox Communications
  - Disney and ESPN Media Networks
  - Scripps Networks Interactive

**In this issue:**

- [Establish Your Path with WICT's Executive Development Series - EDS: Leading with Power and Authenticity](#)
- [Register Now for the 2017 WICT Leadership Conference](#)
- [BMLI Alumnae: Plan Ahead for the 2017 Betsy Magness Graduate Institute](#)
- [Nominations Now Being Accepted for WICT's Highest Honors, Including New Category for Technology & Supplier Companies](#)
- [Complimentary Webinars Reveal New Tactics and Tools for Lasting Success](#)
- [WICT and NAMIC PAR/AIM Workforce Diversity Survey Deadline is 3/24](#)
- [Access WICT's Online Learning Library \(It's awesome & free to all WICT members!\)](#)
- [This Month's Fast Poll: How Would You Categorize Your Company?](#)
- [Renewal Grace Period Ends March 31: Renew Your Membership Online to Stay Current](#)
- [Find Upcoming Chapter Events Near You](#)

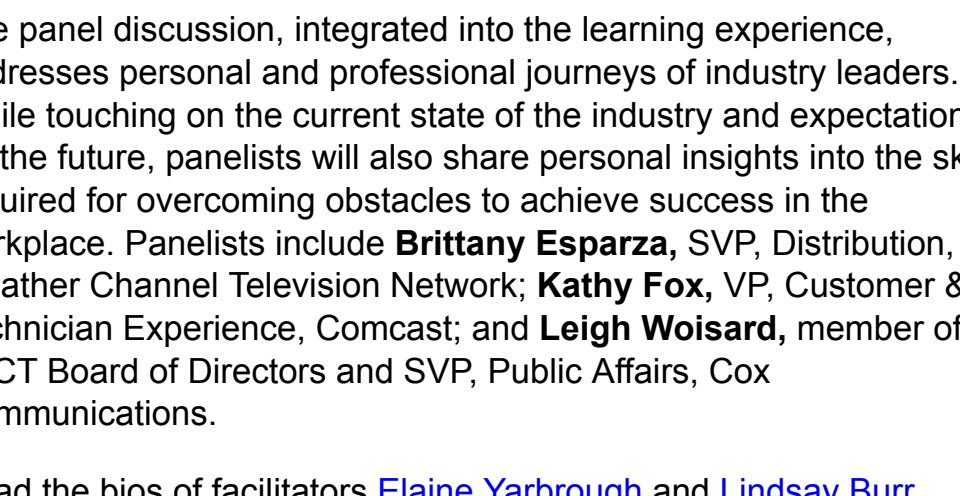
**Establish Your Path with WICT's Executive Development Series – EDS: Leading with Power and Authenticity**

March 28-30, 2017 | Cary, NC

**Hurry! Only a few seats remain - register today!**

The ability to inspire trust among peers and colleagues is critical to your success, and if you are looking to move forward as an authentic leader, you need to register for **EDS: Leading with Power and Authenticity**.

Designed expressly for rising professionals at the director to VP level, this program uses multiple formats, including lectures, panel discussions, group exercises, and personal reflection, to examine and activate the power of authentic leadership. Over the course of their two-and-a-half-days together, participants will develop an individualized vision for the integration of their work and life. Explore leadership research from around the globe and connect with your peers across the industry to advance your career.



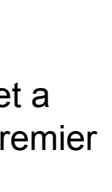
The panel discussion, integrated into the learning experience, addresses personal and professional journeys of industry leaders.

While touching on the current state of the industry and expectations for the future, panelists will also share personal insights into the skills required for overcoming obstacles to achieve success in the workplace. Panelists include **Brittany Esparza**, SVP, Distribution, The Weather Channel Television Network; **Kathy Fox**, VP, Customer & Technician Experience, Comcast; and **Leigh Woisard**, member of the WICT Board of Directors and SVP, Public Affairs, Cox Communications.

Read the bios of facilitators [Elaine Yarbrough](#) and [Lindsay Burr Singla](#).

**Leading with Power and Authenticity** is one of the two independent workshops in WICT's Executive Development Series. Class size is extremely limited. Available seats are filling up quickly!

[Learn more and register today.](#)



**Register Now for the 2017 WICT Leadership Conference**

Join WICT as the cable industry celebrates Diversity Week! Get a head start on your plans and register today for the industry's premier leadership development program for all cable and media professionals, the 2017 WICT Leadership Conference, September 25-26, at the New York Marriott Marquis. As part of the activities, WICT's Woman of the Year and Women to Watch will be honored at the [Touchstones Luncheon](#) on September 25.

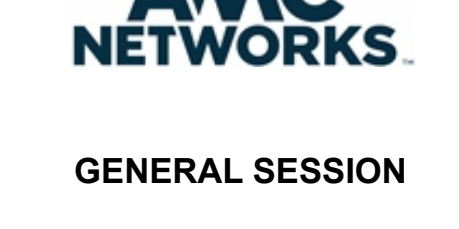
Visit [www.wictconference.org](http://www.wictconference.org) to secure your spot. We hope to see you there!

**WICT gratefully acknowledges the sponsors of the 2017 WICT Leadership Conference**

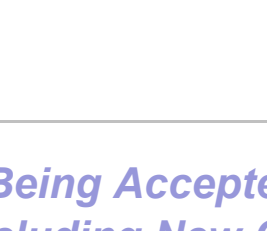
PLATINUM



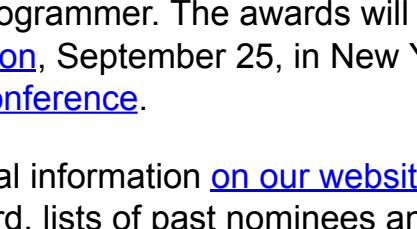
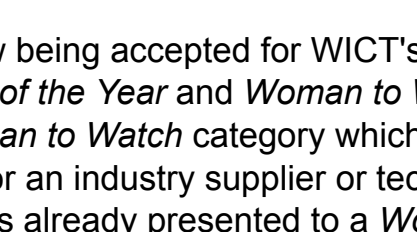
CHAMPION



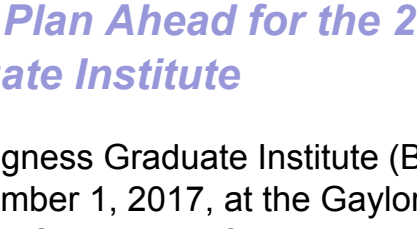
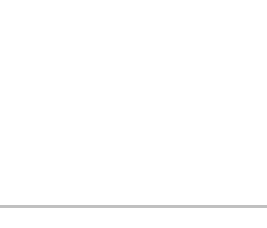
PREMIER TOUCHSTONES LUNCHEON



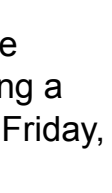
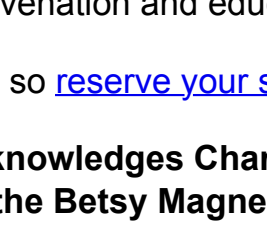
BIG APPLE RECEPTION



BREAKOUT SESSION



CONTINENTAL BREAKFAST



**Nominations Now Being Accepted for WICT's Highest Honors, Including New Category for Technology or Supplier Companies**

Nominations are now being accepted for WICT's most esteemed awards, the *Woman of the Year* and *Woman to Watch*. New this year is a brand-new *Woman to Watch* category which will recognize a woman who works for an industry supplier or technology company, in addition to the honors already presented to a *Woman to Watch* from an operator and a programmer. The awards will be presented at the [Touchstones Luncheon](#), September 25, in New York during the 2017 WICT Leadership Conference.

You will find additional information [on our website](#), including the criteria for each award, lists of past nominees and tips for writing a strong nomination. The deadline for submitting nominations is Friday, June 16, 2017, at 5:00 pm (Eastern).

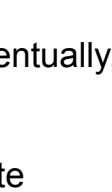
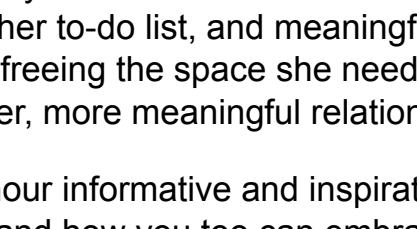


**BMLI Alumnae: Plan Ahead for the 2017 Betsy Magness Graduate Institute**

This year's Betsy Magness Graduate Institute (BMGI) will take place November 30 - December 1, 2017, at the Gaylord National Harbor just outside Washington, DC. Join your fellow alums and mingle with the members of current classes for what is sure to be another memorable program chock full of rejuvenation and education.

Registration is now open, so [reserve your spot today!](#)

**WICT gratefully acknowledges Charter Communications as the Sponsor of the Betsy Magness Graduate Institute**



**Complimentary Webinars Will Reveal New Tactics and Tools for Lasting Success**

**Be Frustration-Proof: Tools to Move from Frustration to Fortitude**  
March 21, 2017  
1:00 - 2:00 pm (Eastern)

Packed with practical tools to help you move past frustration at critical junctures, this hands-on program reveals four ways to shift your focus and get clarity about any struggle. Join Courtney Clark as she highlights the phases of moving from frustration to fortitude -- resistance, reason, relevance and revelation. She'll show you how to D.U.M.P. the obstacles holding you in place, use adaptation to build personal resilience and prioritize your focus for maximum well-being and success.

[Register today](#) as participation is limited and slots will fill quickly! [Click here](#) to learn more about the instructor, Courtney Clark.

*These webinars are open to all WICT members and will be recorded for later access through [WICT Connects](#), our online professional community for members only.*



**Drop the Ball: Achieving More by Doing Less**  
May 16, 2017  
1:00 - 2:00 pm (Eastern)

Once the poster girl for doing it all, [Tiffany Dufu](#), a renowned voice in the women's leadership movement, struggled to accomplish everything she thought she needed to in order to succeed. Eventually, she discovered the solution: letting go.

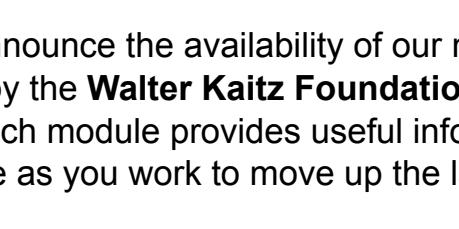
In Drop the Ball, Tiffany recounts how she learned to reevaluate expectations, shrink her to-do list, and meaningfully engage the assistance of others-freeing the space she needed to flourish at work and to develop deeper, more meaningful relationships at home.

Join us for this one-hour informative and inspirational webinar. Tiffany will help you understand how you too can embrace imperfection, expect less of yourself (and more from others), enabling you to devote the necessary energy to achieving your real goals.

**This webinar is open only to Executive Level members. If you are not currently an executive member, contact [membership@wict.org](mailto:membership@wict.org) or complete our [online form](#) to discuss your options.**

[Register today](#) - spots are limited and will fill quickly.

**WICT gratefully acknowledges the Walter Kaitz Foundation as the Exclusive Sponsor of the Executive Level Distance Learning Series**



**WICT and NAMIC PAR/AIM Workforce Diversity Survey Deadline is March 24**

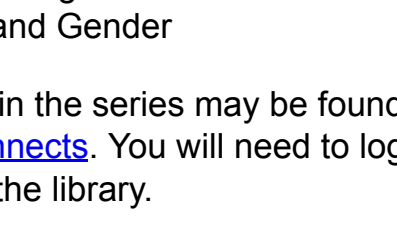
**WICT** and **NAMIC** have partnered again on a joint survey for the next editions of the NAMIC AIM (Advancement Investment Measurement) and the WICT PAR Initiative (Pay Equity, Advancement Opportunities, and Resources for Work/Life Integration).

**Mercer**, a global consulting leader, has once again been engaged by NAMIC and WICT to conduct the joint survey. Funded through the generous support of the **Walter Kaitz Foundation**, the survey will focus on the current state of ethnic and gender diversity within the cable and communications industry, benchmarking data vital to the advancement of ethnic and gender diversity in the industry. The research will account for geographical distinctions among the locations of survey participants.

The survey opened on February 7, 2017, and will close on **March 24, 2017**. Mercer will independently manage the development of customized reports for each participating company. Overall findings from this research initiative will be presented by NAMIC and WICT during a Town Hall Meeting to be held September 26, 2017, in New York City as part of the industry's Diversity Week.

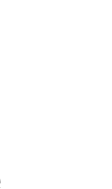
[Click here](#) for more information on the PAR Initiative and the recently released **Path to PAR** report, which provides additional findings from the latest PAR survey and showcases outside research on diversity and inclusion best practices. Additional information on NAMIC and the Advancement Investment Measurement (AIM) can be [found here](#).

Underwritten by:



and

Supported by WICT Chapters



**Access WICT's Online Learning Library (It's awesome & free to all WICT members!)**

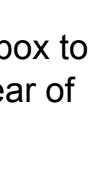
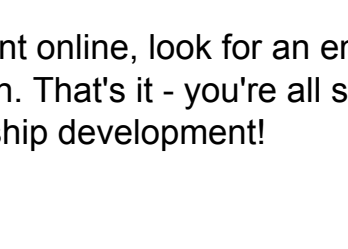
We are happy to announce the availability of our new online learning library, sponsored by the **Walter Kaitz Foundation**. Exclusive to WICT members, each module provides useful information and invaluable guidance as you work to move up the ladder.

The library consists of the following components:

- Leadership Lessons from Women of Color
- Pearls of Wisdom
- Code Your Life for Confidence
- Stretch to Future-Proof Your Career
- Battling and Beating Gender Bias
- Neuroscience and Gender

Links to each module in the series may be found on our online community, [WICT Connects](#). You will need to login with your member credentials to access the library.

We hope that you take advantage of these offerings and find them to be beneficial assets for your professional development.



**This Month's Fast Poll: How Would You Categorize Your Company?**

If you had to choose one word to describe the type of company you work for, would it be:

- Cable
- Media
- Technology
- Other (tell us in the comments)

[Click here](#) to let us know your thoughts. We'll publish the results in the next issue of the WICT Wire.



**Renewal Grace Period Ends March 31: Renew Your Membership Online to Stay Current**

If you received a paper renewal in the mail, it's time to sign up for 2017. You can complete the form and return it by mail or fax with your payment, or you can visit our website and renew online.

Follow these simple steps:

- Go to [www.wict.org](http://www.wict.org) and click on the "Log In" button near the upper right of the screen.
- On the login page, enter your email address and password so the site will know who you are.
- If you see a red "Renew Now" button in the top right corner, click it to begin the renewal process.

After submitting payment online, look for an email in your mailbox to confirm your transaction. That's it - you're all set for another year of networking and leadership development!



**Find Upcoming Chapter Events Near You**

WICT Chapters provide a wide array of valuable leadership and professional development opportunities for members across their local regions. To view the latest Chapter events, visit the events calendar at [www.wict.org](http://www.wict.org) or look under [Chapter Spotlight](#) to find a WICT Chapter near you.



**WICT gratefully acknowledges ARRIS as the Exclusive Sponsor of the WICT Wire**



CONNECT WITH US



This email was sent by: Women in Cable Telecommunications  
2000 K Street, NW, Suite 350, Washington, DC, 20006 USA

Please do not reply to this email. Contact [membership@wict.org](mailto:membership@wict.org) with questions.

[Privacy Policy](#)

[Unsubscribe](#)