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- Member Benefits
- Contact the Editor
- Back Issues
- PAR Initiative

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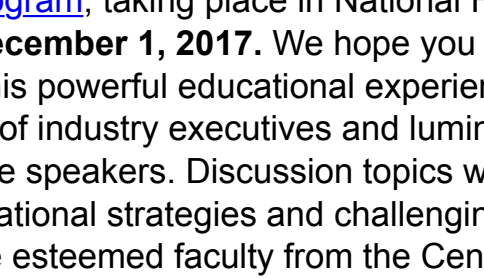
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**In this issue:**

- [There's Still Time to Register for the Betsy Magness Graduate Institute: Meet the 2017 Industry Roundtable Leaders](#)
- [PAR Best Companies for Women to Work to be Honored at the 2018 Signature Luncheon](#)
- [Spotlight On: The ARRIS Women's Business Network - One Year Later](#)
- [Betsy Magness Leadership Institute Applications - Now Open](#)
- [Reserve Your Seat for the Spring Executive Development Series](#)
- [Membership Renewal Season is Here: Update Your Contact Information to Stay Engaged](#)

*There's Still Time to Register for the Betsy Magness Graduate Institute: Meet the 2017 Industry Roundtable Leaders*



WICT is delighted to welcome the superlative roundtable leaders for the [2017 BMGI program](#), taking place in National Harbor, MD, **November 30 - December 1, 2017**. We hope you will join us and your fellow Betsys for this powerful educational experience featuring an exceptional lineup of industry executives and luminaries who will serve as roundtable speakers. Discussion topics will include internal disruption, organizational strategies and challenging the status quo. And as always, the esteemed faculty from the Center for Creative Leadership (CCL) will be there to guide you as we explore **Design Thinking**.



- **LD Bennett**, Faculty, Center for Creative Leadership
- **Mignon Clyburn**, Commissioner, Federal Communications Commission
- **Samantha Cooper**, EVP, Partnerships, Viacom Media Networks
- **Sandy Padula**, SVP, Research Entertainment, Turner
- **Michelle Rice**, Interim General Manager, TV One
- **K. Dane Snowden**, Chief of Staff, NCTA
- **Martha Soehren**, Chief Talent Development Officer & SVP, Comcast University
- **Rob Stoddard**, SVP, Industry & Association Affairs, NCTA
- **Lisa Williams-Fauntroy**, SVP, Business and Legal Affairs, Discovery Communications
- **Dalia Wilson-Scott**, President, Comcast & NBCUniversal Foundations & SVP, Community Investment, Comcast NBCUniversal

Don't delay in taking this valuable opportunity to train while you network alongside your Betsy peers. There's still time to reserve your spot - [register for BMGI today!](#)

WICT gratefully acknowledges Charter Communications as the sponsor of the Betsy Magness Graduate Institute



*PAR Best Companies for Women to Work to be Honored at the 2018 Signature Luncheon*



Last month, WICT announced the honorees of its **Best Companies for Women to Work**, based on results of the **2017 WICT PAR Survey**. After each survey is conducted, leading operators and programmers are recognized for their superlative gender diversity efforts according to the survey data collected by Mercer, a leading global consultant on human capital issues. This year, **Comcast Corporation** ranked highest for operators, while **NBCUniversal** achieved the top position for programmers, with each earning Platinum status as a **Best Company for Women to Work**.

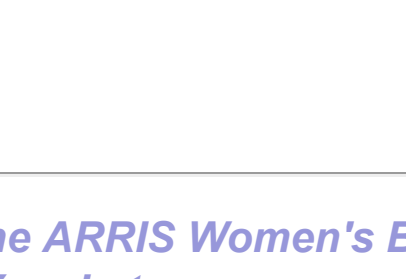
The PAR survey gauges gender-related quantitative and qualitative employee data, and assesses the diversity and inclusion practices of participating companies. Responses to the 2017 PAR survey were used to identify the top MSOs and programmers for women. They are as follows:

The 2017 PAR **Best Operators** for Women to Work: **Comcast Corporation** (Platinum), **Cox Communications** (Gold), **Midea Communications** (Silver) and **Mediacom Communications Corporation** (Bronze).

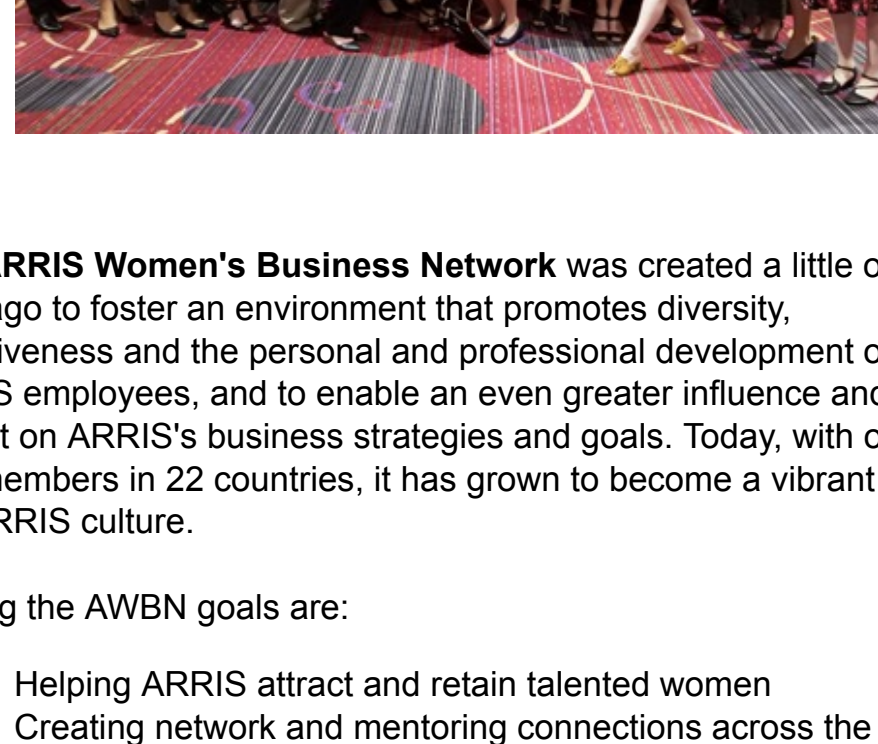
The 2017 PAR **Best Programmers** for Women to Work: **NBCUniversal** (Platinum), **Scripps Networks Interactive** (Gold), **Disney ABC Television Group** (Silver) and **Discovery Communications** (Bronze).

WICT will recognize the achievements of the **PAR Best Companies for Women to Work** at the 2018 **WICT Signature Luncheon** being held at the New York Hilton Hotel, on **April 4**.

In addition to being underwritten by the **Walter Kaitz Foundation**, the PAR Survey is generously supported by **WICT's Chapters**.



*Spotlight On: The ARRIS Women's Business Network - One Year Later*



The **ARRIS Women's Business Network** was created a little over a year ago to foster an environment that promotes diversity, inclusiveness and the personal and professional development of all ARRIS employees, and to enable an even greater influence and impact on ARRIS's business strategies and goals. Today, with over 700 members in 22 countries, it has grown to become a vibrant part of the ARRIS culture.

Among the AWBN goals are:

- Helping ARRIS attract and retain talented women
- Creating network and mentoring connections across the business and globe
- Providing leadership and development opportunities
- Sharing best practices in managing a successful career, providing inspiration, and building confidence, and,
- Enabling senior management awareness of high-potential talent

In the past year, AWBN has notched several significant successes, like the Mentoring program, which has attracted 50 mentors and 110 employees signing up to be mentored. Mentoring can take the form of one on one engagement or a small mentoring circle, where mentors combine to counsel a group of up to 10 employees. As AWBN Board Chair Leslie Miles notes, "The feedback on this program from mentors and mentees alike has been overwhelmingly positive; the program crosses both business lines and geographies. Participants have gained so much from the sessions that many have elected to continue what was to have been a March-September project, through the rest of the year."

Other initiatives during its nascent year include the 'Getting to Know' Webcasts, that serve to personalize ARRIS executive leadership and Board members; and live presentations from outside speakers where members can learn how to further their career growth, update their LinkedIn profile, develop a personal brand and learn about technology, even if not technically inclined.

In 2018, the AWBN will be introducing The 'Ambassador' initiative, where individuals get to develop activities and learning opportunities for their office or region, as well as extend ARRIS' influence into their communities by supporting local STEM (science, technology, engineering and math) programs.

AWBN has attracted interest from ARRIS women across the globe, and while most of its membership is female, males comprise between 25-30% of its ranks. AWBN also has counterparts at several large cable companies, as well as Women in Cable Telecommunications (WICT) which allows greater networking opportunities where the groups can meet to share information and best practices.

AWBN has done a remarkable amount of work in its first year, as ARRIS CEO Bruce McClelland says: "Anything we can do to bring more diversity into the Company is good for business. We serve consumers around the world and the more we can reflect the reality of our customers the more successful we'll be in providing them with technology and solutions. The AWBN is all about bettering ARRIS."



*Betsy Magness Leadership Institute Applications - Now Open*



The Betsy Magness Leadership Institute (BMLI) is designed to elevate women leaders in our industry through structured introspection, grappling with universal professional challenges and the opportunity to shift perspectives within an empowering learning community. BMLI follows emerge from the program with a committed passion to share what they've learned with their teams, companies and the industry as a whole.

Applications for the 2018-2019 classes will be accepted through **February 21, 2018**. BMLI, produced in partnership with the Center for Creative Leadership, serves as the industry's gold-standard in leadership development programs.

For more information or to apply online, please visit [www.wictbml.org](http://www.wictbml.org).

WICT recognizes the sponsors of the Betsy Magness Leadership Institute

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*Reserve Your Seat for the Spring Executive Development Series*



**Leading with Power and Authenticity | April 18-20, 2018 Savannah, GA**

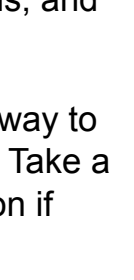
[Register today](#) for **Leading with Power and Authenticity**

WICT's original EDS seminar, **Leading with Power and Authenticity**, will take place **April 18-20, 2018** for the first time in Savannah, GA. Designed specifically for women at the Director to VP level, the Executive Development Series (EDS) focuses on leadership skill-building and mastering competencies vital to success. The strategies gleaned will not only increase confidence and self-awareness but also productivity and influence within your organization. The EDS program is offered as two workshops that may be taken in any order.

Over this two-and-a-half day program, participants learn and practice strategies to build relationships in business, manage differences among peers, and to increase their organizational power so they can lead with vision and clarity. Through lecture, group exercises, peer feedback, and reflection, participants increase self-awareness of their priorities and unique abilities. On the final day, participants bring all elements together as they develop a tailored action plan.

With only **35 seats** in the program, we encourage you to [register today](#) to secure your spot for this session. Seats fill quickly!

Learn more about the facilitators for **Leading with Power and Authenticity**, [Elaine Yarbrough](#) and [Lindsay Burr Single](#).



*Membership Renewal Season is Here: Update Your Contact Information to Stay Engaged*

2018 is rapidly approaching, and that means it's time to renew your membership. WICT membership runs on a calendar year basis, and renewals are now being accepted.

Ensuring that your contact information is accurate is the best way to keep on top of developments at WICT and your local chapter. Take a few moments to check your profile and update your information if necessary.

Three Easy Steps to Update your Information:

1. Go to [www.wict.org](http://www.wict.org) and click on the "Log In" button near the upper right of the screen.
2. On the login page, enter your email address and password where you see "Member Login."
3. Once logged in, the site will welcome you by name.

To review your profile, click the "Member Links" dropdown and select "Change My Contact Information."



If you have any questions, please contact Member Services by phone at [202-827-4794](tel:202-827-4794) or by email at [membership@wict.org](mailto:membership@wict.org).



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