



# 2019 WICT SIGNATURE LUNCHEON

*Celebrating WICT's 40th Anniversary*

## SPONSORSHIP OPPORTUNITIES

**WICT Signature Luncheon - May 2, 2019 - Held in conjunction with the Cable Hall of Fame Dinner  
The Plaza Hotel New York**

In 2019, WICT will celebrate 40 years of advocating for gender diversity and inclusion at the annual **Signature Luncheon**. We will convene to honor the past, celebrate the present, and imagine the future of WICT. The luncheon will feature key contributors to WICT's four decades of support for women in the media.

The Signature Luncheon provides corporate sponsors numerous strategic opportunities to reach a talented and diverse audience while enhancing their corporate profile as leaders in support of gender diversity and inclusion.

Join us as we celebrate this milestone in WICT's history.

### **Event Sponsorship Opportunities and Fees:**

#### **Premier Sponsor (Exclusive Opportunity) – SOLD**

- Co-branding with WICT as the exclusive **Premier Sponsor** of the Signature Luncheon
- Two (2) VIP tables of **twelve** (12) with sponsor identification at the Signature Luncheon
- First row table placement at the Signature Luncheon
- Double page spread in the 40th Anniversary Commemorative Program
- Opportunity for company representative to introduce featured speaker and make podium remarks
- Sponsor recognition on promotional print ads and email blasts
- Opportunity to provide branded giveaway item or *swag bag* to luncheon attendees
- Sponsor recognition on WICT website promoting the Signature Luncheon
- Sponsor recognition on graphics and signage at the luncheon and on promotional materials
- Photo opportunity with WICT leadership/keynote speakers (when appropriate and possible) to be included in WICT's photo gallery
- Two (2) seats at the WICT Head Table

## Ruby Sponsor

### *(Exclusive Opportunity) – SOLD*

- Co-branding with WICT as the exclusive **Ruby Sponsor** of the Signature Luncheon
- One (1) VIP table of **twelve** (12) with sponsor identification at the Signature Luncheon
- Premium table placement at the Signature Luncheon
- Double page spread in the 40th Anniversary Commemorative Program
- Sponsor recognition on promotional print ads and email blasts
- Sponsor recognition on WICT website promoting the Signature Luncheon
- Sponsor recognition on graphics and signage at the luncheon and on promotional materials
- Recognition from the podium as the luncheon Ruby Sponsor
- Photo opportunity with WICT leadership and entertainment (when appropriate and possible) to be included in WICT's photo gallery
- Two (2) seats at the WICT Head Table



## Entertainment Sponsor

### *(Exclusive Opportunity) – \$40,000*

- Co-branding with WICT as the exclusive **Entertainment Sponsor** of the Signature Luncheon
- One (1) VIP table of **twelve** (12) with sponsor identification at the Signature Luncheon
- Premium table placement at the Signature Luncheon
- Full page ad in the 40th Anniversary Commemorative Program
- Opportunity to provide opening entertainment at the Signature Luncheon
- Sponsor recognition on promotional print ads and email blasts
- Opportunity to place promotional item or marketing collateral on luncheon seats
- Sponsor recognition on WICT website promoting the Signature Luncheon
- Sponsor recognition on graphics and signage at the luncheon and on promotional materials
- Recognition from the podium as the luncheon Entertainment Sponsor
- Photo opportunity with WICT leadership and entertainment (when appropriate and possible) to be included in WICT's photo gallery
- Two (2) seats at the WICT Head Table



## Champion Sponsor

### *(Multiple Opportunities) – \$35,000*

- Co-branding with WICT as a **Champion Sponsor** of the Signature Luncheon
- One (1) VIP table of **twelve** (12) with sponsor identification at the Signature Luncheon
- Priority table placement at the Signature Luncheon
- Full page ad in the 40th Anniversary Commemorative Program
- Opportunity to place promotional item on luncheon seats
- Sponsor recognition on WICT website promoting the Signature Luncheon
- Sponsor recognition on graphics and signage at the luncheon and on promotional materials
- Recognition from the podium as a luncheon Champion Sponsor
- One (1) seat at the WICT Head Table



**Reception Sponsor (*Exclusive Opportunity*) – \$35,000**

- Recognition as the **Reception Sponsor** of the Signature Luncheon
- One (1) VIP table of **ten** (10) with sponsor identification at the Signature Luncheon
- Priority table placement at the Signature Luncheon
- Full page ad in the 40th Anniversary Commemorative Program
- Opportunity to provide branded napkins for the reception
- Sponsor recognition on WICT website promoting the Signature Luncheon
- Sponsor recognition on graphics and signage at the luncheon and on promotional materials
- Recognition from the podium as the Reception Sponsor
- One (1) seat at the WICT Head Table

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**Commemorative Program Sponsor (*Exclusive Opportunity*) – \$30,000**

- Recognition as the **Commemorative Program Sponsor** of the Signature Luncheon
- One (1) VIP table of **ten** (10) with sponsor identification at the Signature Luncheon
- Priority table placement at the Signature Luncheon
- Full page ad on inside front cover of the 40th Anniversary Commemorative Program
- Sponsor recognition on WICT website promoting the Signature Luncheon
- Sponsor recognition on graphics and signage at the luncheon and on promotional materials
- Recognition from the podium as the luncheon Commemorative Program Sponsor
- One (1) seat at the WICT Head Table

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**Milestone Walk of Fame Sponsor  
(*Multiple Opportunities*) – \$25,000**

- Recognition as a **Milestone Walk of Fame Sponsor** showcasing 40 years of WICT on the step-and-repeat banners
- Half page ad in the 40th Anniversary Commemorative Program
- Sponsor recognition on WICT website promoting the Signature Luncheon
- Sponsor recognition on graphics and signage at the luncheon and on promotional materials
- Recognition from the podium as a Walk of Fame Sponsor
- Three (3) VIP tickets to the Signature Luncheon with seating at a priority table



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**Table Sponsorship Opportunities and Fees:**

**Platinum Table Sponsor – \$20,000**

- Recognition as a **Platinum Sponsor** on graphics and signage at the Signature Luncheon
- One VIP table of **twelve** (12) with sponsor identification at the luncheon
- First row table placement at the Signature Luncheon, while inventory lasts
- Recognition from the podium as a Signature Luncheon Platinum Sponsor
- Your corporate designee seated at the WICT Head Table



**Gold Table Sponsor – \$15,000**

- Recognition as a **Gold Sponsor** on graphics and signage at the Signature Luncheon
- One VIP table of **ten** (10) with sponsor identification at the Signature Luncheon
- Priority table placement at the Signature Luncheon
- Recognition from the podium as a Signature Luncheon Gold Sponsor
- Your corporate designee seated at the WICT Head Table



**Silver Table Sponsor – \$10,000**

- Recognition as a **Silver Sponsor** on graphics and signage at the Signature Luncheon
- **Five** (5) VIP tickets to the Signature Luncheon with seating at a priority table
- Recognition from the podium as a Signature Luncheon Silver Sponsor

**Bronze Table Sponsor – \$7,500**

- Recognition as a **Bronze Sponsor** on graphics and signage at the Signature Luncheon
- **Three** (3) VIP tickets to the Signature Luncheon with seating at a priority table
- Recognition from the podium as a Signature Luncheon Bronze Sponsor

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**For more information on Sponsorship Opportunities, please contact WICT's Business Development Team: Lesa Faris, [lfaris@wict.org](mailto:lfaris@wict.org); Cindy Key, [ckey@wict.org](mailto:ckey@wict.org).**

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