

THE WICT SENIOR EXECUTIVE SUMMIT (SES)

March 10 - 14, 2019

	SUN, MAR 10	MON, MAR 11	TUE, MAR 12	WED, MAR 13	THU, MAR 14
6:00 - 6:45 am		<i>Optional Morning Exercise</i>	<i>Optional Morning Exercise</i>	<i>Optional Morning Exercise</i>	<i>Optional Morning Exercise</i>
7:00 - 8:00 am		<i>Breakfast</i>	<i>Breakfast</i>	<i>Breakfast</i>	<i>Breakfast</i>
8:00 - 9:20 am		Systems Leadership and The Industrialist's Dilemma Siegel	Disruption: A Disruptor's View Siegel	The Role of Intellectual Property in Strategic Financial Decision Making I Kaszniak	Platform Economics Athey
9:20 - 9:40 am		<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>
9:40 - 11:00 am		What Is Truth? - with Tony Sebro, General Counsel, Wikimedia Foundation Siegel	Leadership, Story and the Power of Performance Briggs	The Role of Intellectual Property in Strategic Financial Decision Making II Kaszniak	Digital Intermediaries, Product Quality, and News Athey
11:00 - 11:20 am		<i>Group Photo and Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>
11:20 am - 12:40 pm		Building Effective Partnerships Foster, Singh	Leadership, Story and the Power of Performance II Briggs	Designing a Profitable Brand, A Case Study of Minted Siegel	Creating New Opportunities through Reputation, Impactful Presence, and Personal Branding Kluger <i>11:20 am - 12:20 pm</i>
					Program Wrap-Up Foster, Siegel <i>12:20 - 12:40 pm</i>
12:40 - 2:00 pm	<i>Check in available at Schwab Residential Center (12:00 - 2:00 pm)</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Boxed Lunches To Go, and Checkout of Schwab Residential Center by 2:00 pm</i>
2:00 - 3:20 pm	<i>Optional Campus Tour (2:00 - 3:30 pm)</i>	Recruiting and Retaining Talent: A Panel Discussion Foster <i>2:00 - 3:30 pm</i>	New Ventures in Established Markets, with Shan-Lyn Ma, CEO and Founder, Zola Foster	True Grit - TheRealReal, with Julie Wainwright, Founder & CEO, TheRealReal Siegel	
	<i>Meet Claire Coyle in the lobby of the Schwab Residential Center. We will walk as a group to the classroom. (3:45 - 4:00 pm)</i>			<i>Free Time (3:20 - 5:45 pm)</i>	
3:20 - 5:00 pm	Reducing Gender Biases in Modern Workplaces: A Small Wins Approach to Organizational Change Correll <i>4:20 - 5:20 pm</i>			Capture Your Learnings Foster, Siegel <i>3:40 - 5:00 pm</i>	
5:00 - 5:45 pm		<i>Free Time (3:30 - 5:45 pm)</i>		<i>Certificate Ceremony and Reception (5:00 - 6:00 pm)</i>	
5:45 - 6:15 pm	<i>Opening Reception. Guest Speaker, Dave Watson, President and CEO, Comcast Cable, and Senior Executive Vice President, Comcast Corporation</i>	<i>Reception</i>	<i>Reception</i>		
6:15 - 7:15 pm	<i>Dinner (6:30 - 7:30 pm)</i>	<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>	
7:15 - 9:00 pm			<i>Late-Night Reception</i>		