

THE WICT SENIOR EXECUTIVE SUMMIT (SES)

March 1 - 5, 2020

Purposeful Leadership and Creativity



Women in Cable
Telecommunications™

	SUN, MAR 1	MON, MAR 2	TUE, MAR 3	WED, MAR 4	THU, MAR 5
8:00 - 9:20 am		Rapid Bonding Klein	Systems Leadership Lecture and Majid Al Futtaim Siegel	SkinSpirit: Case Study of Lynn Heublein Siegel	Align Case and Systems Leadership Discussion Siegel
9:20 - 9:40 am		<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>
9:40 - 11:00 am		Leading Organizations: The Big Picture Lowery <i>9:40 am - 12:40 pm</i>	Entrepreneurial Leadership within Existing Organizations Wilkinson	A Catalyst for Creativity: Lessons from the Stanford d.school Soule <i>9:40 am - 12:40 pm</i>	Customer Experience Design I Shiv
11:00 - 11:20 am			<i>Break</i>		<i>Break</i>
11:20 am - 12:40 pm			Reputation, Trust, and Strategy: The Leaders Role Demarest		Customer Experience Design II Shiv
12:40 - 2:00 pm	<i>Check-in available at Schwab</i> <i>Residential Center (12:00 -</i> <i>2:00 pm)</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch (12:40 - 1:40 pm)</i>	<i>Program Wrap Up 12:40 -</i> <i>12:50 pm. Boxed Lunches To</i> <i>Go, and Checkout of Schwab</i> <i>Residential Center by 2:00 pm</i>
2:00 - 3:20 pm	<i>Optional Campus Tour (2:00 -</i> <i>3:30 pm)</i> <i>Meet in the lobby of the</i> <i>Schwab Residential Center to</i> <i>walk to the classroom. (3:45 -</i> <i>4:00 pm)</i>	The Political and Regulatory Impact on Corporate Decision-Making Foster	A New Type of Leader - Anchored on Purpose, Fueled by Humor Bagdonas	Rethinking Purpose Aaker <i>1:40 - 3:00 pm</i>	
3:20 - 4:00 pm		<i>Break (3:20 - 3:30 pm)</i>	<i>Break (3:20 - 3:30 pm)</i>	<i>Break (3:00 - 3:20 pm)</i>	
		<i>Study Groups (3:30 - 4:00 pm)</i>	<i>Study Groups (3:30 - 4:00 pm)</i>	Group Presentation & Capture Your Learnings Foster, Siegel <i>3:20 - 4:40 pm</i>	
4:00 - 5:30 pm	Creating Inclusive Workplaces: Untying Double Binds Mackenzie <i>4:20 - 5:20 pm</i>	<i>Free Time</i>	<i>Free Time</i>	<i>Certificate Ceremony and</i> <i>Reception (4:50 - 5:50 pm)</i>	
5:30 - 6:00 pm	<i>Opening Reception (5:30 -</i> <i>6:15 pm)</i>	<i>Reception</i>	<i>Reception</i>		
6:00 - 7:00 pm		<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>	
7:00 - 7:15 pm	<i>Dinner (6:15 - 7:15 pm)</i>				