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### **NEWS FROM WICT GLOBAL**

#### **Join Us in Welcoming the 2019 WICT Global Board of Directors**

The WICT Global Board is a subset of WICT's 10,500 members, and each individual brings his or her deep industry experience and astute business perspectives to ensure WICT remains on the forefront of the ever-evolving media landscape. We would like to welcome the members of our 2019 Global Board of Directors.

**Marva Johnson**, VP, State Government Affairs (South), Charter Communications, enters her second and final year as Board Chair. **Sandy Howe**, EVP & President, Americas, Technetix, has been elected to the role of Vice-Chair and will become Chair in 2020.

**Catherine Bohigian**, EVP, Government Affairs, Charter Communications, and **Jen Neal**, EVP, Marketing; Executive Producer, Live Events, E! Entertainment, rose to the Executive Committee

and will serve as the Strategic Planning Committee Chair and Chapter Development Committee Chair, respectively. New At-Large Members of the Board of Directors are: **Karen Bennett**, EVP & Chief Human Resources Officer, Cox Communications; **Morgan Bondon**, VP, Sales, Cisco; **Rhonda Crichlow**, SVP & Chief Diversity Officer, Charter Communications; **Lauren Dolan**, VP, Global Talent & Organization, Liberty Global; **Jodi Friedman**, Account VP, Business Services, ARRIS; **Sloan Kennedy**, VP, Domestic Network Distribution and Director, Affiliate Sales, HBO; **Peri Shamsai**, Managing Director, Accenture; and **Michelle Strong**, SVP, Content Distribution, A+E Networks. In addition, **Fernanda Merodio**, Senior Director, Distribution, Hemisphere Media Group, will serve a one-year term as the Chapter Leader Designee.

To view the complete roster of board member and their bios, please [click here](#).

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### **Celebrate the 2018 Chapter Award Winners & Meet the 2019 Chapter Presidents/Advisors**

WICT recently announced its 2018 Chapter award recipients and introduced the 2019 Chapter Presidents and Chapter Advisors.

The WICT Chapter awards recognize the attainment of important benchmarks as described in WICT's Model Chapter Business Plan (MCBP), a series of guidelines developed to provide chapters with measurable goals and a framework for success. Chapters earn points for performance that meets or exceeds the criteria laid out in the MCBP.

The Chapter of the Year award is presented to the top performing chapter(s) as measured by MCBP scores in areas such as programming, marketing and communications, governance and membership. For 2018, the **WICT Midwest Chapter** earned the most possible points and received the coveted Chapter of the Year award.

WICT also recognized two outstanding individuals, the Chapter President of the Year, WICT Florida's **Leah Brown**, Director, Government & Community Strategy, Charter Communications; and the Chapter Advisor of the Year, **Keely Buchanan**, Senior Manager, Employee Experience, Charter Communications, who supported the WICT Rocky Mountain Chapter.

For a complete list of the honorees, as well as the 2019 Chapter Presidents and Advisors, please [click here](#) to read the recent press release.

Congratulations to all and thanks for your work on behalf of WICT!



**Salute WICT's 40th Anniversary at the 2019 Signature Luncheon**

***Almost sold out - [reserve your table today!](#)***

In the spring of 1979, a small group of forward-thinking women came together to found WICT-- an organization dedicated to creating women leaders in the cable industry. Today, WICT is a global organization with over 10,500 members that commissions original gender research, provides some of the most sought-after educational experiences, and convenes leaders to help shape the future of our industry.

To commemorate WICT's 40th anniversary, we will hold a very special Signature Luncheon, designed to honor the past, celebrate the present, and imagine the future of WICT and the industry we represent.

The 2019 [Signature Luncheon](#) will take place at **The Plaza Hotel New York** on **Thursday, May 2 at 12:00 pm (Eastern)**, and will precede the Cable Hall of Fame dinner later that evening. Join us as we celebrate this milestone in WICT's history.

We are over 80% sold out- [click here](#) to reserve your table or tickets today!

Interested in sponsoring more than a table? Check out other [sponsorship opportunities](#) or contact WICT's Business Development team for more information. We hope to see you in New York this May.

Cindy Key | [ckey@wict.org](mailto:ckey@wict.org) | 202-827-4780

Lesa Faris | [lfaris@wict.org](mailto:lfaris@wict.org) | 202-827-4779

**WICT gratefully acknowledges the sponsors  
of the 2019 Signature Luncheon**

**PREMIER**



**CHAMPION**



**EDUCATIONAL OPPORTUNITIES**

**WICT Fellowship Opportunities for  
Women in STEM & Women Veterans**

***Nomi M. Bergman Fellowship for Women in STEM***

Are you a woman in cable technology ready to reach the next level in your career, or perhaps there's someone on your team with high potential?

WICT is now accepting applications for the [Nomi M. Bergman Fellowship](#). The Fellowship enables a woman employed by a technology company to experience the strength of WICT's educational programs and robust professional network of over 10,500 members worldwide. The Fellowship recipient will embark on a one-year journey designed to leverage WICT's resources and programs to build crucial leadership skills.

WICT will provide the recipient with a one-year WICT membership and will underwrite registration costs and travel stipends for the recipient's selection of the following programs:

- [WICT Leadership Conference](#) – September 16-17, 2019, New York, NY
- [Executive Development Series](#) – November 13-15, Rancho Santa Fe, CA
- [Tech It Out](#) – November 14, 2019, Denver, CO

**[Click here](#) to learn more about the Nomi M. Bergman Fellowship and submit an application.**

**Deadline for applications is [Friday, March 1, 2019](#).**

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### ***Martha Soehren Women Veterans Fellowship***

WICT is now accepting applications for the [Martha Soehren Women Veterans Fellowship](#). Designed to support career development and advancement for high potential women veterans employed by a programmer, operator or technology company, the Fellowship enables recipients to experience the strength of WICT's robust educational programs and strong professional network. The Fellowship recipient will embark on a one year journey designed to build crucial leadership development skills through WICT's resources and programs.

WICT will provide the recipient with a one-year WICT membership and will underwrite registration costs and travel stipends for the recipient's selection of the following programs:

- [WICT Leadership Conference](#) – September 16-17, 2019, New York, NY
- [Executive Development Series](#) – November 13-15, Rancho Santa Fe, CA
- [Tech It Out](#) – November 14, 2019, Denver, CO

**[Click here](#) to learn more about the Martha Soehren Women Veterans Fellowship and submit an application.**

**Deadline for applications is [Friday, March 1, 2019](#).**

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## Discover Your Authentic Self in EDS: Leading with Power and Authenticity

April 3-5, 2019 | Savannah, GA

[Learn more & register today - seats will fill quickly!](#)

As a leader takes on roles of greater influence within her organization, her credibility and ability to inspire trust among colleagues is critical to her success.

**Leading with Power and Authenticity**, part of WICT's **Executive Development Series**, was developed to help executives explore the idea that their power within an organization is directly correlated with their authenticity. With greater clarity of core values and strengths, leaders can increase their impact, inspiring themselves and others to contribute their greatest gifts.

During this two-and-a-half day program, you will learn and practice strategies to build relationships in business, manage differences among peers, and tap into your own power so you can lead with vision and clarity.

Program outcomes include:

- Identify core values and patterns of success to align with working style.
- Align priorities, values and work behaviors.
- Integrate tools for self-care and work/life integration into routines.
- Build a strong support system for professional and personal resiliency.
- Incorporate new awareness into a leadership development plan tailored to your unique needs as an individual.

Learn more about our facilitators, [Elaine Yarbrough](#) and [Lindsay Burr](#).

Seats are limited to maintain a more intimate class size, so we invite you to complete your [online registration](#) as soon as possible to ensure you have a spot in Savannah.

[Attendance is limited - register now!](#)



## Applications Now Being Accepted for BMLI Classes 40 & 41

WICT is now accepting applications for its flagship leadership development program, the Betsy Magness Leadership Institute (BMLI). Applications for Classes 40 & 41 must be submitted online by **1:00 pm (Eastern), Tuesday, March 5, 2019.**

BMLI was named in honor of Betsy Magness, who played an instrumental role in building TCI into one of the most prominent and influential telecommunications companies in the industry. Since its inception in 1994, more than 950 women have graduated from the program. The alumnae comprise the upper echelon of women leaders in media, and they continue to be actively involved in transforming their companies and the industry at the executive level. In 2019, WICT will celebrate the program's 25th anniversary.

You will find helpful information and a link to the application on our website at [www.wictbml.org](http://www.wictbml.org).

**WICT recognizes the sponsors of the  
Betsy Magness Leadership Institute**

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**WICT SHINES ONLINE**

### **Exciting New Additions to Online Learning Library**

We are pleased to share two new online learning opportunities available through WICT Connects, our online community for members only.

Thanks to the support of the **Walter Kaitz Foundation**, we have prepared online courses based on the *Beyond the Hashtags* panel discussion, and Matt Abrahams' *Win the Room* general session on making yourself a better communicator. Both sessions were recorded at the 2018

WICT Leadership Conference and have been developed into interactive learning modules, complete with transcripts and access to additional resources.

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## Beyond the Hashtags -- Creating a New Normal



The #MeToo and #TimesUp movements awakened a sleeping giant and ignited a global campaign on the obstacles--both blatant and unconscious--women encounter routinely in their professional lives. More than a year since the most visible outcry began, the movement continues to galvanize both women and men who seek solutions to collectively strive for awareness and equity. So, what's next?

*Beyond the Hashtags* brought together a panel of experts with moderator **Maria E. Brennan, CAE**, WICT President & CEO, to explore ideas, insights and strategies to shift the dialog from what *was* to what *can be*.

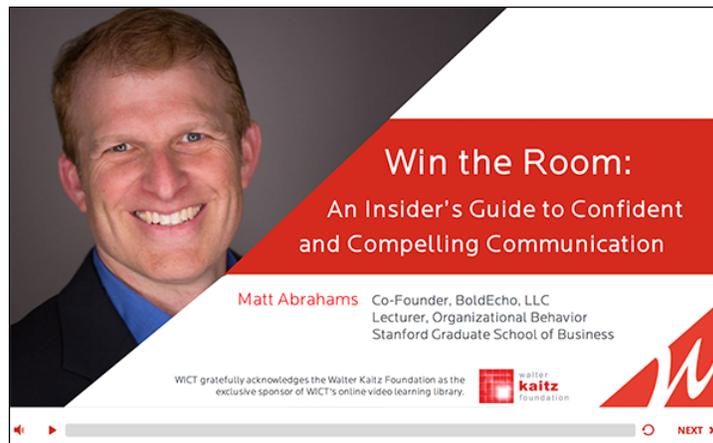
In this forward-facing discussion, panelists used their experiences to help move companies and their people from hardships and hurdles to education and resolutions as we look beyond the hashtags and step into a new normal.

### SPEAKERS:

- **Maria E. Brennan, CAE**, WICT President & CEO (moderator)
- **Susan Chira**, Senior Correspondent & Editor, Gender Issues, *The New York Times*
- **Fernanda Merodio**, Senior Director, Distribution, Hemisphere Media Group
- **Alyssa Milano**, Actor, Activist, Producer
- **Michelle Rice**, General Manager, TV One

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## Win the Room: An Insider's Guide to Confident & Compelling Communication



Audiences crave authentic, bold communication. All too often, however, public speakers come across as rigid and canned, failing to keep their audiences engaged. We've all been on the receiving end of a presentation gone awry and can spot the telltale signs of a disconnected audience: reduced eye contact, fidgeting, checking cell phones.

In this dynamic session, **Matt Abrahams** shared a number of proven concepts and practical tactics to help reduce anxiety and bolster your confidence, keeping your audience focused squarely on you and your message.

SPEAKER:

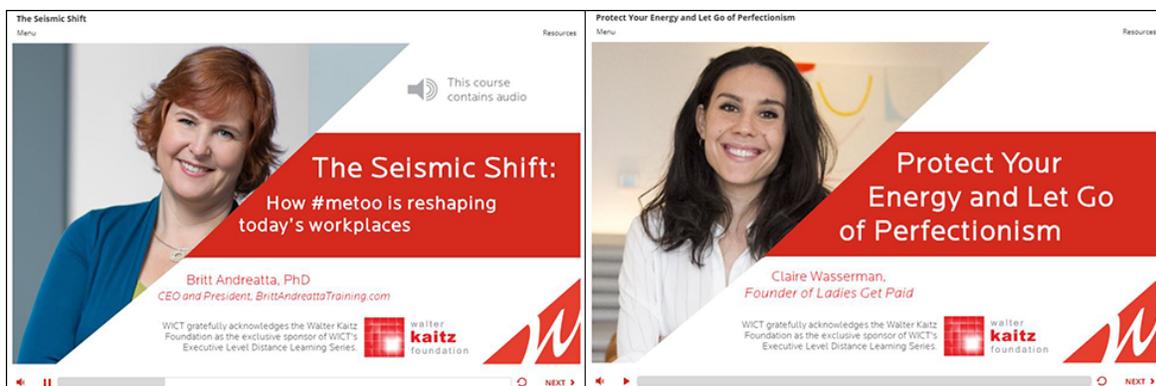
- **Matt Abrahams**, Lecturer, Organizational Behavior, Stanford Graduate School of Business; Co-Founder, BoldEcho LLC

WICT members can access these online courses, as well as a number of learning modules from previous conferences, by logging into the [WICT Connects](#) member community.

As a special bonus, we have also posted video recordings of the *Profiles of Champions* and *Pearls of Wisdom* sessions, both taped live during the 2018 WICT Leadership Conference.

### New for Executive Members

Access re-mastered, interactive recordings of **The Seismic Shift** and **Protect Your Energy**, now complete with additional resources and transcripts. Log into the Executive Members group on [WICT Connects](#) to tune into these new versions.



WICT gratefully acknowledges the Walter Kaitz Foundation  
as the Exclusive Sponsor of the Online Video Learning Library

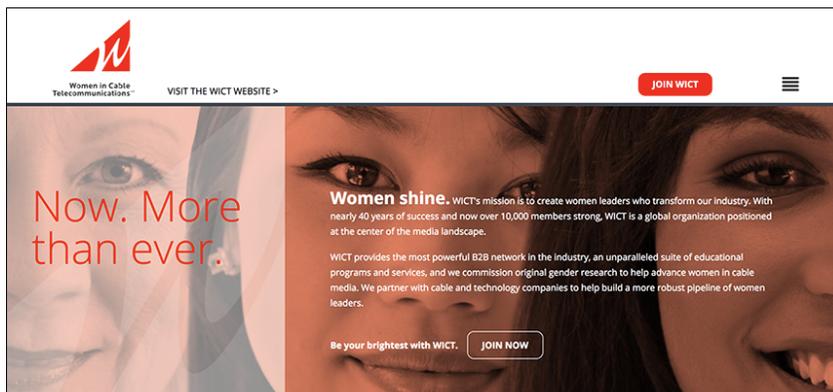


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## Help Your Colleagues Shine by Sharing [www.wictnow.org](http://www.wictnow.org)

As a member, you know that WICT provides the most powerful B2B network in the industry and an unparalleled suite of educational programs, services and volunteer experiences to further your development as a leader.

We've made it easier than ever for you to share WICT with your colleagues. Simply direct them to our newly-developed membership website, [www.wictnow.org](http://www.wictnow.org), available in both English and Spanish. We've distilled the details about WICT programs, the robust chapter network and membership levels into one, easy-to-navigate page.



We encourage you to share [www.wictnow.org](http://www.wictnow.org) with your peers so that they too can benefit from being part of the largest network dedicated to developing women leaders across cable media.

### ADVOCACY & INDUSTRY RELATIONS

## Mission Media: Models of Success Highlights WICT Fellowship Recipient

In this issue of the *WICT Pulse*, we are pleased to share a collection of video spotlights of veterans who have successfully transitioned into careers within the cable and media entertainment industry.

We are especially proud to showcase **Rose Roth**, Senior Director of Business Operations, Comcast, and an inaugural recipient of the [Martha Soehren Women Veterans Fellowship](#).

Visit [www.missionmedia.org](http://www.missionmedia.org) today to learn more about this important industry initiative and hear Rose and other veterans share their stories.



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& retaining veteran talent:**

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**MISSIONMEDIA.ORG**

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Learn how WICT  
helps women shine >

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