



NOW. MORE THAN EVER. WOMEN SHINE.

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NEWS FROM WICT GLOBAL



2019 WICT Signature Luncheon

Thursday, May 2 | 12:00 pm | The Plaza Hotel New York

The excitement is building as we prepare for the Signature Luncheon next month in New York! We will convene to honor the past, celebrate the present and imagine the future of WICT and the industry we represent.

WICT has built on the strong foundation laid by its early leaders to become an organization that encompasses more than 10,500 members in 24 chapters worldwide, including the U.K., Latin America and Europe. WICT is the largest and oldest professional association serving women in media, representing the industry's most influential stakeholders.

To help mark the occasion, we have invited some of our favorite *Pearls of Wisdom* speakers from the past to return and share their latest insights with us, including **Kimberly Brooks**, **Abbe Raven** and **Egypt Sherrod**.

PEARLS OF WISDOM



KIMBERLY BROOKS
Anchor &
Correspondent,
ABC News Live



ABBE RAVEN
Acting Chairman,
A+E Networks



EGYPT SHERROD
TV & Radio Host;
Author; Motivational
Speaker

Tables and tickets are sold out, but you can learn more about the event by visiting [our website](#).

WICT gratefully acknowledges the sponsors of the
2019 Signature Luncheon

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BRONZE



**Nominate Outstanding Leaders for WICT's 2019
Woman of the Year and Woman to Watch Awards**

Nominations due by Friday, June 14

Nominations are now being accepted for this year's *Woman of the Year* and *Woman to Watch* awards. The esteemed awards will be presented at the [Touchstones Luncheon](#) on Monday, September 16 in New York during the [WICT Leadership Conference](#), held in conjunction with the industry's Diversity Week. The deadline for nominations is **Friday, June 14, 2019**, at 5:00 pm (Eastern).

The *Woman of the Year* Award is bestowed on a woman who has made significant contributions throughout her career to her company and the overall cable telecommunications industry. She is a proven leader and asset who shows great resolve to help others along their path. WICT will select one honoree each from a programmer and an operator.

The *Woman to Watch* Award honors a woman who shows tremendous promise for transforming the industry through her professional accomplishments. She has already demonstrated exemplary leadership skills in her company and a strong dedication to the industry. WICT will select one honoree each from a programmer, an operator and an industry supplier.

A complete list of past honorees, award criteria, tips for writing a strong nominations and links to the nomination forms are available on the [WICT website](#).



Meet the 2019 Rising Leaders

WICT recently announced the 180 designees of its 2019 Rising Leaders Program (RLP), which is comprised of industry professionals primarily at the manager and director level who have demonstrated strong leadership potential within their companies. RLP is a competitive, application-based program, and all applicants must be approved by their companies in order to participate.

The top candidates were designated based on a selection process led by over 100 cable professionals, themselves alumnae of the program, who served on the application review committee.

The following companies will be represented in this year's program:

- A+E Networks
- AMC Networks (including IFC)

- Cable ONE
- Charter Communications (including Spectrum Reach)
- Comcast NBCUniversal (including FreeWheel Media, Spotlight & Xfinity Mobile)
- Cox Communications
- Crown Media Family Networks
- CSG
- Disney & ESPN Media Networks
- GCI
- Hemisphere Media Group
- iconectiv
- INSP
- Showtime Networks
- Smithsonian Networks
- SCTE•ISBE
- Starz Entertainment
- The Weather Channel
- UP TV
- Viacom Inc. (including Nickelodeon, Paramount Networks, VidCon, VIMN SWEMEA)
- WarnerMedia (including Cartoon Network, CNN, TNT, Turner and Turner Sports)

Visit the [WICT website](#) for a complete list of participants, their biographies, and more information about the Rising Leaders Program.

**WICT gratefully acknowledges the sponsors
of the 2019 Rising Leaders Program**

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THE 2019 WICT
**LEADERSHIP
CONFERENCE**



Registration Open for the 2019 WICT Leadership Conference

September 16-17, 2019 | Marriott Marquis | New York, NY

The [WICT Leadership Conference](#) is the preeminent leadership and professional development opportunity for media professionals at all career levels. Through inspiring keynote speakers and innovative concurrent sessions covering a variety of topics, as well as connecting with industry colleagues, each attendee is immersed in leadership activities designed to help impact their career and their company's bottom line.

Registration includes attendance at the **WICT Touchstones Luncheon** on Monday, September 16. During the luncheon, WICT will recognize our 2019 *Women of the Year* and *Women to Watch* honorees.

Accommodations

The Diversity Week room-block is now open.

All sessions will take place at the Marriott Marquis in Times Square, 1535 Broadway, New York, NY 10036. The Diversity Week room rates, starting at \$430/night, plus applicable taxes, are available while supplies last.

Reserve your room directly [online](#) or by calling 877-303-0104 and asking for the Diversity Week room block.

[Register now for the 2019 WICT Leadership Conference](#)

**WICT gratefully acknowledges the sponsors of the
2019 WICT Leadership Conference**

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[Register Today](#) for 2019 BMGI

Join us for thought-provoking content & a celebration of 25 years of BMLI

November 21-22, 2019 | JW Marriott Buckhead | Atlanta, GA

The 2019 Betsy Magness Graduate Institute (BMGI) will take place this November in Atlanta, GA. Developed in partnership with the Center for Creative Leadership (CCL), the Betsy Magness Graduate Institute is one and a half days of focused instruction and discussion on key management challenges and opportunities for today's senior leaders. This year's program will be extra special, as we will salute the 25th anniversary of the BMLI program and recognize the 1000th graduate!

As you make your travel arrangements, plan to join us for the opening reception the evening of November 20, where BMLI alumnae will welcome Classes 40 and 41.

[Register now](#)

**WICT gratefully acknowledges the sponsors of the
Betsy Magness Graduate Institute**

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WICT SHINES ONLINE

Access Members' Only Resources in WICT's Online Learning Library

We are pleased to share two online learning opportunities available through WICT Connects, our online community for members only.

Thanks to the support of the **Walter Kaitz Foundation**, we have prepared online courses based on the *Beyond the Hashtags* panel discussion, and Matt Abrahams' *Win the Room* session on making yourself a better communicator. Both sessions were recorded at the 2018 WICT Leadership Conference and have been developed into interactive learning modules, complete with transcripts and access to additional resources.

Beyond the Hashtags -- Creating a New Normal



The #MeToo and #TimesUp movements awakened a sleeping giant and ignited a global campaign on the obstacles--both blatant and unconscious--women encounter routinely in their professional lives. More than a year since the most visible outcry began, the movement continues to galvanize both women and men who seek solutions to collectively strive for awareness and equity. So, what's next?

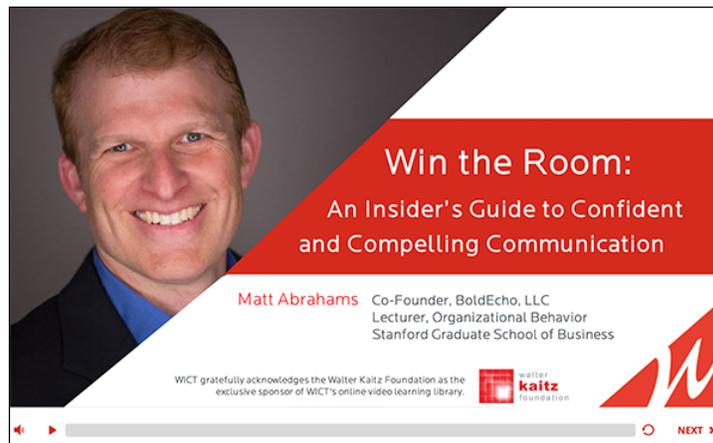
Beyond the Hashtags brought together a panel of experts with moderator **Maria E. Brennan, CAE**, WICT President & CEO, to explore ideas, insights and strategies to shift the dialog from what *was* to what *can be*.

In this forward-facing discussion, panelists used their experiences to help move companies and their people from hardships and hurdles to education and resolutions as we look beyond the hashtags and step into a new normal.

SPEAKERS:

- **Maria E. Brennan, CAE**, WICT President & CEO (moderator)
- **Susan Chira**, Senior Correspondent & Editor, Gender Issues, *The New York Times*
- **Fernanda Merodio**, Senior Director, Distribution, Hemisphere Media Group
- **Alyssa Milano**, Actor, Activist, Producer
- **Michelle Rice**, General Manager, TV One

Win the Room: An Insider's Guide to Confident & Compelling Communication



Audiences crave authentic, bold communication. All too often, however, public speakers come across as rigid and canned, failing to keep their audiences engaged. We've all been on the receiving end of a presentation gone awry and can spot the telltale signs of a disconnected audience: reduced eye contact, fidgeting, checking cell phones.

In this dynamic session, **Matt Abrahams** shared a number of proven concepts and practical tactics to help reduce anxiety and bolster your confidence, keeping your audience focused squarely on you and your message.

SPEAKER:

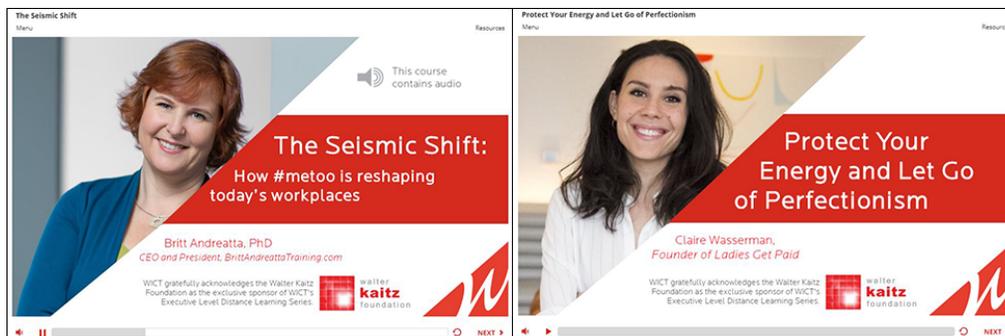
- **Matt Abrahams**, Lecturer, Organizational Behavior, Stanford Graduate School of Business; Co-Founder, BoldEcho LLC

WICT members can access these online courses, as well as a number of learning modules from previous conferences, by logging into the [WICT Connects](#) member community.

As a special bonus, we have also posted video recordings of the *Profiles of Champions* and *Pearls of Wisdom* sessions, both taped live during the 2018 WICT Leadership Conference.

Exclusively for Executive Members

Access re-mastered, interactive recordings of **The Seismic Shift** and **Protect Your Energy**, now complete with additional resources and transcripts. Log into the Executive Members group on [WICT Connects](#) to tune into these new versions.



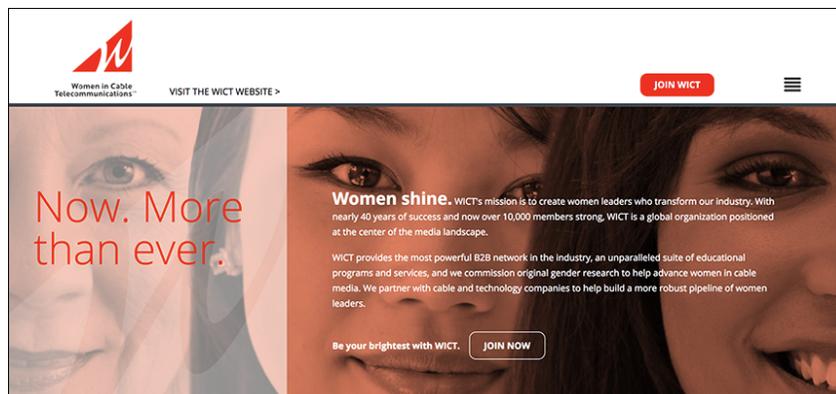
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as the Exclusive Sponsor of the Online Video Learning Library**



Help Your Colleagues Shine by Sharing www.wictnow.org

As a member, you know that WICT provides the most powerful B2B network in the industry and an unparalleled suite of educational programs, services and volunteer experiences to further your development as a leader.

We've made it easier than ever for you to share WICT with your colleagues. Simply direct them to our newly-developed membership website, www.wictnow.org, available in both English and Spanish. We've distilled the details about WICT programs, the robust chapter network and membership levels into one, easy-to-navigate page.



We encourage you to share www.wictnow.org with your peers so that they too can benefit from being part of the largest network dedicated to developing women leaders across cable media.

ADVOCACY & INDUSTRY RELATIONS



WICT's #LeadWithMore PSA Campaign Continues Through June 4

To commemorate WICT's 40th Anniversary, we recently launched our first-ever Public Service Announcement (PSA), which encourages women to consider our industry as a strong career path. WICT's PSA is not just about WICT celebrating its 40th birthday—it is

about demonstrating that women and girls should aspire to fulfill their dreams and realize their full potential in an industry that:

- Measures its diversity.
- Disseminates best practices.
- And ultimately works together to move the needle closer and closer to equality.

As WICT President & CEO **Maria E. Brennan, CAE**, stated during the press conference announcing the campaign last month, "There are not many companies - or even industries - that can make that claim. But we're not like most. That's why, for 40 years, WICT and the industry we serve has thrived. Because we LEAD WITH MORE."

In addition to a social media effort supported by WICT chapters, stakeholders and partner organizations, the PSA sponsors **Comcast NBCUniversal, Cox, Discovery, Spectrum** and **Turner**, committed a combined \$6.2 million in airplay prior to the launch of the PSA.

The current PSA campaign will run through June 4.

You can view the 30-second PSA and photos from the press conference, along with various facts and statistics supporting the business case for gender diversity and inclusion, on our website's [Diversity Facts](#) page.



Each year, Adaptive Spirit hosts an annual event which benefits the U.S. Paralympics Ski and Snowboard Team.

While this year's event has passed, you can still support the effort through the silent auction. Visit [Adaptive Spirit](#) to learn more and place a bid for an opportunity to meet some of the top women executives in the media industry. Submit your bids before the auction ends on **Friday, April 19**.

Cable Hall of Fame Celebration

Thursday, May 2 | 5:30 pm | Ziegfeld Ballroom



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Learn how WICT
helps women shine >

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