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THE LATEST UPDATES ON THE 2019 WICT LEADERSHIP CONFERENCE



Here's a look at what's in store for this year's conference

September 16-17, 2019 | New York Marriott Marquis

[Register now](#)

WICT has been hard at work planning an exceptional Leadership Conference as we prepare to kick-off Diversity Week 2019. [Register now](#) to experience an energetic and engaging mix of keynotes, workshops, networking opportunities and coaching exercises. *See below for details about one-on-one coaching sessions - advance registration required.*

The conference will open with a compelling fireside chat with **Jocelyne Lamoureux-Davidson** and **Monique Lamoureux-Morando**, USA Women's Hockey gold medalists and gender equity advocates, moderated by NBC Sports Group's **Kathryn Tappen**.

And here's a sneak peek at just a few of the sessions WICT is assembling for this year's program, each designed to help you prepare for the future workplace.

Concurrent Sessions

The Ready Zone: Lead, Inspire, Shatter Your Limits

Welcome to the new world of media: merger mania, emerging powerhouses, and epic transactions of long-standing assets. As top chiefs manage these transformations, many executives find themselves asking, "Where do I fit in or how do I stay relevant?" The secret ingredient is adapting rapidly and creating an environment of trust, respect and safety for yourself and others. When leaders commit to cultivating a culture of clarity versus one of confusion, the result is an engaged, powerful and profitable workplace culture called *The Ready Zone*. Join this highly-interactive and engaging session as we reveal practical strategies and performance indicators to ready you for the future workplace.

Negotiating Your Worth, Because You're Worth It

Salary negotiations can be difficult. Even the toughest among us often breaks out in a cold sweat when contemplating how to broach the topic. If the thought of negotiating makes your stomach churn, you are not alone. But this primer on salary negotiation, led by *Ladies Get Paid* founder, Claire Wasserman, distills the jargon and makes a daunting subject accessible and empowering. Learn how to understand your market value, prepare a negotiation framework, and make a realistic case for yourself to achieve your desired results. All the while, you will learn how to relieve the anxiety that comes with negotiations by using evidence-based, stress-reducing exercises.

Roundtables

Poised & Prepping for the Future

You have a breadth of experience, valuable skills and a dedicated work ethic. Are you ready to take the next step in your career journey -- the one that can catapult

you to success? Are you doing everything you should to move your career forward? Our executive table presenters have strong track-records within their companies, and though each has a unique story, they all share a common trait: preparation. Come join them as they lead thoughtful and candid discussions that will help you forge the future of your career, company and industry at large. Topics include career advancement, developing a five-year plan, finding a workplace sponsor and gaining corporate visibility.

Purpose-Driven Team Management

Elizabeth Cady Stanton once said, "Nothing strengthens the judgment and quickens the conscience like individual responsibility." Whether you are a seasoned supervisor or new to managing teams, this roundtable discussion will breathe life into your management style and provide you with helpful tools to fortify your leadership skills. During this interactive session, you will have the opportunity to sit down with some of the industry's most successful team leaders and team builders as they share their insights on how to lead others with vision, passion and purpose.

General Sessions

Profiles of Champions: Becoming a Corporate Athlete

Athletes possess specific traits developed over years of competitive sports that translate ideally into a corporate culture. From perseverance and discipline to teamwork and reliance, these attributes are what makes or breaks winners during their career. One of the conference's highest-rated sessions, this encore panel session returns to explore the commonalities among high-performing athletes and high-performing executives. Learn invaluable strategies from these top players as they share their personal stories of trials and triumphs as you create your own corporate playbook.

Pearls of Wisdom: The Journey

A highlight of the WICT Leadership Conference, this illuminating capstone session is designed after the famed TED Talks. Each year, WICT brings together exceptional and influential thought leaders from all walks of life to impart their wisdom in several mini-keynotes. Each speaker will take you on a personal journey of self-discovery as you follow along in his or her footsteps. Their inspiring and powerful journeys will leave you energized, encouraged and ready to forge your future.

One-on-One Coaching

Reservations for coaching sessions are now being accepted and will be assigned on a first come, first served basis. A favorite among our attendees, customized guidance from our select executive coaches will give you the insights you need to optimize your performance. Advance your career with 25 minutes of dedicated time to discuss any

leadership or management issue you choose. [Register for the conference](#) and then sign up for your coaching session by [clicking here](#).

Accommodations

All sessions will take place at the Marriott Marquis in Times Square, 1535 Broadway, New York, NY 10036. The room block at the Marriott Marquis is already **60% sold out**. To ensure you have a sleeping room, please book now. The Diversity Week room rates, starting at \$430/night, plus applicable taxes, are available while supplies last.

[Reserve your room directly online](#) or by calling 877-303-0104 and asking for the Diversity Week room block.

[Register now!](#)

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EDUCATIONAL OPPORTUNITIES

Calling All Betsys: Join WICT for a Special BMGI

Exciting New Content & a Salute to 25 Years of WICT's BMLI Program

Exclusively for BMLI alumnae

November 20-22, 2019 • JW Marriott Buckhead • Atlanta, GA

[Register by July 31 to save \\$100 on your registration](#)



Plan now to attend WICT's 2019 Betsy Magness Graduate Institute (BMGI) scheduled for November 20-22 in Atlanta, GA. Created by WICT and developed by WICT and the Center for Creative Leadership (CCL), BMGI ensures that Betsy graduates continue their quest to be lifelong learners. BMGI is designed to provide you with the latest tools and techniques available to managers and leaders while reconnecting you to the powerful BMLI alumnae network.

The year's BMGI will **Ignite Your Creative Spark**. The demand to think creatively and solve problems in innovative ways is more and more paramount in the workplace. Yet, we are not always aware of our own creative style and approach. Are you one who prefers to have a full understanding of a given problem before generating ideas? Or do you prefer to dive right in and explore new and competing solutions? This year's program will help you decipher your creative strengths and determine ways to fortify the team that surrounds you.

Be assured -- everyone is creative, just in different ways. Come to BMGI to discover your own intrinsic creative style and its strengths with the help of **FourSight**, an evidence-based assessment tool. You will also learn about other people's styles, so you can help your teams approach creativity with renewed energy and greater success.



The BMGI agenda also includes a panel of Betsy graduates spanning 25 years of classmates -- from Class 1 to Class 39. Be inspired by how their journeys have led them to the road they're on today. As always, we will also enjoy a warm and friendly joint reception with the new BMLI classes (40 and 41) on Wednesday evening, November 20.

The time will be full, rich and rewarding. Come ready to learn more about yourself alongside your fellow alums.

[Register by July 31 to save \\$100 on your registration](#)

**WICT gratefully acknowledges the sponsors of the
2019 Betsy Magness Graduate Institute**

GOLD



SILVER



WICT SHINES ONLINE

Tune Into WICT's Online Learning Library

You know that your WICT membership provides you access to a wide array of in-person educational opportunities, but were you aware that there is a library of online resources awaiting you on our website?

Members have exclusive access to recorded webinars, including *Asking for What You Want and Getting What You Need: Secrets of Successful Negotiators*, and *Become a Champion Growth Coach: How to Give and Receive Feedback*, both posted earlier this year.

You will also find interactive online courses and videos adapted from 2018 WICT Leadership Conference sessions, including:

- **Beyond the Hashtags -- Creating a New Normal:** The #MeToo and #TimesUp movements awakened a sleeping giant and ignited a global campaign on the obstacles – both blatant and unconscious – women encounter routinely in their professional lives. In this forward-facing discussion, panelists used their experiences

to help move companies and their people from hardships and hurdles to education and resolutions as we look beyond the hashtags and step into a new normal.

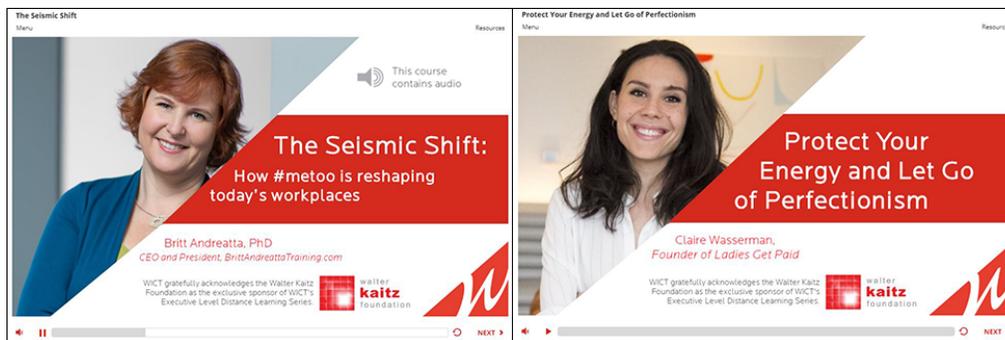
- **An Insider's Guide to Confident and Compelling Communication:** All too often, public speakers come across as rigid and canned, failing to keep their audiences engaged. In this dynamic session, you will learn proven concepts to help reduce anxiety and bolster your confidence to keep the audience focused squarely on you and your message.

As a special bonus, we have also posted video recordings of the *Profiles of Champions* and *Pearls of Wisdom* sessions, both taped live during the 2018 WICT Leadership Conference.

WICT members can access these online courses, as well as a number of learning modules from previous conferences, by logging into our website's [online learning library](#).

Exclusively for Executive Members

Access re-mastered, interactive recordings of **The Seismic Shift** and **Protect Your Energy**, now complete with additional resources and transcripts. Log into the Executive Members area [on our website](#) to tune into these new versions.



**WICT gratefully acknowledges the Walter Kaitz Foundation
as the Exclusive Sponsor of the Online Video Learning Library**



ADVOCACY & INDUSTRY RELATIONS

Attention Corporate Recruiters:

Plan Now to Participate in Mission Media's Virtual Job Fair for Veterans

Wednesday, September 25, 2019

Imbued with the attributes of leadership, teamwork, learning agility, and high ethics and integrity, veterans are a valuable talent pool who can enrich industry corporations at all

levels. As a growing, dynamic industry, cable media -- with its nationwide footprint, diversity of companies, wide range of needed skills and positions at all levels -- offers outstanding opportunities for veterans as they leave military service.

This fall, Mission Media will hold a virtual job fair to connect veterans with participating companies in our industry. The four-hour online event will provide a platform for your organization

If you would like to learn more and find out how your company might participate, please reach out to Dave Pierce and/or Kristin Buch at NCTA (dpierce@ncta.com and/or kbuch@ncta.com) or Pam Williams at C2HR (pwilliams@C2HR.org).



MISSION
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MEDIA

Your source for recruiting & retaining veteran talent:

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