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NEWS FROM WICT GLOBAL



Applications Are Now Being Accepted for BMLI Classes 42 and 43

**HR Approval Forms Due Wednesday, February 5; Completed
Applications Due February 19**

[Learn more and apply today](#)

Named in honor of Betsy Magness, who played an instrumental role in building TCI into one of the most prominent and influential telecommunications companies in the industry,

BMLI serves as the gold standard in leadership development programs. This year, we are celebrating the program's 25th anniversary.

BMLI is produced in conjunction with renowned content leaders at the Center for Creative Leadership. Accepted participants are immersed in an educational program emphasizing core leadership skills which include driving and implementing change, communication effectiveness, navigating career challenges, creating engagement, driving results, and executing organizational vision.

Since its inception in 1994, more than 1,000 women have graduated from the program. The alumnae comprise the upper echelon of women leaders in media, and they continue to be actively involved in transforming their companies and the industry at the executive level.

The Institute's Founding

Established by WICT in 1994 with a generous grant from TCI's Bob Magness and J.C. Sparkman, the Betsy Magness Leadership Institute is named in honor of one of the industry's most charismatic leaders, a cable pioneer who combined business acumen with compassion. Betsy Magness was instrumental in transforming TCI, later AT&T Broadband and Internet Services, and now Comcast NBCUniversal, into one of the nation's most prominent and influential media companies.

WICT recognizes the sponsors of the Betsy Magness Leadership Institute

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DISTANCE LEARNING OPPORTUNITIES

WICT Webinar

**The Connection Mindset: New Tools for Building Resilience,
Authenticity and Emotional Intelligence**

[Register now](#)

We are social animals, evolutionarily and neurologically wired for connection. Unfortunately, our personal, professional and cultural beliefs sometimes prevent us from creating meaningful connections. *The Connection Mindset* uses this innate biological need as a framework for building resilience, authenticity and strengthening emotional intelligence. We will explore skills and best practices for reconnecting with ourselves and others from a dual perspective: how connections contribute to personal health and well-being, and how they improve professional and organizational performance.

[Click here](#) to learn more about the facilitator, Scott David.

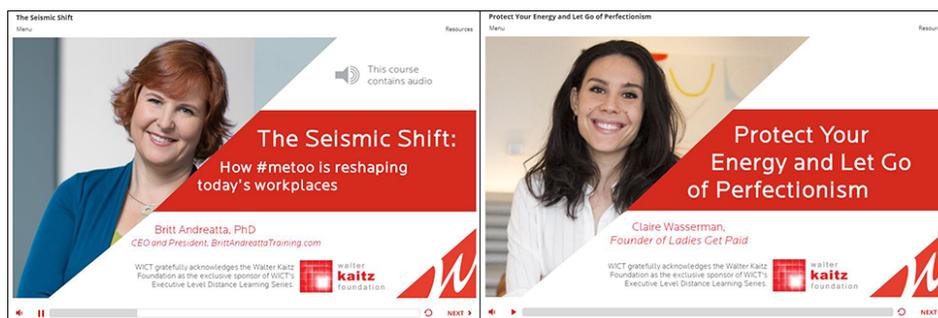
All members are invited to register for this complimentary webinar. The live session will be recorded for later access through WICT's online learning library.

Executive Members: Access Exclusive Content Online

Membership at the Executive Level provides access to an online library of recordings from WICT's **Executive Level Distance Learning Series**. New this week, tune in to watch and listen to [Dr. Arin Reeves](#)' presentation based on her book, *One Size Never Fits All*. During the session, Dr. Reeves shared practical strategies to help you thrive and advance in the workplace.

Visit the library [online](#) (Executive membership and login required) to view *One Size Never Fits All* and other recordings in the series, including:

- *The Seismic Shift: How the #MeToo Movement is Reshaping Today's Workplaces* with Britt Andreatta
- *Protect Your Energy and Let Go of Perfectionism* with Claire Wasserman



**WICT gratefully acknowledges the Walter Kaitz Foundation
as the Exclusive Sponsor of the
Executive Level Distance Learning Series**



Ignite Your Creative Spark at 2019 BMGI

All-new content & a celebration of 25 years of WICT's BMLI

November 20-22, 2019 | JW Marriott Buckhead | Atlanta, GA

Exclusively for BMLI Alumnae - [Register Now](#)

There's still time to sign up for WICT's 2019 Betsy Magness Graduate Institute (BMGI), taking place next week in Atlanta. Created by WICT and developed in partnership with the Center for Creative Leadership (CCL), BMGI is designed to provide you with the latest tools and techniques available to leaders while reconnecting you to the powerful BMLI alumnae network.

We are delighted to share the lineup of speakers we have in store for you this year.



Patricia Streeper

To help you connect with your internal creative character, we've invited artist, executive coach and innovation consultant, **Patricia Streeper**, to deliver an engaging keynote. With more than three decades of experience in creative and corporate environments, Patricia's varied background enables her to operate from a blended right brain/left brain perspective that inspires creative thinking for practical solutions.

We are also convening some of your favorite BMLI faculty as we celebrate 25 years of WICT's flagship program.



Mary Barry
CCL



LD Bennett
CCL



Lindsay Burr
Yarbrough Group



Susan Jin Davis
Comcast



Sara King
CCL



*Sharon
McDowell-Larsen*
CCL



Elaine Yarbrough
Yarbrough Group

A panel of graduates spanning 25 years -- from Class 1 to Class 39 -- will discuss the impact of BMLI and how the workplace has evolved since the program's inception.



Meeka Bondy
HBO
Class 22



Lela Cocoros
Brunswick Street Advisory
Class 1



Sara Dionne
Comcast
Class 39 &
1000th Graduate



Jana Henthorn
The Cable Center
Class 1



Marva Johnson
Charter
Class 26



Kim Martin
Ascendancy Group
Class 9

Accommodations & Schedule

Please contact the JW Marriott Buckhead directly at 1-866-343-5747 to inquire about room availability.

The program will open with a reception at 6:00 pm on Wednesday, November 20 (to include BMLI Classes 40 and 41) and will conclude by 12:30 pm on Friday, November 22.

We look forward to seeing you in Atlanta!

**WICT gratefully acknowledges the sponsors of the
Betsy Magness Graduate Institute**

GOLD



SILVER



MEMBERSHIP

**Membership Renewal Season is Here:
Update Your Contact Information to Stay Engaged**

The 2020 membership year officially begins on November 1, and renewal notifications will follow soon thereafter. You can count on your WICT network when you need it, but we must be able to communicate with you. Now is the perfect time to make sure we have your most up-to-date contact information so we can help you make the most of the resources you receive.

Three Easy Steps to Update Your Information:

1. Go to www.wict.org and click on the "Login" button near the upper right of the screen.
2. On the login page, enter your email address and password where indicated. If you've forgotten your password, use the reset link to start the process of selecting a new one.
3. Once logged in, the site will welcome you by name.

To review your profile, click the "Member Tools" dropdown and select "Change Contact Information." Make any necessary updates and click "save" to submit your newly updated information. That's it!

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helps women shine >

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