

WICT Betsy Magness Leadership Institute – 2021/2022 Scholarship Application

With the support of a grant from the Walter Kaitz Foundation, WICT is pleased to offer one scholarship to attend the 2021/2022 Betsy Magness Leadership Institute (BMLI). The scholarship will cover the following costs involved with attending the program:

- Program Application Fee
- 100% of the Program Registration Fee
- Travel allowance to cover:
 - Round-trip Airfare: advanced purchase economy ticket
 - Hotel Accommodations for each of the five sessions
 - Ground Transportation, Parking, Tips
 - Expenses for meals not included in the program

The intention of the scholarship is to financially assist qualified women working in the cable industry to participate in BMLI who may otherwise be unable to attend because of funding. To apply for the scholarship, as a candidate you must be employed by a cable operator or programmer that is an NCTA member and meet **at least two** of the following criteria:

- Candidate's company must have 250,000 subscribers or below;
- Candidate's place of employment must be geographically outside of a major metropolitan area;
- Candidate must work in a company employing 500 or less employees;
- Candidate must work at a company which is independently owned and not publicly traded.

(Online media and advertisers are ineligible for scholarships)

About you:

Full Name: _____ Title: _____
Company: _____ Address: _____
City: _____ State: _____ Zip: _____ Phone: _____
Fax: _____ Email: _____

Please indicate in the space below all of the criteria you meet as a candidate, including back-up as to how the criteria are met (the block will expand to accommodate your answer):

As a scholarship applicant you are still required to complete the standard online BMLI application and HR Approval form. You will find all of the applicable documents by [clicking here](#). The deadline for submitting your HR Approval form, Scholarship application and BMLI online application is **1:00 PM ET, Thursday, February 18, 2021**.

Should you be accepted into the program but not awarded a scholarship you may choose to attend and pay on your own or you may decline the seat in the program.

Questions? Contact events@wict.org
Return application to Megan Marksberry at events@wict.org